

# Michigan Collegiate DECA CDC Results February 2024

## *Individual Events*

*These events had several test scores that did not pull through to the final scoring page.  
One of these events did not have the three-finalists pull through to the script.*

### **Corporate Finance**

1<sup>st</sup> Place: Natalie Ferriell - WMU

2<sup>nd</sup> Place: Liam Zoli - WMU

3<sup>rd</sup> Place: Ryan Zainea - WMU

Finalists:

Isaac Pilgrim – MTU

Ryan Silver – WMU

Colin McGuirl - MSU

### **Entrepreneurship Operations**

1<sup>st</sup> Place: Jack Sigelko – KU and **Liam White - MSU**

2<sup>nd</sup> Place: Keaton Peyser – WMU and **Jalen Jones - EMU**

3<sup>rd</sup> Place: Joshua Parker – KU

Finalists:

Peyton Loriaux – NU

Zach Hooper – MTU

Dylan Markovic – NU

### **Fashion Merchandising and Marketing**

1<sup>st</sup> Place: Skyler Chinn - KU

2<sup>nd</sup> Place: Veronica Frystak – MTU

3<sup>rd</sup> Place: Suzy Davila - WMU

Finalists:

Sammy Perrone – MTU

Mila Applegate – WMU

Leila Eddy

### **Financial Accounting**

1<sup>st</sup> Place: Wilson Bragg - NU

2<sup>nd</sup> Place: Chelsea Prebil - WMU

3<sup>rd</sup> Place: Meadow Loukmas – KU and **Davis Baker – MSU**

Finalists:

Emily Throop – CMU

Caleb Brown - MSU

### **Hotel & Lodging**

1<sup>st</sup> Place: Crystal Smalligan – KU

2<sup>nd</sup> Place: Savannah Wright – CMU and **Henry Young - EMU**

3<sup>rd</sup> Place: Emma Bell - CMU

Finalists:

Jaylen Body – MTU

Mia Wegenger – KU

Madison Black - WMU

## Human Resource Management

1<sup>st</sup> Place: Morgan Shropshire – CMU and **Megan Baker - MSU**

2<sup>nd</sup> Place: Madison Petroff - WMU

3<sup>rd</sup> Place: Madeline Moose - CMU

Finalists:

Allyana Grochowski – MTU

Tanner Pizzuti – WMU

Aidan Petras - KU

## Marketing Management

1<sup>st</sup> Place: Cloe Fetterolf – WMU

2<sup>nd</sup> Place: Emma Schultz – CMU and Ethan Arun - KU

3<sup>rd</sup> Place: Olivia Agnew - NU

Finalists:

Laura Magrane – CMU

Gavin Walters – MTU

Mitchell Boggs – NU

## Restaurant and Food Service Management

1<sup>st</sup> Place: Dylan Dunneback - MTU

2<sup>nd</sup> Place: Valerie Nagengast - WMU

3<sup>rd</sup> Place: Morgan Main - KU

Finalists:

George LaForce – WMU

Emilio Lord – KU

Ashlyn Campbell - CMU

## Retail Management

1<sup>st</sup> Place: Alexis McKinney - WMU

2<sup>nd</sup> Place: Alexa Byce - DC

3<sup>rd</sup> Place: Megan Mikula - CMU

Finalists:

Jillian Locke – EMU

Melanie Moose – CMU

George Glusko – WMU

## Sales Management and Leadership

1<sup>st</sup> Place: Ashlyn Thom - WMU

2<sup>nd</sup> Place: Clayton Scott - NU

3<sup>rd</sup> Place: Ethan Semenchuk - MTU

Finalists:

Gabriel Miller – DC

Piper Barnhart - NU

William Speyer – WMU

**Jacob LeRoy – MSU**

## Travel and Tourism

1<sup>st</sup> Place: Adam Meyer - KU

2<sup>nd</sup> Place: Ashley Brown - CMU

3<sup>rd</sup> Place: Kefir Klee – CMU and **Vy Hoang - MSU**

Finalists:

Luigi Mancini – KU

Adysen Straw – WMU

Ariana Byce – DC

**Nathan Gambrell - MSU**

## Team Events

One of these events the finalist was not call to the stage.

