



Parlamento Europeo  
Ufficio di Milano

# XIX INFOPOVERTY WORLD CONFERENCE

United Nations Headquarters, New York

12<sup>th</sup> April 2019, room 12

INFOPOVERTY SUCCESS STORY

**NETWORKING FOR A BRIGHTER TOMORROW**

**BUILDING PLATFORMS TO BRIDGE THE  
INDIGENOUS PEOPLE OF MEXICO  
TO THE GLOBAL ECONOMY**



**DTAE**

**PRESENTED BY:**

**LUIS GALVIS**

Private and Confidential

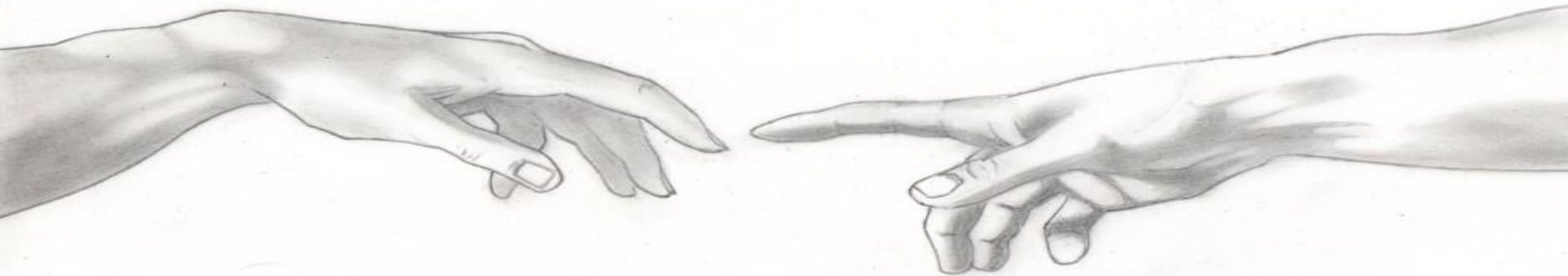


XVIII INFOPOVERTY WORLD CONFERENCE

APRIL 13, 2018

New York, UN Headquarters - Conference Room 12

# CLOSING THE DIGITAL DIVIDE “RURAL BROADBAND”



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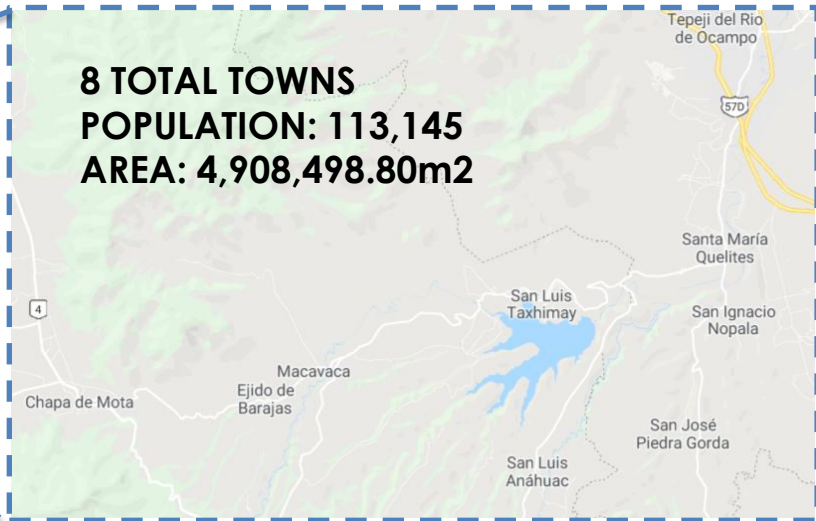
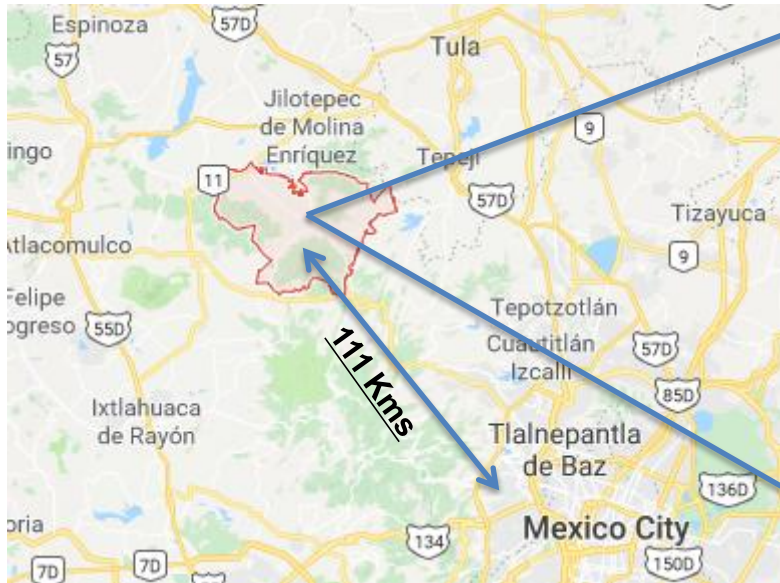


