



# ANTOINETTA MOSLEY

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SPEAKING KIT

PRESENTED BY THE NEW FASHIONED CO.

# ABOUT ANTOINETTA MOSLEY



Antoinetta Mosley is the CEO and Principal Leader at I Follow the Leader LLC, a strategic consulting firm specializing in diversity, equity, and inclusion (DEI) strategy, initiatives, and education. Launched in 2016 to heighten awareness and readiness of DEI initiatives within companies, I Follow the Leader partners with organizations to move them along the diversity continuum, improve their overall culture and increase profitability, creativity and innovation.

After earning her Bachelor of Science from Georgia Institute of Technology, Antoinetta went on to pursue a Master of Public Administration with a concentration in nonprofit management from Western Michigan University (WMU). It was there at WMU that Antoinetta's passion for DEI deepened while interviewing CEOs from across the country on their diversity efforts. Her research culminated in an award-winning graduate paper, "Diversity in Nonprofit Leadership: Overcoming Barriers" and a clear-cut career path.

Since launching I Follow the Leader, Antoinetta has worked with organizations of all sizes including small, local businesses as well as global Fortune 500 companies with project scopes varying from team-specific to enterprise-wide. Antoinetta is also a Certified Diversity Professional (CDP)® as issued by The Institute for Diversity Certification (IDC)®, a subsidiary of the Society for Diversity and the leading professional association for diversity and inclusion. Today, she travels all over the country as a sought-after speaker on DEI, courageous conversations, and belonging in the workplace.

She is currently based in Durham, North Carolina, where she also serves as the Vice President of Education for Durham Toastmasters. Antoinetta enjoys volunteering with local nonprofits, reading novels and traveling around the country to speak on DEI. She is also a published author of the children's book *Happy Birthday, Tulip and Violet*.

## AS SEEN ON / IN

**The New York Times**

**DiversityInc**

**THE  
DIFFERENCE**  
Nonprofit Fundraising  
in a For-Profit World



TRIANGLE DIVERSITY  
EQUITY & INCLUSIVITY  
ALLIANCE

## WHY ANTOINETTA

Talks on diversity, equity and inclusion can be difficult or uncomfortable for some audiences. But when Antoinetta gets on the stage or into a breakout session, she brings approachable and vibrant energy that is immediately disarming. No matter where she speaks or teaches, she creates an equitable and inclusive space that invites the audience in for a courageous conversation about DEI. Antoinetta's impact has been praised by so many because her expertise is always accompanied by genuine compassion and clear solutions that are accessible to all.

ABOUT

# I FOLLOW THE LEADER

I Follow the Leader is a leadership consulting firm specializing in diversity, equity, and inclusion (DEI) strategy, initiatives, and education. Founded in 2016 by Certified Diversity Professional (CDP)<sup>®</sup> and DEI champion Antoinetta Mosley, I Follow the Leader moves businesses along the diversity continuum, improves their overall culture and increases profitability, creativity and innovation.



## What People Are Saying...

"We are proud to have had keynote speaker Antoinetta Mosley, CDP for our first ever diversity, equity and inclusion series. We learned a lot from that event about developing and launching DEI initiatives in our companies."

—National Fastener Distributors Association Committee Member

"Antoinetta's presentation was part of a weekend itinerary, and unanimously hers was rated the highest and most valuable. She engaged the group in substantive discussion in a way that enabled all to participate without anyone feeling marginalized. She more than met our expectation of involving the participants in what turned out to be an enormously important part of their orientation weekend."

—Director, United States Tennis Association Southern

"I loved the energy Antoinetta brought to the meeting."

