

**JURASSIC
JOURNEY**



MEDIA KIT 2026

Step Into a Land of Giants.

May 8 – 25, 2026

Waukesha County Expo Center | Waukesha, WI

jurassicjourney.org | 855-975-9797

 **TICKETS ON SALE NOW**



RECORD-BREAKING T-REX!

Our animatronic T-Rex stretches over 40ft — bigger than Sue, the world-famous T-Rex at Chicago's Field Museum. Possibly the largest T-Rex display in the Midwest.

60+

Life-Size Dinosaurs

#1

Largest Animatronic
T-Rex in America

18

Days Only

**JURASSIC
JOURNEY**



*"The Midwest's most
roar-some adventure!"*



BIGGER THAN SUE

America's Largest
Animatronic T-Rex

ABOUT THE EVENT

Step Into a Land of Giants.

Jurassic Journey is the Midwest's largest animatronic dinosaur collection — featuring over 60 life-size prehistoric giants thundering to life across an immersive, walk-through prehistoric world.

Highlights include the World's Largest Animatronic T-Rex (bigger than Sue at Chicago's Field Museum!), fossil digs, live stage shows, a Dino Hatchery, rides, photo stations, and so much more. Every single attraction is included with admission.

DATES

May 8 – 25, 2026

VENUE

Waukesha County Expo Center

HOURS

Tue–Thu 12–7pm | Fri–Sun 9am–7pm

TICKETS

On Sale Now at jurassicjourney.org



WHAT'S INSIDE

Everything Included With Admission



60+ Animatronic Dinosaurs

Life-size prehistoric giants that move, roar, and breathe. Including the World's Largest Animatronic T-Rex — bigger than Sue!



Live Stage Presentations

Educational and thrilling live shows featuring baby dinosaurs and expert handlers. Kids go absolutely wild.



Fossil Dig Experience

Junior paleontologists can dig for fossils at the Archeologist's Camp with guidance from experts.



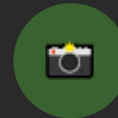
Dino Hatchery

Watch baby dinosaurs hatch in real time! One of the most popular stops at the entire exhibition.



Rides & Play Areas

Ride life-size dinos, tackle the Jeep course, conquer the maze, make crafts, and meet the talking tree!



Epic Photo Stations

Immersive backdrops and dino jaws to pose with. Your family photos will never be the same.

SPECIAL EVENING EVENT

Dinos After Dark

Saturday, May 15, 2026

7:00 PM – 10:00 PM

An exclusive evening under the prehistoric sky — live entertainment, hors d'oeuvres, and the dinos all to yourself.

Tickets at jurassicjourney.org/dinos-after-dark



Hors D'oeuvres



Mocktail Drink



Soda & Water



Neil Diamond Tribute



Special Guest



VIP Parking



BY THE NUMBERS

Why Jurassic Journey?

60+

Life-Size
Animatronic Dinos

All included with admission

40ft+

World's Largest
Animatronic T-Rex

Bigger than Sue, Chicago Field Museum

18

Days
Only

Limited engagement — May 8–25

4

Social Media
Platforms

TikTok, Instagram, Facebook, YouTube

WHO WE REACH



Families & All Ages

Kids ages 3–12 love every minute — but so do parents, grandparents, and anyone who's ever wanted to stand next to a T-Rex. Dinos After Dark is the perfect adult night out too.



School & Group Tours

Field trips, youth groups, and scouting organizations across the Milwaukee/Waukesha region.



Regional Visitors

Out-of-town families and tourists drawn to a marquee Midwest summer event.



FIND US ONLINE

Follow Along!

@JurassicJourneyUSA

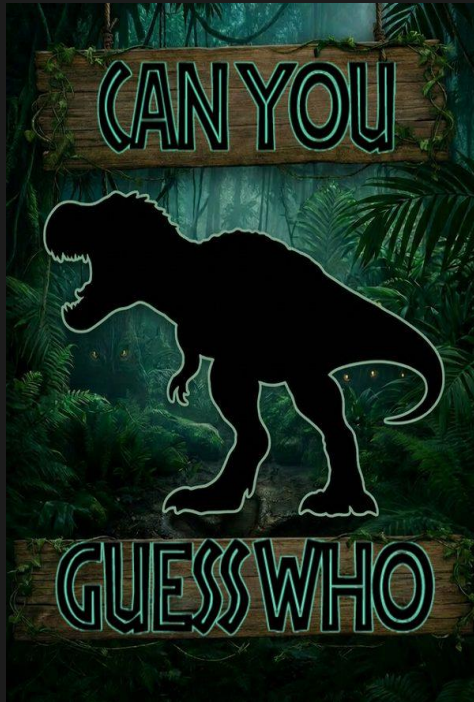
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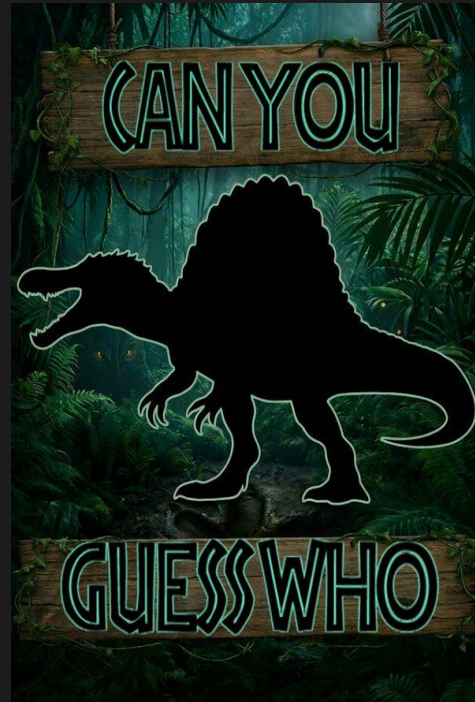
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 YouTube

