



Congratulations!
You are being considered as a member of
the BJ's Custom Lures fishing team.

CONTRACT MUST BE COMPLETED AND RETURNED WITHIN 72 HOURS. IF NOT RETURNED IN 72 HOURS, THIS CONTRACT AND OPPORTUNITY WILL BE VOID.

As a member of the BJ's Custom Lures, LLC fishing team you are eligible for a 20% discount on all products and apparel. CODE: **bjsprostaff20**. In addition to the 20% discount anglers are eligible for the affiliate program rewarding them benefits for product they help to sell. Through this program anglers are eligible to get 10% cash back or 10% toward tackle for every dollar that they sell through tackle shop orders. This program also works through pro staff dedicated codes that follow the same perimeters.

1. APPLICATION DATE: Applications for the program will be accepted throughout the 2020 year and must be submitted via email to your appropriate Pro Staff manager.
2. DISCOUNTS: Discounts for members of the Pro Team are based on an angler's ability to effectively meet the criteria outlined in the Pro Staff Policies. It is imperative that applications are filled out and submitted by applicants – not by dealers or other third parties. Applications must thoroughly outline the various aspects of exposure, brand recognition, tournament or guide schedule, social media, print and television exposure, etc.
3. PROMOTIONS: We hope that as you partner with us that you help promote the BJ's Custom Lures brand. Not only that but help us test new product and promotion. Together we look to develop lures that help anglers catch fish and make them cost effective for everyone.



LAST NAME:	FIRST NAME:	
PRIMARY ADDRESS:	CITY:	STATE CODE:
ZIP CODE:	EMAIL ADDRESS:	PRIMARY PHONE (PLUS AREA CODE):

Please write a short bio and attach a picture of your personal best smallmouth, largemouth or spotted bass. Please include birthday.

Pro Team Expectations/Agreement

Welcome, you are now part of the prestigious BJ's Custom Lures Team. To that end, BJ's Custom Lures, LLC expects you to agree and adhere to the following;

- (1) Purchase \$100.00 dollars' worth of product each sponsored year.
- (2) 12 promotional posts a year on Instagram or Facebook talking about the brand or products.
- (3) One video of you using one of our products per year.
- (4) A review of each product that you have purchased on website, Facebook, and Instagram.
- (5) Use of appropriate tags on post #bjscustomlures, #getabj, #bjsprostaf, and any that are added throughout the year.



BJ'S CUSTOM LURES