—Attendee, Meals on Wheels of Wake County Implicit Bias Training

## STAGES ANTOINETTA HAS APPEARED ON





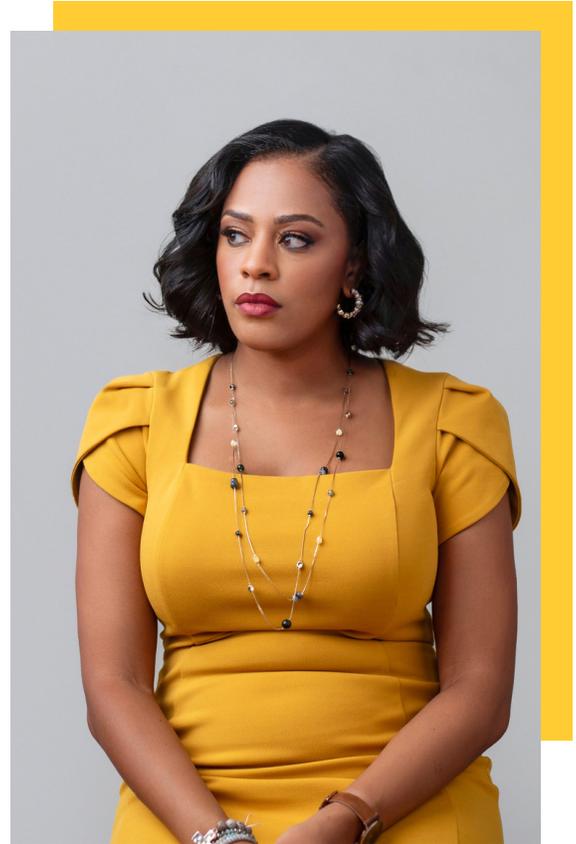
# SIGNATURE KEYNOTE



## CULTIVATE COURAGE

HOW COURAGEOUS CONVERSATIONS  
BUILD CULTURES PEOPLE  
CELEBRATE, NOT TOLERATE

*Think your culture is perfect and your employees are all happy and content? It might be time to take a second look. Gathered over the past six years of doing cultural audits, Antoinetta has seen just how different leadership's understanding of their organizational culture can be from the reality of employees' experiences. By facilitating courageous conversations with employees and their leadership, Antoinetta led many of those same organizations forward. Sharing her valuable findings from that work in this talk, Antoinetta is encouraging more organizations to create equitable and inclusive spaces for these courageous conversations with the goal of moving them from courageous to commonplace.*



## AUDIENCES WILL LEARN

- Why courage is an action and a choice that has to be cultivated and celebrated and how teams, leaders and organizations can embrace it
- How courageous conversations can move your organization forward by hearing success stories
- Why we need equitable and inclusive spaces to have effective, courageous conversations

# SIGNATURE WORKSHOP

## THE CULTIVATE COURAGE EXPERIENCE

AN IN-DEPTH AND HANDS-ON LOOK AT HOW COURAGEOUS CONVERSATIONS ARE ENCOURAGED IN EQUITABLE AND INCLUSIVE SPACES



*Offered as both a companion to her signature keynote and as a standalone offering, Antoinetta's signature workshop gives attendees all the building blocks of successful courageous conversations to return to their teams and organizations to have impactful conversations that benefit the organizational culture. Part teaching, part hands-on learning, this experience provides an inclusive space for attendees to learn in real-time how to engage in courageous conversations, led by a seasoned DEI expert who has facilitated hundreds of courageous conversations for organizations both small and large.*

## WORKSHOP TAKEAWAYS

- How cultivating the skill of courage can help you communicate better with others
- How to create equitable and inclusive spaces for employees to share the reality of their experiences
- The key elements of successful courageous conversations
- How to use the findings from your courageous conversations to move toward a healthier workplace

# ADDITIONAL SPEAKING TOPICS



## DON'T DIY YOUR DEI

### HOW TO START TREATING DEI LIKE A STRATEGIC PRIORITY

*Over the last two years, a lot of organizations announced publicly they were making DEI a strategic priority. However, many ended up treating DEI more like a craft project by DIYing this critical work internally with no experts to guide them through the process and ensure long-term impact and growth. Driven by her belief that cookie-cutter DEI solutions don't work, Certified Diversity Professional (CDP)® Antoinetta Mosley offers a different way forward for organizations who truly want their DEI efforts to make an impact on their employees, culture and bottom-line.*

#### AUDIENCES WILL LEARN

- How to determine if your organization is ready for DEI (and how to navigate the journey when you are ready)
- Why you can't pull DEI on and off the shelf
- How to create a strategic, measurable and sustainable action plan
- The business case for DEI—the results you can expect when you stop DIYing DEI and start embracing it as an ongoing, continuous strategic priority alongside an expert

## YOU'RE NOT AN OVERACHIEVER

### HOW TO REFRAME LEADERSHIP TO REACH YOUR HIGHEST POTENTIAL

*Inspired by Antoinetta's personal experience of being called an "overachiever", this talk explores the traps of being negatively labeled in the workplace and what's really behind these microaggressions. For individuals, particularly those in underrepresented groups, moving beyond biased labels and focusing on impactful leadership is needed to prevent burnout, navigate unhelpful limiting beliefs in the workplace and keep individuals operating in their zone of genius at organizations that value their talents.*

#### AUDIENCES WILL LEARN

- How to move beyond a limiting label like "overachiever" into claiming your true impact in the workplace and beyond
- Why you need to find the tribe that'll support you as you grow into your impact (and how to find the right people to fill that tribe)
- How to help your organization disrupt biased and traditional stereotypes of "what a leader looks like" to help build a diverse, equitable and inclusive culture

# SPEAKING SAMPLES



## RECENT SPEAKING SAMPLES



## THE CONFIDENCE SESSIONS



## THE DIFFERENCE: NONPROFIT FUNDRAISING IN A FOR-PROFIT WORLD PODCAST



## METRIC MATE PODCAST



## HOST OF CONVERSATIONS WITH I FOLLOW THE LEADER



## BOOKING CONTACT INFORMATION

Interested in booking Antoinetta for your next event or conference? Use the information here to send your request (including event date, location and audience) to our team.

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