



The Money Café Corporation™

OUR MISSION:

'TO ELEVATE YOUR FINANCIAL INTELLIGENCE QUOTIENT IN ALL CANADIANS'

...YOU PROVIDE THE COFFEE...WE'LL PROVIDE THE CONVERSATION...LET'S START TALKING...

INTRODUCING:

FINANCIAL ADVISOR NETWORK (FAN)

WHAT IS F.A.N.? FAN IS A NETWORK OF MULTI-DIMENSIONAL, MULTI-FACETED **FINANCIALLY-FOCUSED** PROFESSIONALS ACROSS CANADA, WHO HAVE DEDICATED THEIR PROFESSIONAL LIVES, HELPING CANADIANS **ELEVATE THEIR FINANCIAL LITERACY**, MAKE THE RIGHT **DECISIONS** AND PREPARE THEM FOR THEIR **FINANCIAL** PLANNING JOURNEY...

JOIN TODAY (IT'S FREE) AND REAP THE REWARDS OF:

OUR ON-LINE **VIRTUAL** COMMUNITY | REQUEST **UNBIASED** SUPPORT FROM **ACTIVE** AND/OR **REAL** PROFESSIONALS | ELEVATE YOUR **FINANCIAL IQ** | BE **PREPARED** | AVOID **FINANCIAL PITFALLS** | EXECUTE YOUR THREE **CRITICAL STRATEGIES** - YOUR FINANCIAL, INVESTMENT & RETIREMENT PLANS | TAKE OUR IN-CLASS OR ON-LINE **LITERACY** COURSE | ATTEND OUR FREE **FINANCIAL PLAN CREATION** WORKSHOPS.

FREE TO JOIN: GET YOUR CLIENTS REGISTERED, TODAY!

- ARE YOU A FINANCIALLY FOCUSED PROFESSIONAL* (FFP)?
- ARE YOUR CLIENTS FINANCIALLY-FOCUSED (FFC)?

ADVISORS: BY BECOMING A FFP MEMBER OF THE MONEY CAFÉ™, WE WILL NOT ONLY PROVIDE YOUR CLIENTS WITH AN 'A' LEVEL **FINANCIAL EDUCATION**, BUT, WILL ALSO GRANT YOU AND YOUR CLIENTS **UNLIMITED ACCESS** TO OUR RESOURCE LIBRARY, FINANCIAL PLANNING AND MORTGAGE ELIMINATION SOFTWARE, PLUS SO MUCH MORE...

ADDITIONALLY: WE WILL PROVIDE OUR FFP'S WITH **WARM LEADS** GENERATED BY THE PUBLIC, WHO AREN'T WORKING WITH AN ADVISOR. OUR MEMBERS INITIATE REQUESTS.

ADVISORS: YOU CAN BECOME AN **EXPERT**; ASK US HOW?

- WE ARE **LEVELING** PLAYING FIELD
- WORKING WITH **PROVEN** FINANCIAL STRATEGIES
- WE ARE **CONCEPT** NOT PRODUCT DRIVEN OR FOCUSED

* A FINANCIALLY-FOCUSED PROFESSIONAL IS DEDICATED TO PROTECT THEIR CLIENTS INCOME, INVESTMENTS AND ESTATES.



ADVISORS: WHAT ARE YOUR CLIENTS GOALS? IS IT...

- TO RECEIVE AN **OBJECTIVE** & HOLISTIC FINANCIAL EDUCATION? BECOME MORE THAN A CLIENT?
- TO RE - GAIN **CONTROL** OF THEIR FINANCIAL LIVES?
- TO BECOME **MORTGAGE & DEBT FREE** FASTER?
- TO ENSURE THEIR FAMILY IS 100% **PROTECTED**?
- TO ENSURE THEIR INVESTMENTS **OUT-PERFORM** THE RATE OF INFLATION? PLUS, SO MANY MORE GOALS...

WE HOPE SO! AND **THE MONEY CAFÉ™** IS HERE TO HELP!

ADVISORS: JOIN OUR **ON-LINE** COMMUNITY | PROVIDE **3RD** PARTY **ENDORSEMENTS** | OFFER OUR **2ND** **OPINION** SERVICE | BECOME MORE **EFFICIENT** AND **CARE FREE** | FREE UP **PROSPECTING** TIME | **UP/CROSS** SELL WITH EASE |

CONSUMERS: YOU WILL BE INVITED TO...

- **ASK AN EXPERT** SESSIONS/WEBINARS/IN-CLASS
- ACCESS OUR **ON-LINE** LIBRARY & RESOURCE CENTRE
- PARTICIPATE IN **FORUMS**/GROUP DISCUSSIONS
- FINANCIAL **CHAT ROOMS**/ENGAGE WITH PEERS
- CONTRIBUTE TO OUR **BLOGS**/BE INVOLVED
- ENTER **FINANCIAL** CONTESTS/QUIZZES
- TAKE OUR FINANCIAL **ASSESSMENT** CHALLENGES

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