



## PRICING MENU

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**WE NEED TO LEARN MORE ABOUT YOUR WANTS AND OBJECTIVES BEFORE WE CAN ACCURATELY QUOTE A PRICE. WE ALSO KNOW THAT A 4-ROOM INN MIGHT NOT HAVE THE NEEDS OF A LARGER PROPERTY. LET'S TALK OVER BRUNCH.**

### **PR: \$1600+ MONTHLY WITH 6-MONTH CONTRACT**

Custom 6-month PR calendar, property fact sheet, media list creation (note: we do not share our media contacts), package creation, 2-4 monthly media pitches, 4 monthly suggested social media posts for one platform, monthly press release creation (more if needed), press release distribution, monthly report, unlimited phone/email accessibility; full accountability.

### **SOCIAL MEDIA: \$650+ MONTHLY WITH 6-MONTH CONTRACT**

Custom 6-month social media content calendar and ongoing posting. Cost varies depending on posting frequency, the number of platforms, and our role (are we replying to customers using approved answers? Inviting people to Like/Follow? Creating contests?) Rates begin at \$650 for three posts per week on one platform. No set up fees for social media.

## SIDES

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### **MINI CAMPAIGNS: \$750-\$1200**

Already have an idea and need someone to draft a press release and pitch it for 2-weeks? We can do it!

### **GROUP CAMPAIGNS: \$125 PER INN PER MONTH WITH A 2-MONTH CONTRACT**

Coming soon - Group PR campaigns with a unified theme.

### **BLOG WRITING: \$150 PER POST**

### **EMAIL BLASTS: \$75**

### **NEWSLETTER WRITING: \$175**

Includes formatting on your preferred newsletter service provider.

### **DATAMINING: \$75 /HOUR**

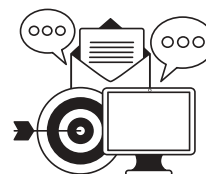
### **DIGITAL MARKETING: \$75/HOUR**

Strategic direction with social ads, keywords, backlinks, retargeting, native advertising, pay-per-click, etc.

## BUILD YOUR OWN

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Looking for something more specific? Mix and match to build your own unique PR and marketing experience.



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CALL US 917-202-8514