



**STRENGTHEN
THE POSITIVE**

GILLYBELL LEGACY WORKS, LLC

Service-Disabled Veteran-Owned Small Business (SDVOSB)

Core Competencies

- Organizational Change Management (Prosci®-aligned strategies)
- Strategic Training & Curriculum Development (in-person, virtual, and hybrid formats)
- Veteran Empowerment Workshops and Public Speaking Engagements
- Development of Learning Materials, Job Aids, and Resilience Journals
- Communications Planning and Stakeholder Engagement

Differentiators

- 20+ years USAF experience with instructional design and leadership
- Certified in Prosci Change Management and DDI Facilitation
- Unique blend of lived experience, public sector insight, and professional training
- Author and publisher of the Strengthen the Positive™ series
- Strong mission focus and commitment to Veteran and community impact

NAICS Codes

513130 – Book Publishers (Primary)
541611 – Administrative & General Management Consulting
611430 – Professional & Management Development Training
541618 – Other Management Consulting Services

PSC Codes

U001 – Education/Training: Lectures
U008 – Education/Training: Curriculum Development
U009 – Education/Training: General
U099 – Education/Training: Other

Company Information

Company Name:	GillyBell Legacy Works, LLC
DUNS/UEI:	RRNQYMJA9HF7
CAGE Code:	12WT3
SBA Certifications:	SDVOSB, VOSB
Point of Contact:	Jeffrey Rogers
Email:	info@strengthenthepositive.com
Phone:	352-442-3055
Website:	www.strengthenthepositive.com
Mailing Address:	PO Box 5024, Spring Hill, FL 34611