



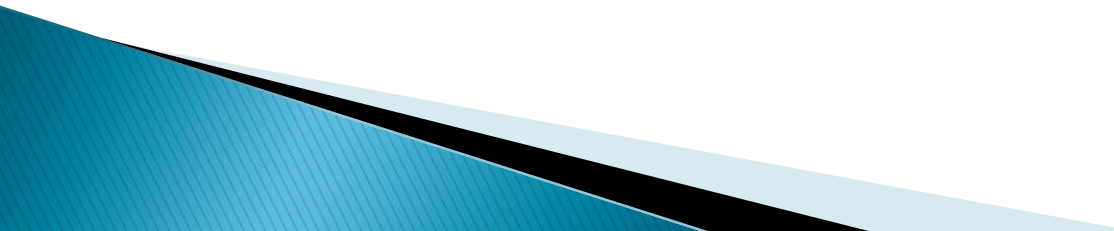
Career Development Conference

Closing Session

Individual Case Studies



Corporate Finance – Finalist

- ▶ Austin Smolinski – Michigan State University
 - ▶ Felix Liang – Michigan State University
 - ▶ Shreyas Kashyap – Kettering University
 - ▶ Kelsie McManus – Kettering University
 - ▶ Edward Wenzel – Kettering University
- 

Corporate Finance – Top Three

- ▶ 1st Place – Kelsie McManus – Kettering University
- ▶ 2nd Place – Felix Liang – Michigan State University
- ▶ 3rd Place – Edward Wenzel – Kettering University

Congratulations winners and finalist!



Entrepreneurship Operations

- ▶ 1st Place – Molly Dickinson – Northwood University
- ▶ 2nd Place – Holly Gray – Delta College
- ▶ 3rd Place – Silver Graham – Kettering University

Congratulations winners!



Fashion Merchandising & Marketing

- ▶ 1st Place – Claude Johnson–Perry – Davenport University
- ▶ 2nd Place – Annabel Schlachter – Michigan State University

Congratulations winners!



Financial Accounting

- ▶ 1st Place – Spencer Kelly – Oakland University

Congratulations winner!



Hotel and Lodging

- ▶ 1st Place – Elliot Bernaiche – Michigan State University
- ▶ 2nd Place – Payton Stearns – Michigan State University

Congratulations winners!



Human Resoruces

- ▶ 1st Place – Bhakti Patil – Oakland University
- ▶ 2nd Place – Jeffery Hoang – Eastern University

Congratulations winners!



Marketing Management

- ▶ 1st Place – Megan Martin – Kettering University
- ▶ 2nd Place – Roscoe Zieman – Northwood University

Congratulations winners!



Restaurant & Food Service Management

- ▶ 1st Place – Aidan Keyes – Northwood University
- ▶ 2nd Place – Ella Keena – Eastern Michigan University

Congratulations winners!



Sales Management Meeting

- ▶ 1st Place – Arriyan Raza – Michigan State University
- ▶ 2nd Place – Olivia Wright – Kettering University

Congratulations winners!



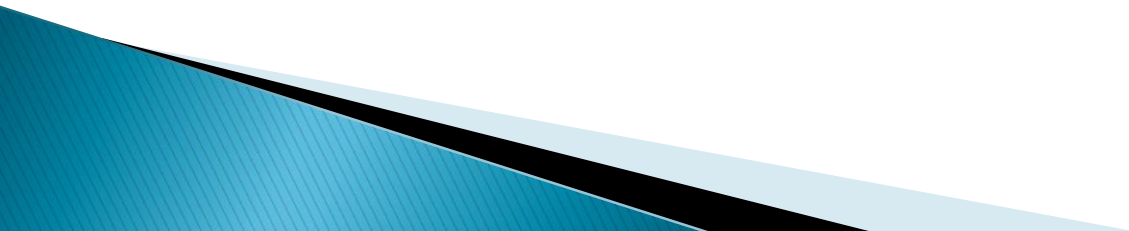
Travel & Tourism

- ▶ 1st Place – Benjamin Hibbard – Cleary University
- ▶ 2nd Place – Morgan Sweet – Kettering University
- ▶ 3rd Place – Arzoo Chhaya – Michigan State University

Congratulations winners!



Team Case Studies



Business Ethics

- ▶ 1st Place – Lauren Silvia & Vheena Villareal – Eastern Michigan University
- ▶ 2nd Place – Hugh Koester & Joshua Woods – Kettering University

Congratulations winners!



Business to Business Marketing

- ▶ 1st Place – Hemanth Tadepalli & Chloe Wegener – Kettering University
- ▶ 2nd Place – Morgan Drake & Austin Ujkashi – Kettering University
- ▶ 3rd – Stephanie Kuchek & Christina Vanderkelen – Michigan State University

Congratulations winners!



Event Planning

- ▶ 1st Place – Anthony Piazza & Destiny Stock – Oakland University
- ▶ 2nd Place – Morgan Mitchell & Wyatt Moser – Kettering University

Congratulations winners!



Financial Statement Analysis

- ▶ 1st Place – Zachary Barhite & Robin Pelayo

Congratulations winners!



International Marketing

- ▶ 1st Place – Rana Fanous & Crystal Smalligan – Kettering University
- ▶ 2nd Place – Andrew Northrup & Ava Zaremski – Kettering University

Congratulations winners!



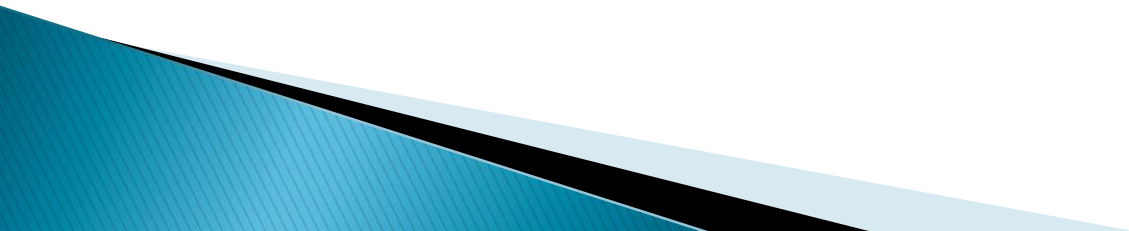
Sports & Entertainment Marketing

- ▶ 1st Place – Emma Bishoff & Seth Morehead – Kettering University
- ▶ 2nd Place – Erika Banet & Becca Schapira – Oakland University
- ▶ 3rd Place – Tyler Bourassa & Blasé Haynes – Kettering University

Congratulations winners!



Prepared Business Presentations



Advertising Campaign

- ▶ 1st Place – Kyle Redies – Kettering University

Congratulations winner!



Business Research

- ▶ 1st Place – Charlee Simanskey – Northwood University
- ▶ 2nd Place – Anna O'Connor – Kettering University

Congratulations winners!



Emerging Technology Marketing Strategies

- ▶ 1st Place – Andrew Gomez – Kettering University
- ▶ 2nd Place – Monserrat Cortes–Penaflor & Nicholas Groters – Davenport University
- ▶ 3rd Place – Daira Llyod – Eastern Michigan University

Congratulations winners!



Entrepreneurship – Starting a Business

- ▶ 1st Place – Jessica Bromberg

Congratulations winner!



Professional Sales

- ▶ 1st Place – Brooklyn Crowder – Kettering University
- ▶ 2nd Place – Hayden Aspiranti – Davenport University
- ▶ 3rd Place – Logan Wolschlager – Kettering University

Congratulations winners!

