

Radio Network Planning & Optimisation

- Resource Augmentation

Table of Contents

1.	Executive Summary	2
2.	The Business Problem.....	3
3.	Xeed's RNPO (Resource Augmentation)Service:.....	3
4.	Key Features	3
5.	Industry Use Cases.....	4
6.	Competitive Advantage: Xeed's Unique Approach.....	4
7.	Client Success Highlight	5
8.	How to Get Started with Xeed	5
9.	About Xeed Consulting	6
10.	Contact Us	6



Deliver skilled RNPO resources, backed by proven frameworks and tools

- faster & better rollouts, coverage & customer experience.



1. Executive Summary

As telecom operators strive to deliver high-quality services while managing costs, Radio Network Planning & Optimisation (RNPO) emerges as a critical lever. Xeed Consulting offers Resource Augmentation-based RNPO services to help operators

- Expand Networks
- Optimize performance
- Boost revenue

without adding permanent headcount.



2. The Business Problem

Telecom operators face:

- Rising network rollout costs
- Coverage gaps and QoS (Quality of Service) issues
- Resource shortages for large-scale RNPO projects
- Pressure to enhance ARPU while reducing churn

Traditional in-house models struggle to scale quickly and manage fluctuating project demands.

3. Xeed's RNPO (Resource Augmentation) Service:

Our service provides operators with:

- Skilled RNPO Engineers: On-demand radio network planners and optimizers
- Templatized Planning Frameworks: Faster site design and rollout
- Performance Optimization Experts: Specialists to enhance coverage and throughput
- Project Management Support: For smooth execution and reporting

Key Service Components

- Radio Network Planning: Site selection, frequency planning, link budget analysis
- Optimization: Drive test analysis, parameter tuning, interference mitigation
- Resource Augmentation: Contract staffing with RNPO skillsets
- Reporting & Dashboards: Real-time project tracking

4. Key Features



On-Demand Resource Pool: Scalable up or down as per project needs



Templatized RNPO Processes: Speed up rollout & optimization timelines

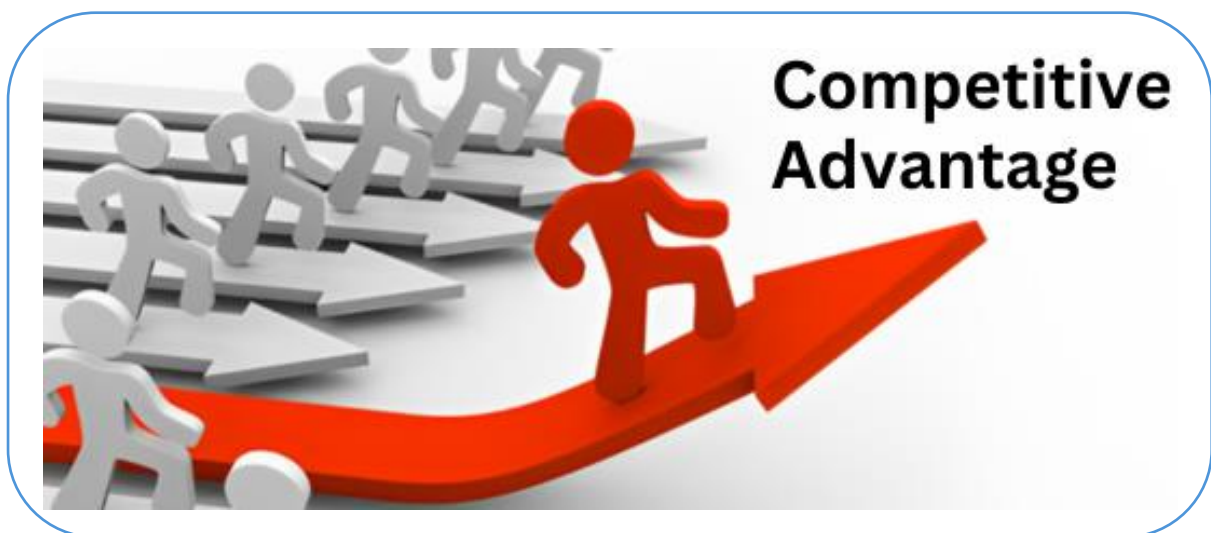
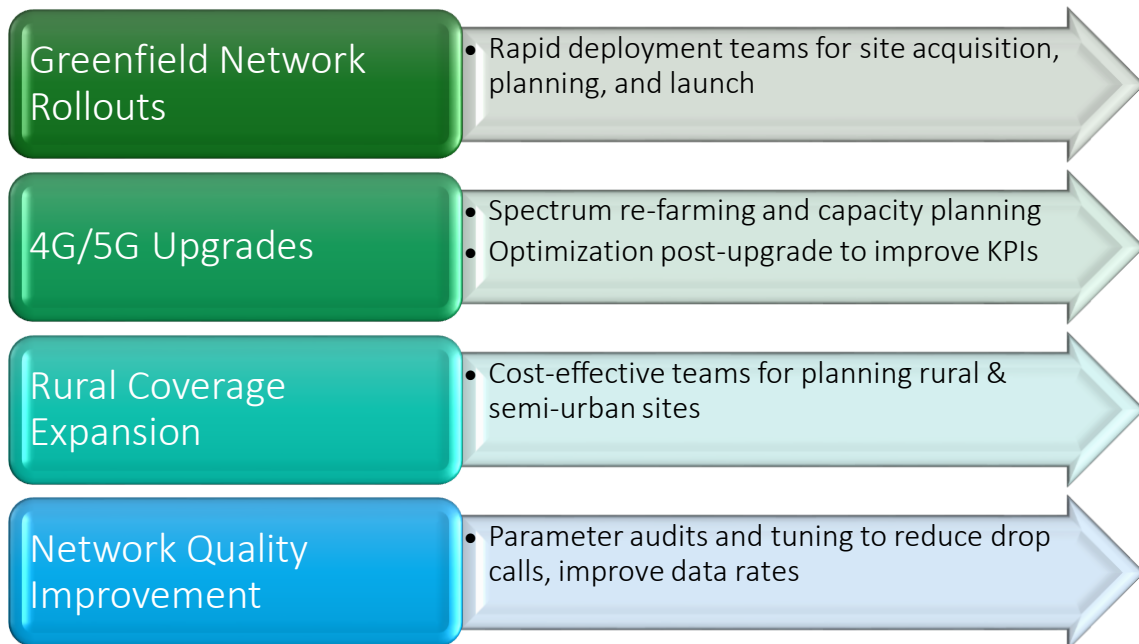


