

Chapter 2

Create Wealth

Do you want to be rich, very rich?
Then join “Path to the 1% and Better”

In this video you will be presented with an opportunity to join any of the two high-tech startups as a founder’s group business partner. International candidates are also welcome. For these two businesses we do not need your money. I repeat, we do not need your money. We need your talent, your desire, your drive, your dedication, your grit, your critical thinking, your creativity and above all your good habits and you will be well into the path to the 1% club. Obviously, not everyone will be accepted.

“Path to the 1% and Better” also brings Angel Investors and entrepreneurs together. If you are an angel investor or entrepreneur with a good startup idea of your own then contact us via email at Munzer@EmmaFoundation.net

To help you to understand what caliber of candidate we are looking for and to spike your interest and to test your intellect, try this.

Who has the higher probability of getting robbed?

- a) You
- b) Your neighbor

You do not get credit just for giving the right answer but to give the right reason behind the right answer. Why? Think about that too?

Path To The 1% and Better (“The 1%” for short) is sponsored by EMMA Foundation. EMMA Foundation is a US based non-profit startup, 501(C)3, NGO. Please read up more about EMMA at www.EmmaFoundation.net .

[Please click the **like** button below, **subscribe** and **forward** this link to your friends. We will appreciate any donation to Emma Foundation, Path to the 1% and better. Emma Foundation accounting system is online and is 100% transparent to donors. Please see the transcript of this video below. **Contact:** Email: Munzer@EmmaFoundation.net]

About “Munzer’s 8-Pistons for Game of Life”

Generally speaking, “The 1%” catch phrase typically referred to wealth only, but because we at EMMA realize that life is not about money only, man doesn’t live with bread alone, therefore, in our world view, we use “The 1%” for all important aspects of our lives:

Munzer’s eight pistons of life are 1) Health, 2) Wealth, 3) Intellect, 4) Family, 5) Travel, 6) Purpose-Wisdom, 7) Self-Mastery and 8) Charity. Piston’s number doesn’t reflect its priority,

urgency or importance. Priority, urgency and importance of each piston will vary according to each person's age and personal situation. I will post separate videos on this topic and for each of the 8 pistons separately in greater detail in the future.

This Youtube episode focuses on Piston # 2, Wealth. In this episode I will offer you an opportunity to make your wealth piston stronger by joining one of the two EMMA Foundation's recommended startups. Why wealth piston first? Because most of you are not there yet and because you are most interested in wealth.

About EMMA Foundation.

EMMA members are lifelong members to help each other to grow in all 8 pistons. EMMA has 7 tiers of members. Top 1% for each of 8 Pistons will mentor the next 2% only. Then, that 2% will mentor the next 5% below it while learning from 1% above it and so on. The tiers are 1%, 2%, 5%, 10%, 20%, 30% and the bottom 32%, Please refer to 8 Piston and 7 tiers graphical illustrations.

Depending upon your current situation, your age, your state of mind and habits EMMA will guide you to set up your most realistic goals, plan for it, and help you to act upon it to be in the top x% by the time you retire.

Regarding Piston # 2, Wealth:

Do you know what net worth is required to be in the top 1% of the US population of your age group? If not, then how would you get there? To be in the top 1% of the world population is easier than to be in the top 1% of the US population.

Emma Foundation's Role - A Grass Root Effort

Governments can't and won't help you. Congressmen and women, senators, local representatives have no interest in improving your holistic wellbeing. Don't count on corporations either. Therefore, we have to do it ourselves. Instead of a top-down approach, let's try bottom up. That's mean, focus on yourself first, then your family and loved one, then your friends and neighbors etc. Only then we can kick out the current corrupt establishments. We will help each other to maximize ours and all human wellbeing.

Currently, too many people have been brainwashed with bad ideas as virtue. We need to change that. It starts from you and me first. Emma Foundation is a grass root public effort to improve each other's life. Emma will teach you how to be self-reliant and take personal responsibility for everything regardless of your race, gender, national origin, personal circumstances. Emma will help you to create your own wellbeing including wealth.

Angel Investors and entrepreneurs

"Path to the 1% and Better" brings Angel Investors and entrepreneurs together. If you are an angel investor or entrepreneur then please contact us.

