XEED CONSULTING

AI based Telecom Solutions

- Accelerating Telecom Growth

- XEED CONSULTING

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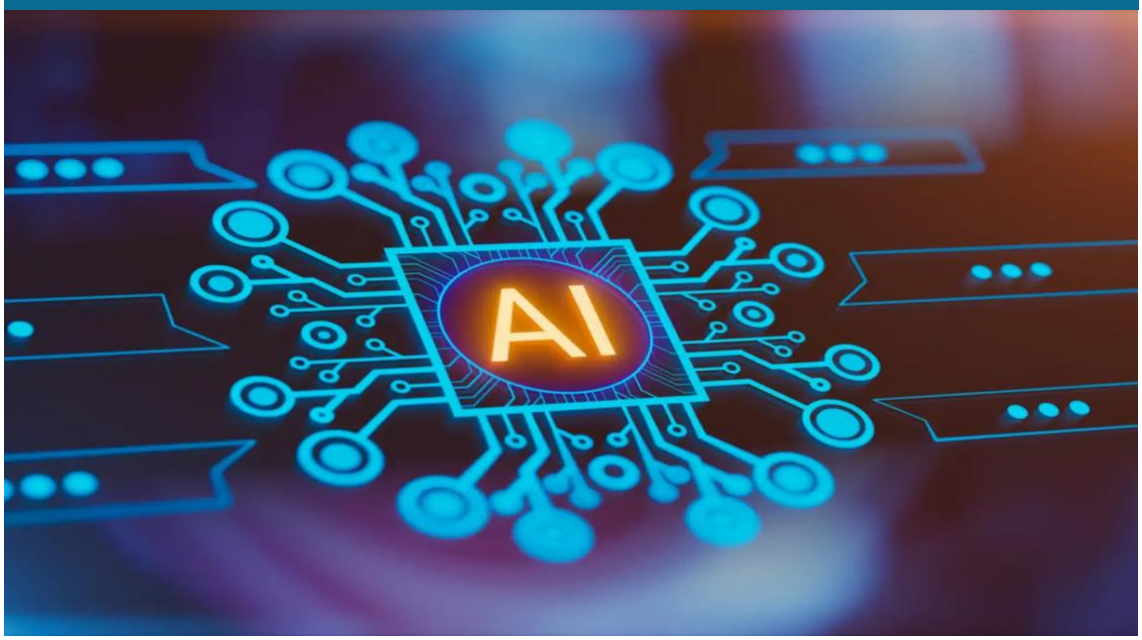
Enhance ARPU, retain customers, and streamline network and field operations

- Help telecom operators harness AI.



1. Executive Summary

Telecom operators worldwide are under pressure to grow revenue, reduce churn, and optimize operations — all while managing rising costs. Xeed Consulting offers a suite of AI-based Telecom Solutions designed to unlock

- New revenue streams,
- Improve customer engagement,
- Optimize network performance

Our AI tools are already serving 60M+ users across African markets and are now expanding to Asian operators.

2. The Business Problem

Telecom operators today face:

- Stagnating ARPU and rising competition
- High customer churn in saturated markets
- Underutilized data assets that remain untapped
- Growing pressure to cut operational costs

Traditional marketing and network optimization methods struggle to deliver sustainable results in today's dynamic telecom environment..

