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J. HUSTLER

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ABOUT ME



Joshua Berry, professionally known as **J.Hustler**, is an American rapper, songwriter, and entrepreneur from **Milwaukee, Wisconsin**. As the founder of **Gametutationalized Entertainment**, J.Hustler has built his career on authenticity, resilience, and the relentless pursuit of success. His music reflects the realities of hustle, survival, and ambition, delivering street narratives with the mindset of a businessman.

Inspired by hip-hop legends such as **2Pac**, **The Notorious B.I.G.**, **Pimp C**, **Plies**, **JAY-Z**, **Master P**, **Birdman (Bryan "Baby" Williams)**, and **Young Dolph**, J.Hustler combines classic storytelling with modern trap influences to create music that connects with listeners who understand the grind.

J.Hustler first made his mark with his debut mixtape, **Hustle Hard or Stay Broke Vol. 1**, creating a strong buzz by selling CDs independently out of the trunk of his car while living in Fort Myers, Florida. After overcoming legal setbacks, he returned with **Hustle Hard or Stay Broke Vol. 2**, featuring the breakout single **"Back in the Trap,"** which earned radio play on **V100 FM** in Milwaukee.

During the pandemic, J.Hustler continued building momentum with singles including **"Quarantining With the Dough,"** **"To Get My Money Right,"** **"No Justice No Peace,"** and **"Whole Vibe,"** with "Whole Vibe" receiving airplay on **97.9 The Beat** in Dallas-Fort Worth. These releases helped expand his audience and led to the project **Down South Hustlin'**, which was distributed through MyMixtapes.

His career reached another milestone with **Trapumentary**, hosted by legendary DJ **Bigga Rankin**, introducing his music to audiences throughout Atlanta and Florida while strengthening his presence in the Southern hip-hop market. He has also released standout records including **"When Ya Bag Right"** featuring **Blood Raw** and his latest single, **"Blow a Bag."**

For J.Hustler, music is more than entertainment—it's a reflection of real life. He draws inspiration from his personal experiences, the people around him, and artists whose journeys mirror his own. Creativity never stops for him; whether awake or asleep, he is constantly developing new ideas, often waking from dreams with complete verses already memorized.

Looking ahead, J.Hustler's vision is clear: to become a household name in hip-hop, earn a No. 1 record, build a multi-million-dollar music empire, and establish **Gametutationalized Entertainment** as a successful record label that develops and launches the next generation of stars.

With years of independent hustle, radio success, strategic collaborations, and an unwavering work ethic, J.Hustler continues proving that determination, consistency, and faith in the process can turn ambition into reality.

PRESS RELEASE

“BAG RIGHT”



“TRAPUMENTARY”



Milwaukee, Wisconsin rapper, songwriter, and entrepreneur **J.Hustler** continues to build momentum as one of the Midwest's rising independent voices in hip-hop. As the founder of **Gametutationalized Entertainment**, J.Hustler has earned recognition through projects including the *Hustle Hard or Stay Broke* mixtape series, *Trapumentary* hosted by Bigga Rankin, and the single “**When Ya Bag Right**” featuring Blood Raw. His music has received radio support on **V100 FM** in Milwaukee and **97.9 The Beat** in Dallas-Fort Worth, helping expand his reach throughout the Midwest and Southern markets. Influenced by icons such as 2Pac, The Notorious B.I.G., JAY-Z, Master P, and Young Dolph, J.Hustler delivers authentic stories inspired by real-life experiences, perseverance, and the pursuit of success. With the release of his latest single, “**Blow a Bag**,” he continues to establish himself as an artist committed to elevating independent hip-hop while building a lasting legacy through his music and entrepreneurial vision.

J HUSTLER

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DISCOGRAPHY RELEASES

Blow a Bag (Single)



Blow a Bag (Video)



Bag Right (Single)



Bag Right (Watch Video)



J.HUSTLER ON APPLE MUSIC



Epidemic Music Video



Blow a Bag Performance



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