

To Whom It May Concern,

After a successful year competing as a team in recognized Intercollegiate Horse Show Association competitions, the Texas A&M Aggie IHSA Equestrian Team cannot wait to be back in the show ring this upcoming Fall!

On behalf of the Aggie IHSA Equestrian Team, we would like to invite you to partner with our team and become a Corporate or Community Sponsor for the 2024-2025 season. Our team recognizes that our growth and success would not be possible without the continued support of sponsors. The IHSA prides itself on being an all-inclusive organization that provides the opportunity for university students, regardless of riding level or financial status, to develop their skills as equestrian athletes. Your sponsorship makes it more accessible for undergraduate students to become immersed in this Hunter/Jumper sport.

By creating a strong sense of teamwork and building expertise in good horsemanship, our team is becoming stronger than ever. Our ambitions for this season include adding more athletes to our team, attending as many competitions as possible, and connecting with individuals in the equestrian community and beyond. We hope to become stronger within the Aggie network and truly showcase our sportsmanship both in the show ring and out.

We thank you for taking the time to read this letter and consider becoming our sponsor for the upcoming season. Your generous contributions are essential to our team and we look forward to establishing a mutually beneficial partnership. Please see the attached list of sponsorship levels and how our team can return the favor to you and/or your company. All donations are appreciated - none are too small! Simply complete the interest form on the last page and return it at your earliest convenience.

If you have any questions or concerns, please contact Cassie Argento-Bird at aggieihsa@gmail.com. We look forward to hearing from you!

Thanks and Gig 'Em,
Cassie Argento-Bird
External Relations Officer



| Platinum Sponsors | Gold Sponsors | Silver Sponsors | Bronze Sponsors |
|--|--|---|--|
| <p>Platinum Sponsors are those who contribute \$2,000 or more and will receive the following benefits inclusive with a Fair Market Value of \$95.00:</p> | <p>Gold Sponsors are those who contribute between \$1,500 and \$2,000 and will receive the following benefits inclusive with a Fair Market Value of \$65.00:</p> | <p>Silver Sponsors are those who contribute between \$1,000 and \$1,500 and will receive the following benefits:</p> | <p>Bronze Sponsors are those who contribute between \$500 and \$1,000 and will receive the following benefits:</p> |
| <ul style="list-style-type: none"> → Priority placement of company logo and/or name on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders → Priority placement of company logo and/or name on team show banner → Priority social media tags when the team travels → Priority social media tags in team posts → Individual social media post → Choice item of team apparel → Invitation to the team's yearly banquet | <ul style="list-style-type: none"> → Company logo and/or name placed on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders → Company logo and/or name placed on team show banner → Priority social media tags when the team travels → Priority social media tags in team posts → Individual social media post → Choice item of team apparel → Invitation to the team's yearly banquet | <ul style="list-style-type: none"> → Company logo and/or name placed on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders → Company logo and/or name placed on team show banner → Social media tags when the team travels → Social media tags in team posts → Individual social media post → Choice item of team apparel | <ul style="list-style-type: none"> → Company logo and/or name placed on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders → Company logo and/or name placed on team show banner → Social media tags when the team travels → Social media tags in team posts → Individual social media post |

| Arena Sponsors | Show Sponsors | Rider Sponsors | General Sponsors |
|---|---|--|---|
| For those interested in helping to maintain our practice arena | For those interested in helping to cover costs of competition | For those interested in donating in a specific rider's name | For those interested in providing general donations |
| Arena Sponsors are those who contribute \$750 and will receive the following benefits: | Show Sponsors are those who donate between \$350 and \$500 and will receive the following benefits: | Rider Sponsors are those who donate between \$200 and \$350 and will receive the following benefits: | General Sponsors are those who donate any sum up to \$350 and will receive the following benefits: |
| <ul style="list-style-type: none"> → Company logo and/or name placed on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders → Company logo and/or name placed on team show banner → Social media tags in team posts → Individual social media post → One individual banner with company logo/name placed on arena railing or custom jump (additional cost to be determined by jump design and cost) to be used in lessons and shows hosted by the Aggie IHSA Team | <ul style="list-style-type: none"> → Company logo and/or name placed on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders → Company logo and/or name placed on team show banner → Social media tags when the team travels | <ul style="list-style-type: none"> → Company logo and/or name placed on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders → Monthly updates regarding the sponsored rider | <ul style="list-style-type: none"> → Company logo and/or name placed on team website → Business sign/sticker showing support for Aggie IHSA Equestrian → Certificate of appreciation → Monthly updates regarding the team's horses and riders |

Aggie IHSA Equestrian Sponsorship Interest Form:

Please fill out the following information and return via email to aggieihsa@gmail.com.

Full Name: _____

Company Name: _____

Email: _____

Phone Number: _____

Current Address: _____

Desired Sponsorship Level:

- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor: \$2000.00 (FMV \$95.00) | <input type="checkbox"/> Gold Sponsor: \$2,000.00 - \$1,500.00 (FMV \$65.00) |
| <input type="checkbox"/> Silver Sponsor: \$1,500.00 - \$1,000.00 | <input type="checkbox"/> Bronze Sponsor: \$1,000.00 - \$500.00 |
| <input type="checkbox"/> Arena Sponsor: \$750.00 | <input type="checkbox"/> Show Sponsor: \$500.00 - \$350.00 |
| <input type="checkbox"/> Rider Sponsor: \$350.00 - \$200.00 | <input type="checkbox"/> General Sponsor: Up to \$350.00 |

Sponsorship Donation Amount: _____

Comments: _____

Please make checks payable to **Texas A&M Foundation** with

“Texas A&M IHSA Equestrian Team- 9493020” comment in the memo line

**Donations are tax deductible to the extent allowed by law providing that no goods or services were received or provided in exchange for the donation. Your contribution will be net the fair market value of the tickets received. No refunds will be issued.*

THANK YOU FOR YOUR GENEROSITY!

Please submit your form to:

Texas A&M Foundation

401 George Bush Drive

College Station, TX 77845

Or contact your organization contact information

****Once form is returned via email, please expect an email response with an update about the sponsorship donation, as well as more information about your sponsorship level**