















Our website address is:
www.talkologymedia.com
Talkology Media Advertising

ADVERTORIAL

An advertorial (4 pages max) is a paid editorial that highlights your company, event, product or service. It can be written by your company or by one of our professional writers.

The cost for Advertorials are:

	4 Page Advertorial -	1 issue	£3,200.00
	4 Page Advertorial -	2 issues	£2,800.00
	4 Page Advertorial -	4 + issues	£2,400.00
	Double Page Advertorial -	1 issue	£1,600.00
	Double Page Advertorial -	2 issues	£1,400.00
	Double Page Advertorial -	4 + issues	£1,200.00
	Full Page Advert -	1 issue	£800.00
	Full Page Advert -	2 issues	£700.00
	Full Page Advert -	4 + issues	£600.00
	Half Page Advert -	1 issue	£500.00
	Half Page Advert -	2 issues	£400.00
	Half Page Advert -	4 + issues	£350.00

All advertising rates quoted are excluding VAT, which will be charged at the current rate of 20% and are cost per issue.

All adverts should be provided to us in Jpeg format and the advertiser confirms that they are legally entitled to use any logos or images provided with their advertisement.

Complimentary copies of all magazine titles featuring the advert will be provided to the advertiser free of charge.

All advertisements must be paid for in advance otherwise the advert or feature will not run in the magazine.

SPONSORSHIP PROMOTIONS

If you would like to promote your business to thousands of potential new customers, you might like to think about one of our sponsorship promotions.

We are looking for sponsors for the TMP Awards to be held in the Royal Lancaster Hotel, London W2 on Friday 21st December 2018 – please call 01252 872 265 for further details.

We are looking for sponsors for our TMP awards page on our Talkology media website, this is a 12 month promotion, where your business will be prominent alongside our digital magazine titles – please call 01252 872 265 for further details.

Talkology Media is a wholly owned subsidiary of Talkology Communications & Media Ltd
Registered office & Trading address: 6 Vulcan Way, Sandhurst, Berkshire GU47 9DB
Talkology Communications & Media is registered in the UK Registration Number 11127181



MAGAZINE TITLES AND PRINT DATES

Home Improvement Today



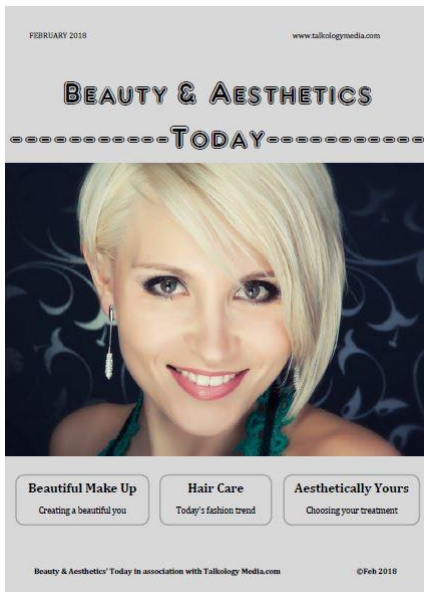
1st Edition Published: Dec 2017

2nd Edition release date: Apr 2018

3rd Edition release date: Aug 2018

4th Edition release date: Dec 2018

Beauty & Aesthetics Today



1st Edition Launch Date Mar 2018

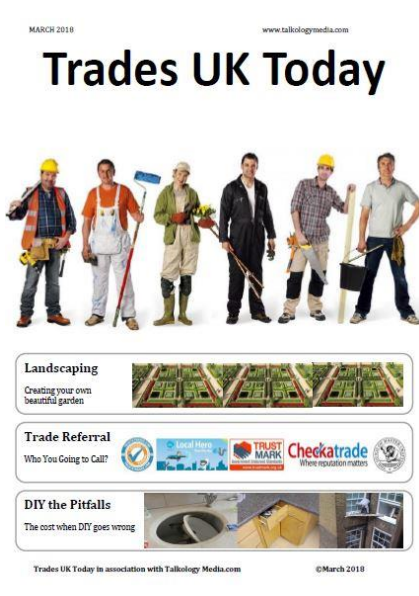
2nd Edition release date: July 2018

3rd Edition release date: Nov 2018

4th Edition release date: Mar 2019



Trades UK Today



- 1st Edition Launch Date** **Apr 2018**
- 2nd Edition release date:** **Aug 2018**
- 3rd Edition release date:** **Dec 2018**
- 4th Edition release date:** **Apr 2019**

Property Today



- 1st Edition Launch Date** **Mar 2018**
- 2nd Edition release date:** **July 2018**
- 3rd Edition release date:** **Nov 2018**
- 4th Edition release date:** **Mar 2019**



Why advertise with us:

All of our titles are read by the consumer, home owners and tenants, individuals who are decision-makers as well as business owners, partners and directors of their own organisations or family run business. Our research shows that the titles are passed around, kept on coffee tables and read by many friends, family members and staff associated with the businesses across the UK.

Our rates are cheaper than traditional advertising, although we still produce physical copies that are distributed to advertisers, businesses and distribution points around the UK and more relevant into your local area.

We also distribute to over 500,000 consumers throughout the UK, consumers who have opted in to receiving the digital version of the magazines as well as to 5,000 consumers in to your local area.

Talkology Media offers tailored advertising space whether it is a four page advertorial, a double page advertorial, a full page or a half page, you can promote your business directly to 5,000 new consumers in your local area, we promote you on our social media pages and we are also offering an opportunity to advertise on our Talkology TV "You Tube" page as part of our standard advertising rate.

SPRING TIME SPECIAL OFFER:

Any advertiser, purchasing two, four page or double page advertorial in any magazine will receive 4 Complimentary tickets (value of £400) to the prestigious London TMP Business Awards

TMP Business Awards:

The prestigious TMP Awards ceremony to be held at the Royal Lancaster Hotel, London W2 on Friday 21st December 2018.





2018 TMP AWARDS SPONSORS

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- Fitted Bedrooms
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HS

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— AESTHETICS —

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