

## **Michigan Collegiate DECA State Career Development Conference 2026**

**Place list with Finalist – Please note finalist are randomly listed and not reflective of placement.**

### **Advertising Campaign**

1<sup>st</sup> Place – Addison Corell, Michigan State University

2<sup>nd</sup> Place – Kennedy Polizin, Nick Porter, & Aaron Viera, Northwood University

3<sup>rd</sup> Place – Grant Vue, Dominick Coto, & Gregory Yang, Kettering University

Finalists – Adam Pioch & Madison Black, Western Michigan

### **Business Ethics**

1<sup>st</sup> Place – Lyndsey Sootsman & Mac Graham, Western Michigan University

2<sup>nd</sup> Place – Megan Mikula & Ashley Brown, Central Michigan University

3<sup>rd</sup> Place – Lance Markowitz & Daniel Barnowski, Oakland University

Finalists – Skylar Mayton & Nora Amrhein, Michigan State University

Jillian Locke & Kira Reynolds, Eastern Michigan University

Fiona Popaj & Aivrie Jones, Michigan State University

### **Business Research**

1<sup>st</sup> Place – Emma Balsinger & Lila Bolden, Northwood University

2<sup>nd</sup> Place – Ria Kapoor, Ally Raymer, & Meadow Loukmas, Kettering University

3<sup>rd</sup> Place – Mac Graham, Western University

Finalists – Sophie Meyer, Wayne State University

Jessica Bromberg, Northwood University

Gianna Colley & Joshua Smith, Northwood University

### **Business to Business Marketing**

1<sup>st</sup> Place – Gabriella McNames & Gabriel Coons, Michigan State University

Cloe Fetterolf & Lexi Teuissen, Western Michigan University

2<sup>nd</sup> Place – Tino Serafimoski & Carson MacMillan, University of Michigan

3<sup>rd</sup> Place – Harrison Ketchum & Jack Sigelko, Kettering University

Finalists – Alexander Ehlert & Teo Condevaux, University of Michigan

Primchelle Rose Lanario & Stephen Stewart, Kettering University

## **Corporate Finance**

1<sup>st</sup> Place – Kamrin Van't Hof, Northwood University

2<sup>nd</sup> Place – Caleb Brown, Michigan State University

3<sup>rd</sup> Place – Alexander Martin, Michigan State University

Finalists – Liam Zoli, Western Michigan University

Mikita Tarasevich, Kettering University

Venkanta Nikhil, Eastern Michigan University

## **Digital Marketing Strategies**

1<sup>st</sup> Place – Lucas Wood, University of Michigan

2<sup>nd</sup> Place – Issac Zull, Michigan Technological University

3<sup>rd</sup> Place – Angelina Yonan, Oakland University

Finalists – Brooke Trouten & Jordan Huenemann, Cleary University

Kasey Mills, Eastern Michigan

Melissa Mascarenhas & Bassam Jehangir, Kettering University

## **Entertainment Marketing**

1<sup>st</sup> Place – Ashlyn Campbell & Laura Margrane, Central Michigan University

2<sup>nd</sup> Place – Josie Fischer & Suzy Davila, Western Michigan University

3<sup>rd</sup> Place – Matthew Milstone & Waverly Wilson, Michigan State University

Finalists – Keegan Wynn & Kaitlyn Beckwith, Michigan State University

Caden Carr & Ridley Ehrhardt, Western Michigan University

Issac Skinner & Sean Wright, Western Michigan University

## **Entrepreneurship – Growing Your Business**

ICDC Qualifier – Luke Failing & Gunner Weber, Delta College

## **Entrepreneurship – Starting A Business**

1<sup>st</sup> Place – Ethan Arun, Joseph Kowalski, & Benjamin Bollman, Kettering University

2<sup>nd</sup> Place – Maya Van Berkum, Northern Michigan University

3<sup>rd</sup> Place – Keren Masanga, Wayne State University

Finalists – Benjamin Doree & Ashton Hoisington, Michigan State University

Mikita Taraevich, Jason Babb, & Parker Sieffert, Kettering University

Bryce Owens & Matthew Radjewski, Cleary University

### **Entrepreneurship Operations**

1<sup>st</sup> Place – Autumn Brutyn, Northern Michigan University

2<sup>nd</sup> Place – Lance Markowitz, Oakland university

3<sup>rd</sup> Place – Benjamin Bollman, Kettering University

Finalists – Julia Hanselman, Northern Michigan University

Payton Anderson, University of Michigan

Kirby Carsten, Western Michigan University

### **Event Planning**

1<sup>st</sup> Place – Gracie Feckovics & Rachel Blackburn, Western Michigan University

2<sup>nd</sup> Place – Morgan Shrophire & Gianna Raiche, Central Michigan University

3<sup>rd</sup> Place – Hadley Briske & Angelina Williams, Michigan State University

