

A Big Agency

# Kenneth Pabon

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LGBTQIA | LatinX | Sober | GenZ | NYC



Kenneth is a highly influential creator, consultant, and public speaker who produces comedic, lifestyle, and beauty content that highlights the experience of being a queer, sober Gen-Zer. He was recognized as a 2021 LGBTQ+ Trailblazer for his viral interview series 'In The Closet.'

Kenneth provides a bit more about his life story and lived experience: Video

Platforms	Followers	Avg. Views*
<a href="#">TikTok</a>	Over 542,000	FYF Posts: 48,558
<a href="#">Instagram</a>	Over 56,000	Reels: 134,108

*\*Average Metrics: 60 Days (March 6th - May 6th 2024)*

## Previous Brand Partners

AMERICAN EAGLE

FARMACY



*"Kenneth has been a dream creator to work with over the past 3 years. In my day to day at TikTok, I come in contact with many creators, and Kenny has always stood out is someone who is flexible, punctual, compelling, and innovative - plus he's hilarious and a pleasure to collaborate with..."*

 **TikTok** *Elena Robustelli, Creator Marketing at TikTok*

*"Working with Kenneth is nothing short of a dream. From a brand perspective, his ability to creatively bridge the gap between brand and consumer is unparalleled. We began our relationship with him as an influencer partner. He then quickly became long term brand partner, campaign advisor..."*

**O·P·I** *Emily Keating, Creative Media Marketing, Brand: OPI*