Local Chapters

EMMA is looking for volunteers who can start a local chapter in your city or town throughout the world. If you want to volunteer then please visit www.EmmaFoundation.net or contact Munzer@EmmaFoundation.net via email

Blue Ocean Strategy:

“The 1%” advises its members that one of the best ways to make a lot of money is to join a startup at its very early stage that has huge potential to grow. The distinguishing factor of the startup should be very little or no competition in that area. Peter Thiel’s book “Zero to One”^{1, 2, 3} explains this important aspect very thoroughly. Peter Theil is a billionaire, libertarian, one of the founders of Paypal.

Naval Ravikant, Indian-American, is another self-made billionaire, full of wisdom and also promotes entrepreneurship. They already made it, so both of them now have left the US and live in New Zealand.^{4, 5}

“**Path to the 1% and Better**” recommended startup uses the **Blue Ocean Strategy**, very similar to Peter Thiel’s startup business philosophy. Be a blue ocean fish or even better, create your own blue ocean. Check out book title Blue Ocean Strategy by W. Chan Kim.⁶

EMMA recommends following Blue Oceans startups at this time.

You are qualified if you have skills in any of the following:

1. Programming, coding
2. Website development; SEO
3. YouTube video editing [For Emma Youtube channel]
4. AI algorithm development
5. Online stores and online marketing
6. Mathematics; Science; Health and longevity; Business; Finance; Real estate and more
7. Quantitative analysis for HFT
8. Philosophy: almost any topic, any subject [For Emma Youtube channel]
9. A desire to do charity work, etc.

Charity: Volunteer for the EMMA Foundation, and help develop an AI-based Truth Machine. Please refer to EMMA's Mission Statement. Participate in-depth discussions for EMMA's YouTube channel podcast. You can also start Emma Foundation local chapter in your town. We will guide you.

Business: If you are an entrepreneur seeking an angel investor or seed funding.

Work part-time for EMMA-sponsored startup, Plutus Investment, in exchange for sweat equity. Opportunities include:

1. Global Exchange for Private Equity

¹ "Peter Thiel's Zero to One Might Be the Best Business Book I've" 25 Sep. 2014, <https://www.theatlantic.com/business/archive/2014/09/peter-thiel-zero-to-one-review/380738/>. Accessed 23 Aug. 2020.

² "Zero to One: Notes on Startups, or How to Build the Future" <https://www.amazon.com/Zero-One-Notes-Startups-Future/dp/0804139296>. Accessed 23 Aug. 2020.

³ <https://www.audible.com/pd/Zero-to-One-Audiobook/B00M27LBU2>

⁴ "Naval Ravikant - Wikipedia." https://en.wikipedia.org/wiki/Naval_Ravikant. Accessed 23 Aug. 2020.

⁵ "Joe Rogan Experience #1309 - Naval Ravikant - YouTube." 4 Jun. 2019, <https://www.youtube.com/watch?v=3qHkcs3kG44>. Accessed 23 Aug. 2020.

⁶ "Blue Ocean Strategy, Expanded Edition: How to Create" <https://www.amazon.com/Blue-Ocean-Strategy-Expanded-Uncontested/dp/1625274491>. Accessed 23 Aug. 2020.

2. Causal Quant HFT,
3. CLAP Investment Club,
4. Come up with your own idea. We will find angel investors for you.

Your sweat equity in these startups has the potential to be worth between a few millions of dollars to tens of millions of dollars or more over time.

OBREC is working to bring end-to-end internet-based information processing, supply chain to

- 1) Real Estate: buy, rent out and sale
- 2) Entire construction project management, process flow, starting from realtor, locating land, bank loan, surveying, complying with local building codes, matching builders, contractors, design, architecture, civil engineering, global import and export, and actual construction at the job site.

Note: U.S. Construction industry market size, as of 2019, is about 1.29 trillion dollars. You can grow rich by joining OBREC. ⁷

Stanford University's recent research paper analyzes "Is the Real Estate and Construction Industry Ready for AI?" ⁸

ABCQ is another startup to outperform the stock market using a similar to Jim Simons' ^{9, 10} trading algorithm based upon mathematical models. In addition, our strategy is to make this US based company's main office in a specific island in the Caribbean Ocean to pay zero income tax to the IRS. You can rapidly grow rich by joining ABCQ if you have talent for it.