Finalists – Georgia Talbot & Holly Malsbury, Western Michigan University

Madison Petroff & George LaForce, Western Michigan University

Julia Hanselman & Brooklyn Kluz, Northern Michigan University

### **Fashion Merchandising & Marketing**

1<sup>st</sup> Place – Ethan Arun, Kettering University

2<sup>nd</sup> Place – Suzy Davila, Western Michigan University

3<sup>rd</sup> Place – Abigail Huang, Central Michigan University

Finalists – Veda Kania, Cleary University

Adam Quintana, Kettering University

Tatum Kral, Western Michigan University

### **Financial Accounting**

1<sup>st</sup> Place – Laramie Wixson, Northwood University

2<sup>nd</sup> Place – Ethan Ward, Northwood University

3<sup>rd</sup> Place – Parker Fettig, Northwood University

- Issac Zull, Michigan Technological University

Finalists – Keegan Horman, Wayne State University

Zaylee Hincka, Northwood University

Jack Bowen, Central Michigan University

### **Financial Statement Analysis**

ICDC Qualifiers – Ashlyn Thom & Liam Zoli, Western Michigan University

Sweta Timmagi & Carmen Cook, Wayne State University

### **Hotel & Lodging**

1<sup>st</sup> Place – Madsion Black, Western Michigan University

2<sup>nd</sup> Place – Adysen Straw, Western Michigan University

3<sup>rd</sup> Place – Alexander Ehlert, University of Michigan

Finalists – Carson MacMillian, University of Michigan

Holly Malsbury, Western Michigan University

Kimberly Dawson, Central Michigan University

### **Human Resource Management**

1<sup>st</sup> Place – Ria Kapoor, Kettering University

2<sup>nd</sup> Place – Madison Petroff, Western Michigan University

3<sup>rd</sup> Place – Morgan Shrophire, Central Michigan University

Finalists – Ava Horn, Western Michigan University

Allyana Grochowski, Michigan Technological University

Logan Fox, University of Michigan

### **International Marketing**

1<sup>st</sup> Place – Julia Perry & Payton Anderson, University of Michigan

2<sup>nd</sup> Place – Addison Corell & Morgan Dieleman, Michigan State University

3<sup>rd</sup> Place – Cole Hutton & Joey deChvez, Michigan State University

Finalists – Katie McKeown & Harini Bhagavhula, Michigan State University

### **Marketing Communications**

1<sup>st</sup> Place – Alex Little & Emma Helmstadter, Western Michigan University

2<sup>nd</sup> Place – Maia Nelson & Noah Leipnitz, Michigan Technological University

3<sup>rd</sup> Place – Sean Thom & Te'a Harden, Western Michigan University

Finalists – Emma Huntley & Marissa Wilkins, Michigan State University

### **Marketing Management**

1<sup>st</sup> Place – Primchelle Rose Lanario, Kettering University

2<sup>nd</sup> Place – Emma Schultz, Central Michigan University

3<sup>rd</sup> Place – Sophie Meyer, Wayne State University

Finalists – Adam Pioch, Western Michigan University

Olivia Agnew, Northwood University

Shaan Garg, Michigan State University

### **Professional Sales**

1<sup>st</sup> Place – Joshua Thurlow, Michigan State University

2<sup>nd</sup> Place – Alexis Ehlebracht, Western Michigan University

3<sup>rd</sup> Place – Autumn Brutyn, Northern Michigan University

Finalists – Sam Kreuzer, Western Michigan University

Evan Baker, Northwood University

Nate Bohm, Western Michigan University

### **Restaurant & Food Service Management**

1<sup>st</sup> Place – Joseph Kowalski, Kettering University

2<sup>nd</sup> Place – Keren Masanga, Wayne State University

3<sup>rd</sup> Place – Emma Helmstadter, Western Michigan University

Finalists – Kira Reynolds, Eastern Michigan University

Aidan Petras, Kettering University

Yosif Rajeh, Wayne State University

### **Retail Management**

1<sup>st</sup> Place – Megan Mikula, Central Michigan University

2<sup>nd</sup> Place – Gracie Feckovics, Western Michigan University

3<sup>rd</sup> Place – Grant Vue, Kettering University

Finalists – George Glusko, Western Michigan University

Carlos Cedillo, Northwood University

Ridley Ehrhardt, Western Michigan University

### **Sales Management & Leadership**

1<sup>st</sup> Place – Ashlyn Thom, Western Michigan University

2<sup>nd</sup> Place – Josie Fischer, Western Michigan University

3<sup>rd</sup> Place – Naiya Patel, Wayne State University

Finalists – Laura Magrane, Central Michigan University

Alexander Nemecek, Kettering University

Nate Bohm, Western Michigan University

### **Sports Marketing**

1<sup>st</sup> Place – Alexis Ehlebracht & Tatum Kral, Western Michigan University

2<sup>nd</sup> Place – Kimberly Dawson & Madelyn Raska, Central Michigan University

3<sup>rd</sup> Place – Grace Halash & Mia Ashley, Western Michigan University

Finalists – Adysen Straw & Levi Thomas, Western Michigan University

Yosif Rajeh & Ahdi Alwajeih, Wayne State University

Drew Cady & Korbin Sulitis, Northwood University

### **Travel & Tourism**

1<sup>st</sup> Place – Ashley Brown, Central Michigan University

2<sup>nd</sup> Place – Stephen Stewart, Kettering University

3<sup>rd</sup> Place – Lore Oluwatominiyi, Eastern Michigan University

Finalists – Alex Little, Western Michigan University

Bassam Jahengir, Kettering University

Jason Babb, Kettering University