



# **Table of Contents**

1.	Executive Summary	2
2.	The Business Problem	3
3.	Xeed's Al Bots & Virtual Assistants: Our Solution	3
4.	Key Features	3
5.	Industry Use Cases (MSME)	4
6.	Competitive Advantage: Xeed's Unique Approach	5
7.	Client Success Highlight	5
8.	How to Get Started with Xeed	6
9.	About Xeed Consulting	7
10	Contact Us	7



Deliver scalable, cost-effective, and customizable AI solutions that drive measurable business outcomes.



#### 1. Executive Summary

Al Bots and Virtual Assistants (VA) have rapidly emerged as transformative tools for businesses seeking to improve operational efficiency, customer engagement, and revenue growth. At Xeed Consulting, our Al-driven solutions are tailored to meet the specific needs of MSMEs, telecom operators, and enterprises across sectors like power, BFSI, retail, IT, manufacturing, and infrastructure.



#### 2. The Business Problem

Modern businesses face growing challenges:

- Rising operational costs
- Customer churn due to poor engagement
- Inability to scale support functions affordably
- Revenue pressures in saturated markets (especially telecom)

Traditional methods - manual customer service, resource intensive processes cannot match today's speed, scale, and personalization needs.

### Xeed's Al Bots & Virtual Assistants: Our Solution

Our Al-powered bots and assistants help businesses:

- Automate customer interactions (queries, support, lead generation)
- Boost customer retention with proactive engagement
- Save costs by reducing dependency on manual agents
- Unlock new revenue streams through upselling & cross-selling

#### 4. Key Features



Multilingual Support: Multiple languages (English, Hindi, regional dialects)



Omni-Channel Deployment: SMS, WhatsApp, webchat, in-app chat as well as voice



Templated Process Workflows: Faster go-live with Xeed's templates



AI-Powered Personalization: Learns customer behaviour



Scalable Architecture: Supports millions of interactions

#### 5. Industry Use Cases (MSME)

#### Manufacturing MSMEs

- a) AI bots for production order tracking
- b) Automated inventory alerts to suppliers & buyers
- c) Customer support bots for product specs & pricing
- d) Virtual assistants for maintenance schedule reminders

## Retail & Distribution MSMEs

- a) WhatsApp bots for new product launches
- b) Automated order confirmation and dispatch updates
- c) Loyalty program engagement bots
- d) AI recommendations based on purchase history

# Logistics & Supply Chain MSMEs

- a) Shipment tracking assistants for clients
- b) Delay notification bots
- c) Driver & fleet management virtual assistants
- d) Payment follow-up & POD (proof of delivery) collection bots

#### Services & Appointment-Based MSMEs (Salons, Clinics, Coaching Centers)

- a) Appointment booking bots
- b) Payment reminders & offers
- c) Feedback & rating collection bots
- d) Cross-selling add-on services (e.g., "Would you also like...")

#### Agri & Rural MSMEs

- a) WhatsApp bots for weather updates & pricing
- b) Buyer-seller marketplace match bots
- c) Micro-loan & subsidy eligibility bots
- d) Agri product recommendation assistants

#### Professional Services MSMEs (Consultants, Accountants, Legal)

- a) Lead qualification bots via website/chat
- b) Virtual receptionists handling FAQs & intake forms
- c) Document submission & status bots
- d) Payment collection & receivable reminders



#### 6. Competitive Advantage: Xeed's Unique Approach

Templatized Solutions:

Customizable Modules:

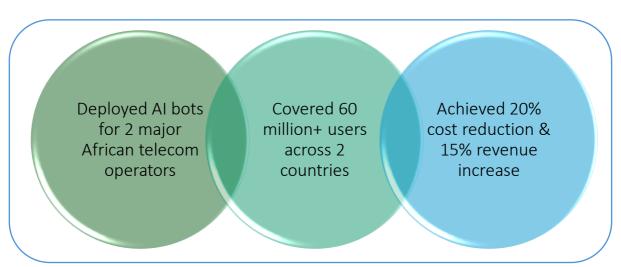
Faster, lower-cost deployments

Customizable DPIIT Recognition:

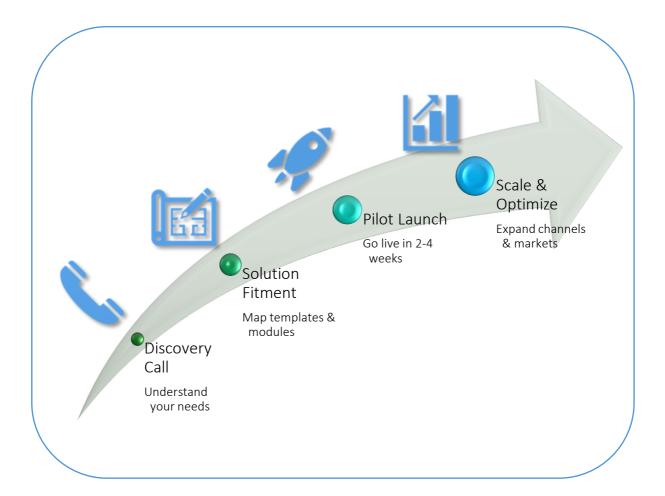
Modules:

For Innovation in Seamless consulting handover

### 7. Client Success Highlight



#### 8. How to Get Started with Xeed



# Let's Xeed Expectations

- Automate, Engage, and Grow with Al!

## 9. About Xeed Consulting

Xeed Consulting empowers MSMEs and enterprises with innovative consulting solutions across technology, telecom, power, retail, and infrastructure sectors.

Recognized for our scalable, templatized consulting model, we bring big-firm expertise at SMB costs.



#### 10. Contact Us