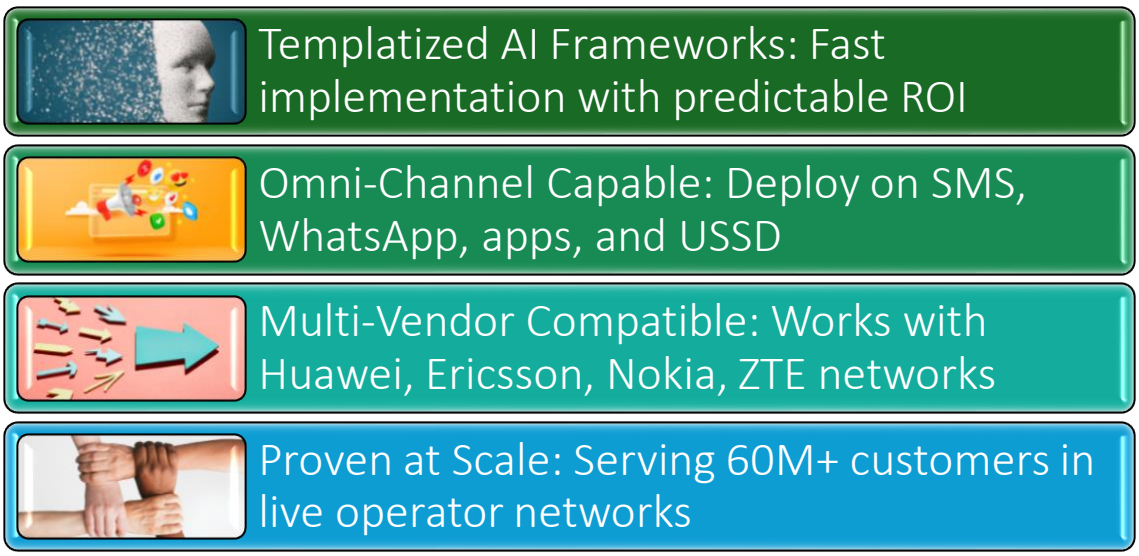
3. Xeed's AI Based Telecom Solutions:

We combine AI-driven engines, pre-templated campaign models, and optimization frameworks to deliver predictable, scalable telecom business gains.

We offer:

- AI Micro-Offer Engines: Hyper-targeted recharge, data pack, and upsell offers
- Churn Prediction Models: Identify and retain at-risk customers
- AI-Driven Customer Engagement Bots: Automate support and upselling
- AI for Network Optimization: Detect performance issues and recommend fixes
- Revenue Enhancement Playbooks: Proven steps to boost ARPU and reduce churn

4. Key Features



5. Industry Use Cases

Revenue Enhancement
- AI-based micro-offers to boost recharge frequency and wallet share
- Cross-sell data packs and VAS (value-added services)

Churn Reduction
- Predict customers likely to leave and trigger retention offers
- Automate win-back campaigns using bots

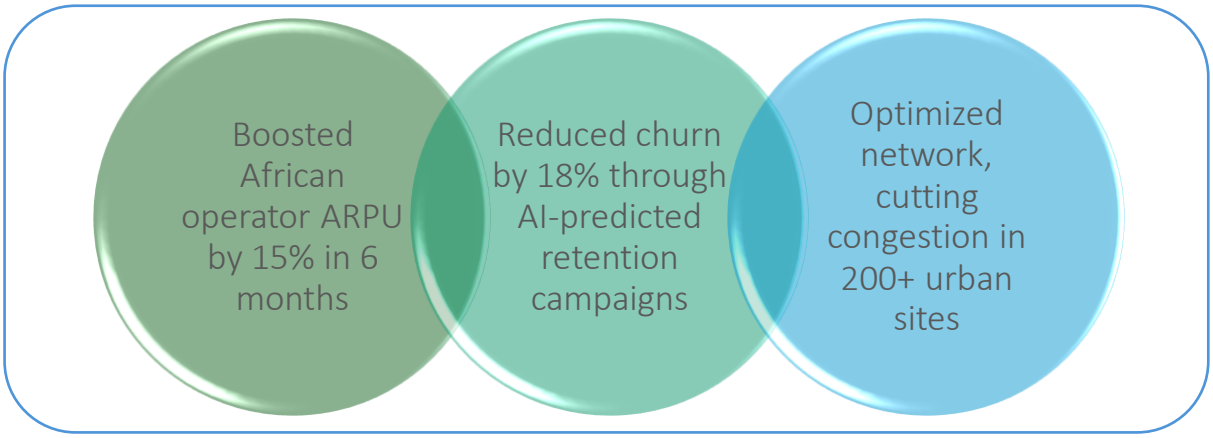
Network Performance Optimization
- AI models to flag coverage gaps, congestion zones
- Recommend network parameter tuning for better KPIs

Field Force Efficiency
- AI-assisted field scheduling and route optimization
- Reduce site visit costs and improve uptime

