



ANTOINETTA MOSLEY

SPEAKING KIT

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ABOUT ANTOINETTA MOSLEY

Antoinetta Mosley is the CEO and Principal Leader at I Follow the Leader LLC, a strategic consulting firm specializing in diversity, equity, and inclusion (DEI) strategy, initiatives, and education for companies and nonprofits. **Since launching the firm in 2016, Antoinetta has become known and celebrated as a courageous curator on a mission to help individuals consistently cultivate courage.**



After earning her Bachelor of Science from Georgia Institute of Technology, Antoinetta went on to pursue a Master of Public Administration with a concentration in nonprofit management from Western Michigan University (WMU). It was there at WMU that Antoinetta's passion for DEI deepened while interviewing CEOs from across the country on their diversity efforts. Her research culminated in an award-winning graduate paper, "Diversity in Nonprofit Leadership: Overcoming Barriers" and a clear-cut career path.

Through I Follow the Leader, Antoinetta has worked with organizations of all sizes including small, local nonprofits as well as global Fortune 500 companies with project scopes varying from team-specific to enterprise-wide. Antoinetta is also a Certified Diversity Professional (CDP)® as issued by The Institute for Diversity Certification (IDC)®, a subsidiary of the Society for Diversity and the leading professional association for diversity and inclusion. She recently published *6 Months of Courage Candy: Consistently Cultivate Courage to Reach Your Highest Potential*, a new book filled with daily inspirational messages designed to help readers increase their courage consciousness over six months. Today, she travels all over the country as a sought-after speaker on DEI, courageous conversations, and belonging in the workplace.

She is based in Durham, North Carolina, and serves as the Vice President of Education for Durham Toastmasters. Antoinetta enjoys volunteering with local nonprofits, reading and traveling around the globe to speak. She is also the author of the children's book *Happy Birthday, Tulip and Violet*.

AS SEEN ON / IN

The New York Times

DiversityInc

We are
for Good®

CONGA
SPORTS



TRIANGLE DIVERSITY
EQUITY & INCLUSIVITY
ALLIANCE

WHY ANTOINETTA

Talks on diversity, equity and inclusion can be difficult or uncomfortable for some audiences. But when Antoinetta gets on the stage or into a breakout session, she enables individuals to approach these topics with courage. No matter where she speaks or teaches, she creates an equitable and inclusive space that invites everyone to the table for a courageous conversation about DEI. From corporate spaces to the nonprofit world to events focused on marginalized groups, Antoinetta is known for making DEI accessible, actionable and impactful.

ABOUT

I FOLLOW THE LEADER

I Follow the Leader is a leadership consulting firm specializing in diversity, equity, and inclusion (DEI) strategy, initiatives, and education. Founded in 2016 by Certified Diversity Professional (CDP)® and DEI champion Antoinetta Mosley, I Follow the Leader moves businesses along the diversity continuum, improves their overall culture and increases profitability, creativity and innovation.



What People Are Saying...

"We are proud to have had keynote speaker Antoinetta Mosley, CDP for our first ever diversity, equity and inclusion series. We learned a lot from that event about developing and launching DEI initiatives in our companies."

—National Fastener Distributors Association Committee Member

"Antoinetta's presentation was part of a weekend itinerary, and unanimously hers was rated the highest and most valuable. She engaged the group in substantive discussion in a way that enabled all to participate without anyone feeling marginalized. She more than met our expectation of involving the participants in what turned out to be an enormously important part of their orientation weekend."

—Director, United States Tennis Association Southern

"Antoinetta's infectious energy and powerful message of courage were relatable and inspiring... I would recommend others to work with Antoinetta and her organization to help navigate real conversations about real change."

