

A Big Agency

Kenneth Pabon

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LGBTQIA | LatinX | GenZ | NYC



Kenneth is a highly influential creator, consultant, and public speaker who produces comedic, lifestyle, and beauty content that highlights the experience of being a queer Gen-Zer. He was recognized as a 2021 LGBTQ+ Trailblazer for his viral interview series 'In The Closet'.

Kenneth provides a bit more about his life story and lived experience: [Video](#)

Platforms	Followers	Avg. Views*
TikTok	Over 542,000	FYF Posts: 84,200
Instagram	Over 81,000	Reels: 210,108

FARMACY

Previous Brand Partners

CLARINS

AMERICAN EAGLE

SweetARTS



Kiehl's
SINCE 1851

LAVAZZA

Virgin



SiriusXM

Clamato

DUNKIN'
DONUTS

"Kenneth has been a dream creator to work with over the past 3 years. In my day to day at TikTok, I come in contact with many creators, and Kenny has always stood out is someone who is flexible, punctual, compelling, and innovative - plus he's hilarious and a pleasure to collaborate with..."



TikTok

Elena Robustelli, Creator Marketing at TikTok

"Working with Kenneth is nothing short of a dream. From a brand perspective, his ability to creatively bridge the gap between brand and consumer is unparalleled. We began our relationship with him as an influencer partner. He then quickly became long term brand partner, campaign advisor..."

O.P.I

Emily Keating, Creative Media Marketing, Brand: OPI