**DTAE**

# CLOSING THE DIGITAL DIVIDE RURAL BROADBAND



## RURAL EXAMPLE: CHAPA DE MOTA, MX



**8 TOTAL TOWNS**  
**POPULATION: 113,145**  
**AREA: 4,908,498.80m<sup>2</sup>**

### RENEWABLE ENERGY



### WATER PUMP





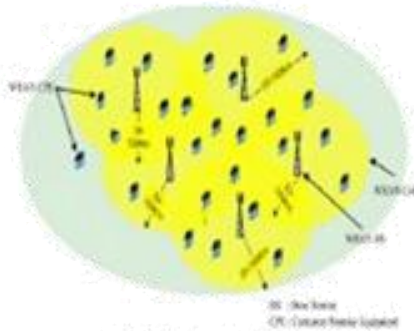
**DTA**

# CLOSING THE DIGITAL DIVIDE RURAL BROADBAND



## POTENTIAL APPLICATIONS

**WRAN (IEEE 802.22)**



**RED MULTIMEDIA SOHO**



**ICT VILLAGES**



**TELEMEDICEN**

**AUTOMATIZATION & CONTROL**

**TELEPHONE IP**



**Fija o Portable**

**Bajo consumo Energía**

**Bajo consumo  
Alta Portabilidad**





# INFOPOVERTY SUCCESS STORY



## NETWORKING FOR A BRIGHTER TOMORROW

**THANKS TO INITIATIVES LIKE INFOPOVERTY,  
THE INDIGENOUS PEOPLE OF MEXICO AND  
THE CHINA ASSOCIATION OF TRADE IN SERVICES  
(CATIS) WILL BEGIN COMERCIAL EXCHANGE ON A  
WIN / WIN SCENARIO RESPECTING FAIR CULTURAL  
COMERCIAL DEVELOPMENT AND INTEGRATION  
WHILE BRIDGING COMMERCIAL PRACTICES  
THROUGH NEW AGE TECNOLOGIES.**





# GUBERNATURA NACIONAL INDIGENA



**INDIGENOUS PEOPLES OF MEXICO** ARE THOSE WHO ARE PART OF COMMUNITIES THAT TRACE THEIR ROOTS BACK TO POPULATIONS AND COMMUNITIES THAT EXISTED IN WHAT IS NOW MEXICO PRIOR TO THE ARRIVAL OF EUROPEANS, AND WHOM PRESERVE THEIR OWN SOCIAL, ECONOMIC, CULTURAL AND POLITICAL INSTITUTIONS, OR PART OF THEM.

**THE MEXICAN CONSTITUTION RECOGNIZES AND GUARANTEES THE RIGHT OF INDIGENOUS PEOPLES AND COMMUNITIES TO SELF-DETERMINATION AND, CONSEQUENTLY, AUTONOMY**

TO: I. DECIDE THEIR INTERNAL FORMS OF COEXISTENCE AND SOCIAL, ECONOMIC, POLITICAL AND CULTURAL ORGANIZATION. IN 2015, 25,694,928 PEOPLE IN MEXICO SELF-IDENTIFY AS BEING INDIGENOUS

AN APPROXIMATE OF 16 BILLION DOLLARS ANNUALLY GENERATES THE INDIGENOUS MARKET, THIS IN VARIOUS LIVESTOCK, AGRICULTURAL, FISH, ARTISTIC AND CULTURAL, CRAFT, TOURISM, AMONG OTHER.



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**THE GUBERNATURA NACIONAL INDIGENA HAS CREATED AN INDEPENDENT ECONOMIC PROJECT, BASED ON A DECENTRALIZED BLOCKCHAIN TECHNOLOGICAL PLATFORM,**

THE PLAFORM SEEKS THE DEVELOPMENT OF THE DIVERSE NATIVE COMMUNITIES OF MEXICO AND ENCOURAGES THE CREATION OF A LIVING AND DYNAMIC ECONOMY, USING AS A MEDIUM OF EXCHANGE, SAVINGS, AND INVESTMENT. AND PAYMENT SYSTEM THE DIGITAL CURRENCY “VALOR INDIGENA”



# INFOPOVERTY UNDERSTANDING EACH OTHER



**中国服务贸易协会**  
China Association of Trade in Services

THE CHINA ASSOCIATION OF TRADE IN SERVICES (CATIS) IS A NATIONAL NON-PROFIT SOCIAL BODY ESTABLISHED UNDER THE APPROVAL OF THE STATE COUNCIL, GOVERNED BY THE MINISTRY OF COMMERCE AND REGISTERED WITH THE MINISTRY OF CIVIL AFFAIRS. ITS AIMS ARE TO ABIDE BY THE DEVELOPMENT STRATEGY OF CHINA'S SERVICE INDUSTRIES AND TRADE IN SERVICES, INTEGRATE RESOURCES AND BUILD A NATIONAL PLATFORM FOR THE COORDINATION AND PROMOTION OF TRADE IN SERVICES; ASSIST THE GOVERNMENT IN FORMULATING AND PERFECTING THE LEGISLATION SYSTEM OF TRADE IN SERVICES; PROMULGATE THE CHINESE SERVICE BRANDS WORLDWIDE AND ENHANCE THE INTERNATIONAL INFLUENCE OF CHINA'S SERVICE SECTOR.