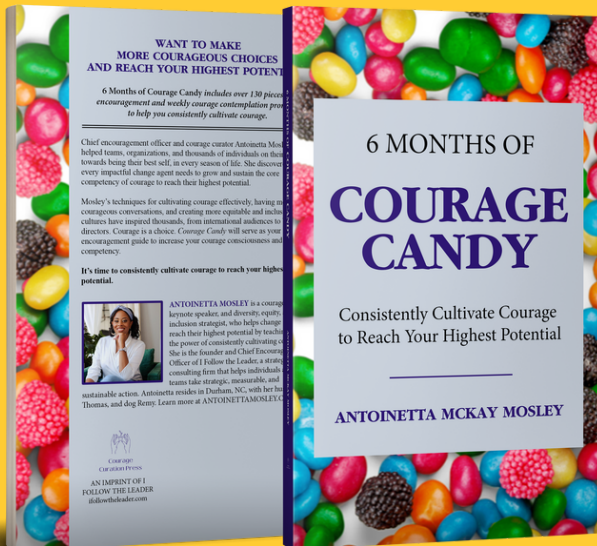
—Dr. Dauv Evans, Founder, The Gallus Collective

STAGES ANTOINETTA HAS APPEARED ON



6 MONTHS OF COURAGE CANDY

Consistently Cultivate Courage to Reach Your Highest Potential



Want to make more courageous choices and reach your highest potential? *6 Months of Courage Candy* includes over 130 pieces of encouragement and weekly courage contemplation prompts to help you consistently cultivate courage.

Chief encouragement officer and courage curator Antoinetta Mosley has helped teams, organizations, and thousands of individuals on their journey towards being their best self, in every season of life. She discovered that every impactful change agent needs to grow and sustain the core competency of courage to reach their highest potential.

Mosley's techniques for cultivating courage effectively, having meaningful courageous conversations, and creating more equitable and inclusive cultures have inspired thousands, from international audiences to boards of directors. Courage is a choice. *Courage Candy* will serve as your encouragement guide to increase your courage consciousness and competency.

It's time to consistently cultivate courage to reach your highest potential.

Praise for *Courage Candy*

"I look forward to receiving *Courage Candy* daily as it helps me to pause and refocus my mindset to be more positive, confident, and courageous. It makes me take a minute during the day to refocus and remind myself to be grateful for ALL that I'm experiencing."

—Jan Brackett, Director of Business Development at Progyny

"*Courage Candy* inspires you to take action! Even if you have to close your eyes and just leap! It has become a daily motivation as I move forward without fear of rejection or setbacks."

—Janet Jones-Jordan, Owner & Executive Director of Calculated Pathways, Inc.

"*Courage Candy* is a reminder to pause, reflect, and recharge. The messages are authentic and insightful. Antoinetta is an incredible connector. She sees a need and empathetically offers intentional support, reflection, and resources. Without judgment, her messages inspire and allow readers to explore courage on their own terms."

—Ceceilia P., Educator

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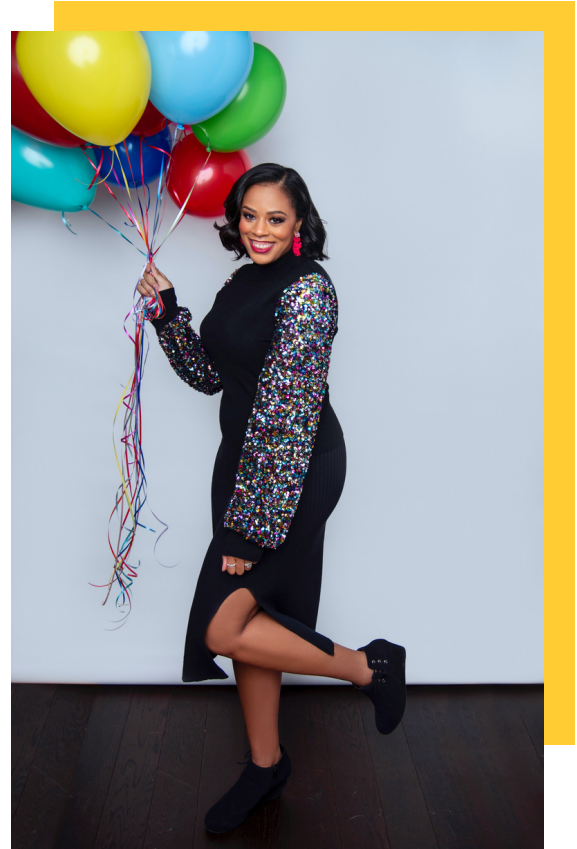
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CULTIVATE COURAGE

HOW COURAGEOUS CONVERSATIONS
BUILD CULTURES PEOPLE
CELEBRATE, NOT TOLERATE

Think your culture is perfect and your employees are all happy and content? It might be time to take a second look. Gathered over the past seven years of doing cultural audits, Antoinetta has seen just how different leadership's understanding of their organizational culture can be from the reality of employees' experiences. By facilitating courageous conversations with employees and their leadership, Antoinetta led many of those same organizations forward. Sharing her valuable findings from that work in this talk, Antoinetta is encouraging more organizations to create equitable and inclusive spaces for these courageous conversations with the goal of moving them from courageous to commonplace.