Multi-Vendor Expertise: Works across Ericsson, Nokia, Huawei, ZTE, etc.

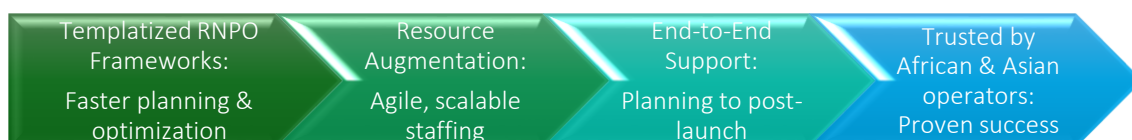


Cost-Effective: Avoids full-time hiring, reducing overhead

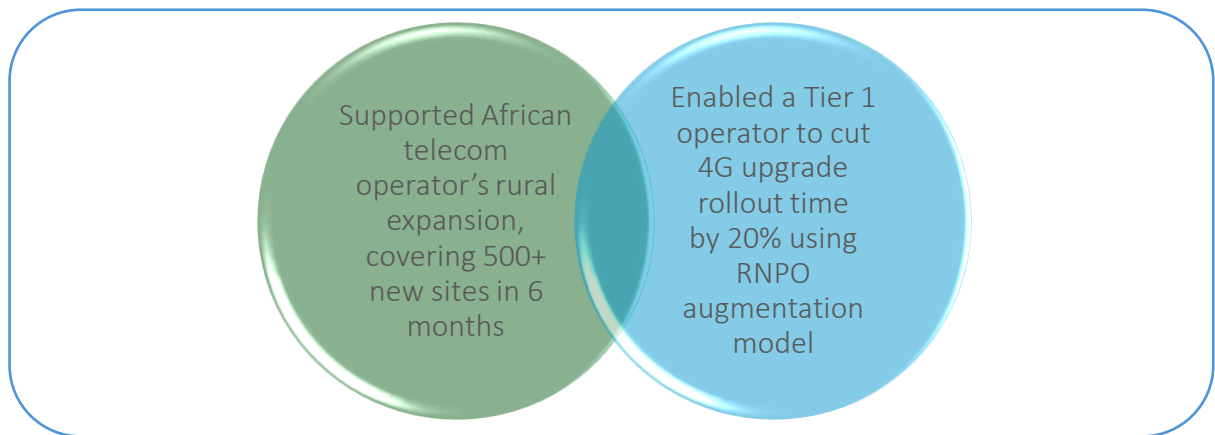
5. Industry Use Cases



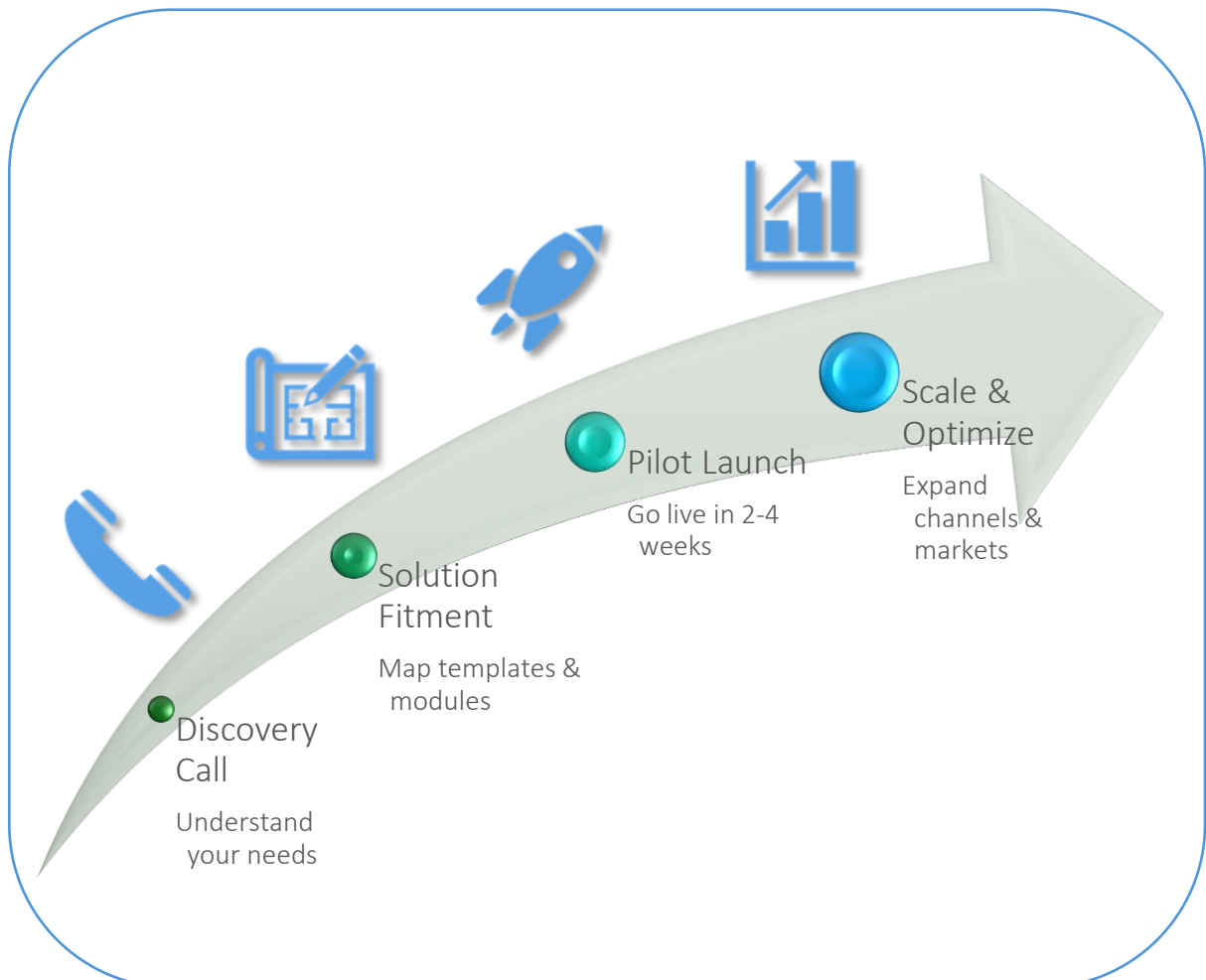
6. Competitive Advantage: Xeed's Unique Approach



7. Client Success Highlight



8. How to Get Started with Xeed



Let's Xeed Expectations

- Automate, Engage, and Grow with AI!

9. About Xeed Consulting

Xeed Consulting empowers MSMEs and enterprises with innovative consulting solutions across technology, telecom, power, retail, and infrastructure sectors.

Recognized for our scalable, templated consulting model, we bring big-firm expertise at SMB costs.



10. Contact Us



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