

# COLLEGIATE DECA CREED

## ***I Believe...***

in the future which I am planning for myself in the field of marketing and management, and in the opportunities which my career offers.

## ***I Believe...***

in fulfilling the highest measure of service to my fellow members and the local and world communities to which we belong; that by so doing, I will be rewarded with personal satisfaction and career success.

## ***I Believe...***

in the democratic philosophies of private enterprise and competition, and in the freedoms of this nation – that these philosophies allow for the fullest development of my individual abilities.

## ***I Believe...***

that by doing my best to live according to these high principles, I will be of greater service both to myself and mankind.