



JEFF ROGERS

VETERAN | SPEAKER | AUTHOR | COACH

Jeff Rogers is a retired U.S. Air Force Veteran, author, and keynote speaker who helps Veterans and individuals navigate major life and career transitions with clarity, direction, and purpose.

With 20 years of service, Jeff built a career on developing people. As a Master Instructor and Professional Military Education facilitator, he trained thousands of Airmen in leadership, resilience, and communication. He earned recognition as Wing NCO of the Year for the 6th Air Mobility Wing, Airman Leadership School Instructor of the Year, and a Lance P. Sijan USAF Leadership Award Nominee, one of the Air Force's highest individual honors.



After retiring, Jeff continued serving in leadership development and training roles. Along the way he discovered a deeper truth: the hardest part of transition isn't finding the next job. It's figuring out who you are when the structure you've lived inside is gone.

That experience became the foundation for Strengthen the Positive, a platform of talks, tools, and books that help people reconnect with who they are and where they're going.

His published titles include *After the Uniform: Navigating Life, Love, and Purpose*, *Strengthen the Positive: For Veterans*, *Strengthen the Positive: The Journal*, and *Strengthen the Positive: The Mission Compass Journal*, all published under his imprint, GillyBell Legacy Works, LLC.

Jeff serves the Veteran community as a lifetime member of the American Legion and VFW, and as Adjutant and Chaplain of Charles E. Murray American Legion Post 186 in Spring Hill, Florida.

Known for honest delivery, grounded wisdom, and the ability to connect with people standing at life's hardest crossroads, Jeff speaks from experience, not theory. His message is simple: you don't have to have it all figured out. You just have to take the next step.

He always closes with his signature sign-off:

"Take care, be well, and go slow."

