



# GEORGINA ROLLER DERBY



## Event Sponsorship Information Package

Georgina Roller Derby League is a grassroots, member-run, inclusive sports league. The purpose of GRDL is to provide residents of the Georgina and surrounding area with the opportunity to learn to roller skate and participate in roller derby. As a sport, roller derby promotes fitness, coordination, strategy inclusivity, and cooperation. As a league, we promote acceptance, empowerment, and confidence in our players and other members. We practice once per week, year round. The league travels during the bout season, and we are beginning to host games on our home track in Georgina.

### League History:

In 2019, GRDL was created with a Learn to Skate membership and by June 2019 GRDL participated in its first game at Fresh and Furious with a total of 9 skaters and a few pick up players. Since reopening post-pandemic, GRDL now has a fan base, and has taught almost 100 local adults how to roller skate. GRDL created the Hell's Belles, the first team in the GRDL family, composed of varying level skaters that are eager to compete with the other leagues of Ontario. The league hosts practices in Georgina at the Sutton Arena and hosts games at both the Georgina Ice Palace and the Sutton Arena. Full contact, live roller derby - a unique experience to participate in and to witness in Georgina!

### How We Are Run:

As a member-operated organization we are governed by an elected Board of Directors. The players and non-playing members do all the planning and preparation for the bouts, practices, and other events. Everyone is a volunteer. Our community is made up of players, referees, non-skating officials, supportive partners, friends, children, and fans. We are grateful to everyone who helps us make this sport possible in Georgina. The Georgina Roller Derby League is affiliated with and operates under the rules of Women's Flat Track Derby Association (WFTDA). The sport is fast, exciting, and full contact. It is organized, controlled, and official.

To become a sponsor please review and select an option from page 2 and fill out the below details:

Name:	
Street Address:	
City, Province, Postal Code:	
Phone Number:	
Email Address:	

- Sponsorship funds can be submitted by cash, cheque, or e-transfer
- Please make cheques payable to Georgina Roller Derby League
- E-transfers can be sent to: [geoginarollerderby@gmail.com](mailto:geoginarollerderby@gmail.com)

## **Georgina Roller Derby League Sponsorship Options**

### **2024 Season Sponsorship - \$1000**

The Georgina Roller Derby League is run by the skaters, for the skaters, and the biggest expense the league faces is the cost of practice space. By sponsoring the season you help ensure that our skaters remain on the track, honing their skills to bring safe, exciting roller derby to Georgina. In return for your support you will receive:

- Premium placement for your logo and a link to your website on GRDL's website
- Four (4) passes to all home games and a league t-shirt signed by all active skaters
- Company banner (supplied by you) displayed at all home games
- Premium space for your company advertisement (High res jpg or png file provided by you) in all programs
- Shoutouts on our social media platforms throughout the season
- Shoutouts during home game intermissions and timeouts
- Opportunity to partner with our skaters to create unique social media content for your business

### **Double-Whammy Event Sponsorship - \$400 (great value!)**

We train hard so that we can play hard, and the league and all its members strive to coordinate and host events for the residents of Georgina to attend and enjoy. Sponsoring our events ensures that the league can bring in other leagues from across Ontario to compete against our home team, the Hell's Belles. This year the league has scheduled 2 double-header home games (July 27 and August 24). In return for your support you will receive:

- Your logo and a link to your website on GRDL's website
- Two (2) passes to each home game
- Company banner (supplied by you) displayed at each home game
- Your company advertisement (High res jpg or png file provided by you) in both event programs
- Shoutouts on our social media platforms in conjunction with our event advertisements
- Shoutouts during home game intermissions and timeouts

### **One-Time Event Sponsorship - \$250**

*\*please select one:*  **July 27**  **August 24**

Each home game offers its own unique opportunities; as we progress through our season we face opponents from a variety of leagues across Ontario and bring in excited and curious fans from Georgina and beyond. Sponsoring one of our home games ensures the league and its skaters are equipped to put on a stellar event for spectators of all ages to enjoy. In return for your support you will receive:

- Your logo and a link to your website on GRDL's website
- Two (2) passes to the home game being sponsored
- Company banner (supplied by you) displayed at the home game being sponsored
- Your company advertisement (High res jpg or png file provided by you) in the event programs
- Shoutouts on our social media platforms in conjunction with the game being sponsored
- Shoutouts during intermissions and timeouts at the game being sponsored

Our Board of Directors and all our skating and non-skating members thank you for taking the time to consider sponsoring our league. Your support will go a long way to promoting women in sports. Our members are passionate about supporting local businesses and local business owners. Together we can continue to grow and foster a positive, supportive, and inclusive community in Georgina and beyond.