



Scott Business Association Social Media Questionnaire

SBA would like to feature a Business Member on their social media pages in an effort to highlight our great members and the services they provide to our community.

Each week, a random business will be selected and using the questions below, an article will be published with that business's information.

Please take a moment to fill in the information below and email it to: sba@scottsba.org

Business Information

Company Name: _____

Owner/Manager: _____

Location of _____

Business: _____ Business Phone Number: _____

Business Type: _____

Other Locations: _____

Website: _____ Contact Email: _____

Questions to Ask Interviewer

What are some services your business specializes & offers?

What sets your business apart from similar businesses in the area?

Has your business won any awards or accomplishments you would like to mention?

How long have you been in business? Any plans to expand or open additional locations?

Do you have a mission statement or slogan?

Additional Questions for SBA

Are there any particular things/events/ideas our organization should consider changing, adding, or getting rid of that you would suggest?

What topics, programs, or speakers would you consider more important to be covered during a Business After Hours, Breakfast Before Business, or Lunch & Learn event?

What events would you/your business be willing to sponsor, donate items, or contribute monetary donations?

Does your business offer any special promotions to other SBA Members?