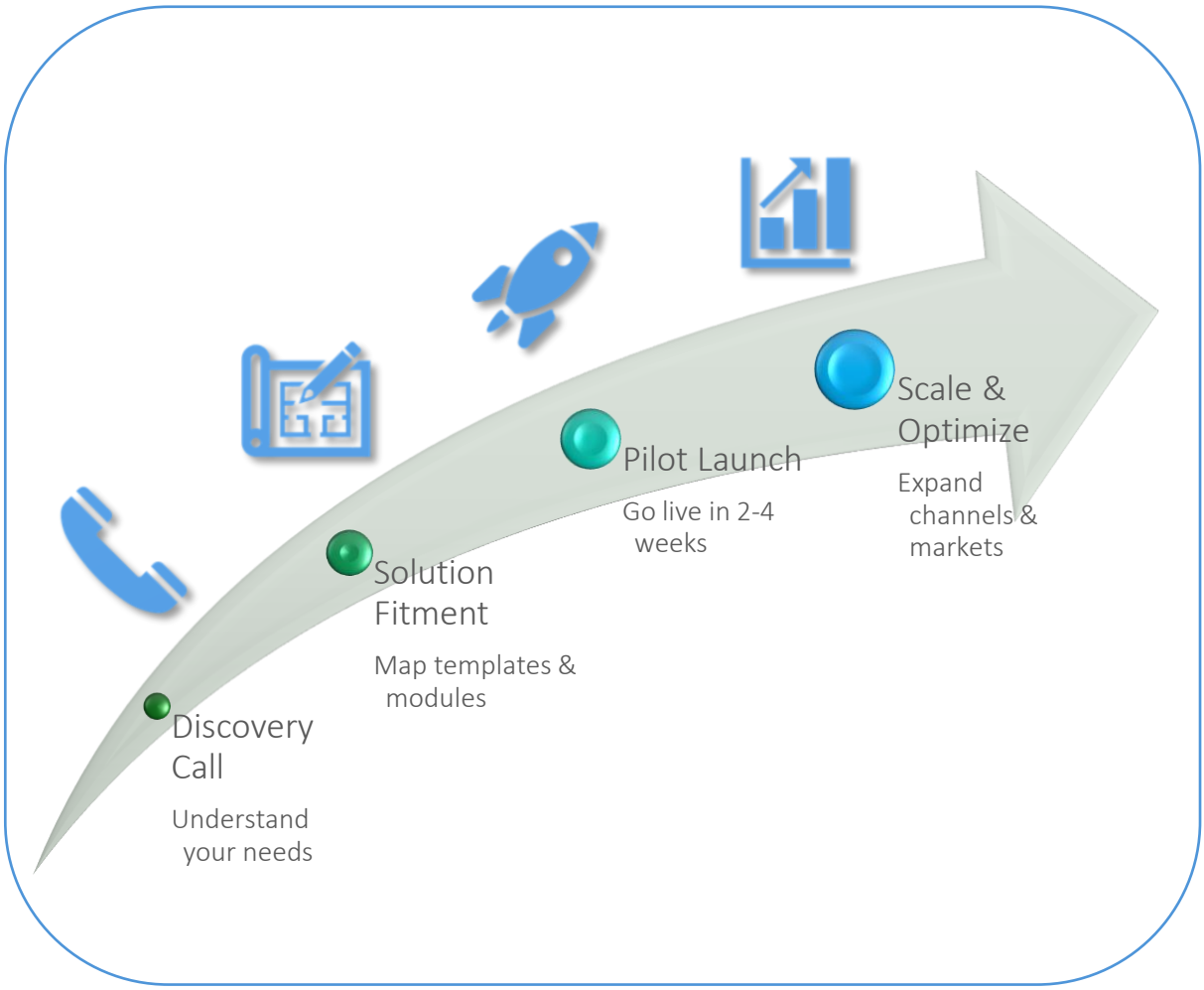
6. Competitive Advantage: Xeed's Unique Approach

Proven AI Templates:	End-to-End Engagement:	Network + Commercial:	Trusted by operators
Reduces time, cost & trial-error cycles	Setup to execution	Boost both QoS & revenue	covering 60M+ users

7. Client Success Highlight



8. How to Get Started with Xeed



Let's Xeed Expectations

- Automate, Engage, and Grow with AI!

9. About Xeed Consulting

Xeed Consulting empowers MSMEs and enterprises with innovative consulting solutions across technology, telecom, power, retail, and infrastructure sectors.

Recognized for our scalable, templatized consulting model, we bring big-firm expertise at SMB costs.

10. Contact Us

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