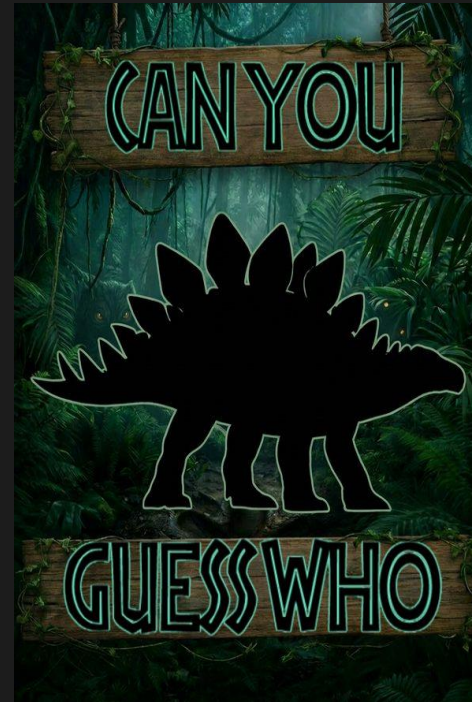
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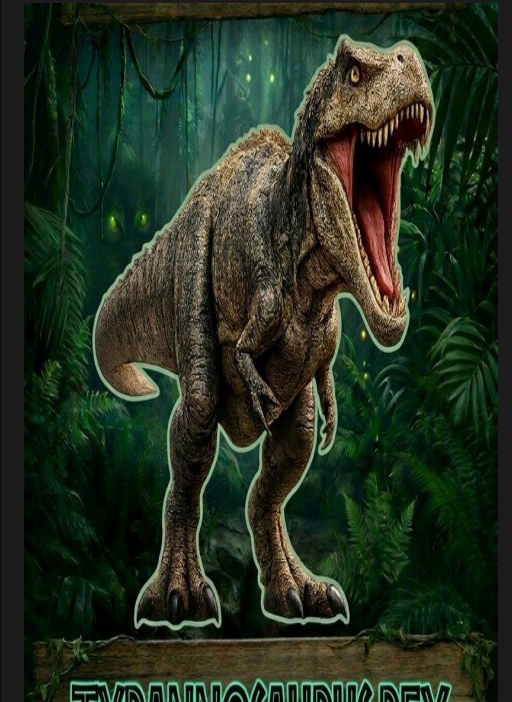
T-Rex Teaser



Spinosaurus Teaser



Stegosaurus Teaser



T-Rex Reveal



PRESS & CONTACT

For press inquiries, media credentials,
interview requests, and sponsor discussions:



855-975-9797



jurassicjourney.org



jurassicjourney.org/tickets

#JurassicJourney #DinoOfTheDay
#WaukeshaDinos #JurassicJourneyUSA

FOR IMMEDIATE RELEASE

About Jurassic Journey

Jurassic Journey is a family-oriented traveling animatronic dinosaur exhibition bringing prehistoric life to communities across the Midwest. The Waukesha, Wisconsin engagement is one of the region's most exciting family entertainment events of 2026.

Running May 8–25 at the Waukesha County Expo Center, the show features 60+ life-size animatronic dinosaurs — including a T-Rex stretching over 40 feet, potentially the largest animatronic T-Rex display in the Midwest (bigger than Sue, the famous T-Rex skeleton at Chicago's Field Museum). All activities are included with admission.

Tickets on sale now at jurassicjourney.org.

QUICK FACTS FOR PRESS

- 60+ life-size animatronic dinosaurs — ALL included with admission
- America's largest animatronic T-Rex (40ft+) — bigger than Sue, Field Museum
- May 8–25, 2026 | Waukesha County Expo Center | Waukesha, WI
- Special event: Dinos After Dark — May 15, 7–10 PM | Neil Diamond Tribute