AUDIENCES WILL LEARN

- Why courage is an action and a choice that has to be cultivated and celebrated
- Why we need equitable and inclusive spaces to have courageous conversations and what's at stake without them
- How to lead, create and foster effective, courageous conversations using the Courageous Consciousness Chart
- What's possible when teams, leaders and organizations consistently embrace courage

SIGNATURE WORKSHOP

THE CULTIVATE COURAGE EXPERIENCE

AN IN-DEPTH AND HANDS-ON LOOK AT HOW COURAGEOUS CONVERSATIONS ARE ENCOURAGED IN EQUITABLE AND INCLUSIVE SPACES



Offered as both a companion to her signature keynote and as a standalone offering, Antoinetta's signature workshop gives attendees all the building blocks of successful courageous conversations to return to their teams and organizations to have impactful conversations that benefit the organizational culture. Part teaching, part hands-on learning, this experience provides an inclusive space for attendees to learn in real-time how to engage in courageous conversations, led by a seasoned DEI expert who has facilitated hundreds of courageous conversations for organizations both small and large.

WORKSHOP TAKEAWAYS

- Why courage is a choice and how cultivating the skill of courage can help you communicate better with others
- How to create equitable and inclusive spaces for employees to share the reality of their experiences
- Why the alternative to choosing courage is choosing complacency and how to design successful courageous conversations
- How to use the findings from your courageous conversations to move toward a healthier workplace

ADDITIONAL SPEAKING TOPICS



DON'T DIY YOUR DEI

HOW TO ENSURE DEI IS A SUSTAINABLE STRATEGIC PRIORITY

Over the past several years, many organizations announced publicly that they were making DEI a strategic priority. However, many ended up treating DEI more like a craft project by DIYing this critical work internally with no experts to guide them through the process and ensure long-term impact and growth. Driven by her experience that cookie-cutter DEI solutions don't work, Certified Diversity Professional (CDP)® Antoinetta Mosley offers a different way forward for organizations who truly want their DEI efforts to make an impact on their employees, culture and bottom-line.

AUDIENCES WILL LEARN

- How to use the P.A.C.E. Progress Framework® to effectively navigate the DEI Journey
- Why you can't pull DEI on and off the shelf
- The steps to create a strategic, measurable and sustainable action plan
- The business case for DEI—the results you can expect when you stop DIYing DEI and start embracing it as an ongoing, continuous strategic priority alongside an expert

COURAGEOUS LEADERSHIP

CONSISTENTLY CULTIVATE COURAGE TO REACH YOUR HIGHEST POTENTIAL

Known as a courage curator, Antoinetta has inspired change agents and leaders around the country by helping them tap into courage to not only reach their highest potential but also lead from a place of courage that inspires the same from their teams. Laced with stories of her own journey to courageous leadership, this talk will help individuals learn how to use courage as a guiding value while preventing burnout, navigating limiting beliefs in the workplace and keeping individuals operating in their zone of genius at organizations that value their talents.

AUDIENCES WILL LEARN

- The 7 attributes of courage
- The key tenets of courageous leadership and the simple way any leader can begin to embody it
- How using courage as a guiding value can help you reach your highest potential professionally and personally
- How to help your organization disrupt biased and historical stereotypes of "what a leader looks like" and instead embrace courageous leadership

SPEAKING SAMPLES



RECENT SPEAKING SAMPLES



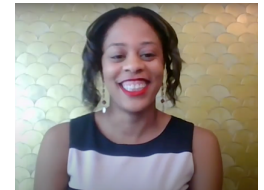
THE CONFIDENCE SESSIONS



WE ARE FOR GOOD PODCAST



METRIC MATE PODCAST



HOST OF CONVERSATIONS WITH I FOLLOW THE LEADER



BOOKING INFORMATION

Interested in booking Antoinetta for your next event or conference? Visit our website at www.antoineettamosley.com/booking to fill out a speaking request form.