## Business Ethics

1<sup>st</sup> Place: Chelsea Prebil & Tanner Pizzuti - WMU

2<sup>nd</sup> Place: Vy Hoang & Makena Saylor - MSU

3<sup>rd</sup> Place: Charlee Simanskey & Molly Dickenson - NU

Finalists:

Narayana Moorthy Tennety Ganesh Moorthy & Suchit Thummalapally – MSU

Jillian Locke & Kira Reynolds – EMU

Kevin Patterson & Jack Sigelko - KU

## Business to Business Marketing

1<sup>st</sup> Place: Sophia Coelho & Chelsea Hendra - CU

2<sup>nd</sup> Place: Wilson Bragg & Gavin Wargel - NU

3<sup>rd</sup> Place: Gavin Walters & Jow Anthony - MTU

Finalists:

Corey Galler & Jacob Faerber - MSU

## Entertainment Marketing

1<sup>st</sup> Place: Adam Meyer & Mia Wegener - MTU

2<sup>nd</sup> Place: Jaylen Body & Veronica Frystak - MTU

3<sup>rd</sup> Place: Ethan Arun & Ben Bollman - KU

Finalists:

No finalists in this event.

## International Marketing

1<sup>st</sup> Place: Madsion Black & Keaton Peyser - WMU

2<sup>nd</sup> Place: Ashlyn Thom & Liam Zoli – WMU

3<sup>rd</sup> Place: Sarah Fleming & Addison Corell - MSU

Finalists:

**Henry Young & Jalen Jones – EMU**

**Emma Nobels & Sarah Wessels – CU**

**David Teague & Gracie Esquivel - EMU**

## **Marketing Communications**

1<sup>st</sup> Place: Sophia Schlatterback & Andrew Coveyou – NU

2<sup>nd</sup> Place: Austin Leverage & Alexander Nazarian - NU

3<sup>rd</sup> Place: Zach Hooper & Sammy Perrone - MTU

Finalists:

Kefir Klee & Emma Schultz – CMU

Ryan Davis & Emma Smith – CU

Jenna Houserman & Carlee Scoviac - NU

## **Sports Marketing**

1<sup>st</sup> Place: Caleb Buda & Lance Wiltse - CU

2<sup>nd</sup> Place: Brady Falardeau & Emma Bell - CMU

3<sup>rd</sup> Place: Alex Klebe & Matthew Milstone - MSU

Finalists:

Ian Moss & William Speyer – WMU

Alexis Ehlebracht & Alexis Teunissen – WMU

George LaForce & Natalie Ferriell - WMU

## *Prepared Events*

Some of these events the finalist was not call to the stage.

## **Advertising Campaign**

1<sup>st</sup> Place: Lauren Waiss - NU

2<sup>nd</sup> Place: Carson MacMillan - CU

3<sup>rd</sup> Place: Reagan Coffey - NU

Finalists:

No finalists in this event.

## **Business Research**

1<sup>st</sup> Place: Jessica Bromberg - NU

2<sup>nd</sup> Place: Lila Bolden & Emma Balsinger - NU

3<sup>rd</sup> Place: Marlo Tacey & Conner Lea - DC

Finalists:

No finalists in this event.

## **Digital Marketing Strategies**

1<sup>st</sup> Place: Natalie Shtogrin & Valerie Nagengast - WMU

2<sup>nd</sup> Place: Allyana Grochowski & Dylan Dunneback - MTU

3<sup>rd</sup> Place: Mackenzie Carter - NU

Finalists:

**Suzy Davila – WMU**

## **Entrepreneurship – Starting a Business**

1<sup>st</sup> Place: Brooke Hirst & Cooper Rokop - MSU

2<sup>nd</sup> Place: Matthew Radjewski - CU

3<sup>rd</sup> Place: Meadow Loukmas, Ally Raymer & Crystal Smalligan - KU

Finalists:

Brady Falardeau – CMU

Connor Mui – MSU

Adam Quintana - KU

## Financial Statement Analysis

ICDC Qualifier: Colin McGuirl - MSU

## Professional Sales

1<sup>st</sup> Place: Alexis Ehlebracht - WMU

2<sup>nd</sup> Place: Sophia Schlatterbeck - NU

3<sup>rd</sup> Place: Ian Moss - WMU

Finalists:

**Evan Baker - NU**