# INTEGRATION AND OUTREACH THROUGH TECHNOLOGY



## PLATFORM



BLOCKCHAIN PLATFORM THAT CONTRIBUTES TO THE ECONOMIC, CULTURAL, EDUCATIONAL INTEGRATION OF THE **GUBERNATURA NACIONAL INDIGENA (GNI)** COMMUNITIES AND MEMBERS, THIS BLOCKCHAIN PLATFORM, WITH ITS OWN ELECTRONIC CURRENCY **VALOR COMERCIAL**, WILL HELP ORGANIZE AND INTENGRATE **GNI** TO THE NATIONAL AND GLOBAL MARKETPLACE.

## APPLICATIONS



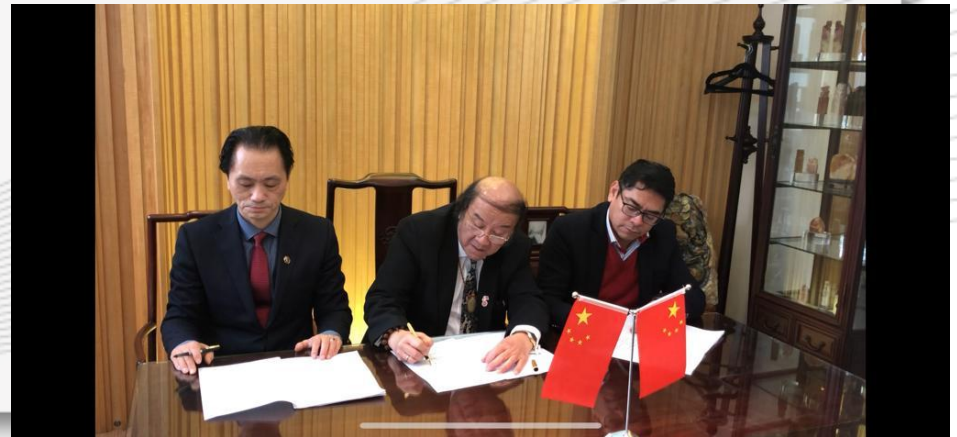
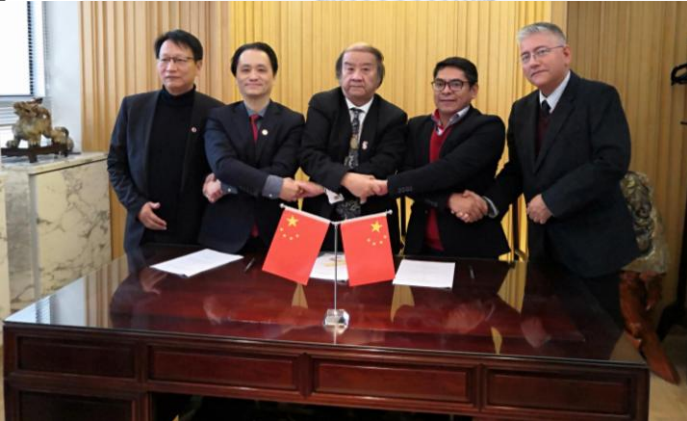
THROUGH THE DIFFERENT “APPS” **GNI** WILL BE ABLE TO OFFER COMMERCE AND COMUNICATION SERVICES AIMED TO INCREASE THE QUALITY OF LIFE IN VARIOS AREAS LIKE: BANKING, TRADE AND COMMERCE, HEALTH & TELEMEDICINE, EDUCATION, INVENTORY CONTROL, AS WELL AS MANY OTHER SERVICES.







# PARTNERSHIPS



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# COLLABORATION



## CONVENIO DE COLABORACIÓN

Para promover el desarrollo de la agroindustria y fortalecer las cadenas de valor agroalimentarias y así contribuir a lograr la seguridad alimentaria y el desarrollo sostenible del campo así como apoyar a las comunidades indígenas a nivel nacional generando prosperidad y aumentando su calidad de vida; a través de la promoción, difusión de los objetivos, programas y demás estímulos.

Que celebra:

### EL SECTOR AGROINDUSTRIAL DE CANACINTRA Y LA GOBERNATURA NACIONAL INDIGENA

Ciudad de México, a los 08 días del mes de abril del 2019

LIC. CÉSAR ARTURO SILERIO RODRÍGUEZ  
PRESIDENTE DEL SECTOR AGROINDUSTRIAL CANACINTRA

SR. HIPÓLITO ARRIAGA POTE  
GOBERNADOR NACIONAL INDIGENA

TESTIGO DE HONOR ING. JOSÉ ENOCH CASTELLANOS FÉREZ  
Presidente Nacional de CANACINTRA







# THANK YOU



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**DTAE**

# THANK YOU



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