To familiarize yourself with Jim Simons' work please refer to the book Man Who solved The Market ¹¹ by Gregory Zuckerman.

Online System and Working from Home

Triggered by the 2020 Covid-19 pandemic lockdown experience, in the future, more and more businesses will move online, and more and more people will be working from home as much as possible. Our strategy is to take advantage of this permanent change before someone else does it in the construction industry.

Who can join?

Professionals from High-Tech. companies who already have full-time or part time jobs, Graduate and Ph.D. students, Professors and retirees with fire in the belly. International candidates are also welcome.

If you are a professor, Graduate or Ph.D student, entrepreneur minded, driven, hard-working, smart person with big dream then contact us at Emma@EmmaFoundation.net

⁷ "Construction Data | Associated General Contractors of America." <https://www.agc.org/learn/construction-data>. Accessed 23 Aug. 2020.

⁸ "AI4AEC - Stanford University." <https://ai4aec.stanford.edu/colloquium2020.html>. Accessed 23 Aug. 2020.

⁹ "Jim Simons (mathematician) - Wikipedia." [https://en.wikipedia.org/wiki/Jim_Simons_\(mathematician\)](https://en.wikipedia.org/wiki/Jim_Simons_(mathematician)). Accessed 23 Aug. 2020.

¹⁰ "Jim Simons - Forbes." <https://www.forbes.com/profile/jim-simons/>. Accessed 23 Aug. 2020.

¹¹ "The Man Who Solved the Market: How Jim ... - Amazon.com." <https://www.amazon.com/Man-Who-Solved-Market-Revolution/dp/073521798X>. Accessed 23 Aug. 2020.

Not everyone will be accepted to join these startups. You will have to pass an IQ test, business knowledge test, psychological test, strength of your drive (wannabe in the 1%) and so on. We will have online video interviews and meetings. We will disclose more detail about the business after your background check, sign an NDA and Non-Competing Agreement. Many details are still at work.

Price's Law,

Compare your swimming skill with Michael Phelps ¹² or your intellectual skill with late physicist Richard Feynman,¹³ or your skill of analyzing good business investment with Warren Buffets and so on. What do you see? A huge gap?

People with a full and wide spectrum of skill sets exist in all areas of life and it will show up in the wealth gap too. Don't complain about wealth disparity, instead reprogram your mind, hone your skill set to be in the top 1% and better.

Price's law ¹⁴ states, half of the wealth is created by the square root of the population. Therefore, of the US 330,000,000 population (as of 2020) only 18,165 people produce half of US wealth, scientific discoveries, excel in sports etc.

Where would you like to be in this Price's law?

Emma will help you to change your mindset first then, nudge you to practice, replace bad habits with new good habits, then you will see the result, magic. Ladies and gentleman! Are you ready?

Terms to join OBREC or ABCQ

OBREC and ABCQ are garage startups funded by angel investors. With your help it has the potential to become very large in the long run. Over time, 10% of the total equity will be distributed to 200 or more founder's group partners like you. Cash investment is not mandatory. You can keep your full-time day job if you want to. 25+ hours/week of your time, talent, knowledge, and hard work is required to join OBREC or ABCQ as a partner.

You can work from home. There is no salary, wage, medical or any monetary benefit of any form until we raise sufficient VC funding. For now, every quarter you will earn the sweat equity according to your position and contribution to the company. Your share of sweat equity potential value could be between a few millions of dollars to tens of millions of dollars or more. Both startups' foundation is by the public for the public. With your help we can do this. For detailed information contact Munzer@EmmaFoundaton.net Some detailed are still being worked out,

Volunteering for EMMA Foundation (EMMA for short)

Goal of EMMA is to empower young entrepreneurs to be the best they can be. There is no equity in EMMA since it is a nonprofit organization. You will join EMMA for your own self-improvement, self-development and enlightenment purpose. You will learn how to think

¹² "Michael Phelps - Wikipedia." https://en.wikipedia.org/wiki/Michael_Phelps. Accessed 23 Aug. 2020.

¹³ ""Surely You're Joking, Mr. Feynman ... - Amazon.com." <https://www.amazon.com/Surely-Youre-Joking-Mr-Feynman-ebook/dp/B003V1WXKU>. Accessed 23 Aug. 2020.

¹⁴ "Price's Law: Why Only A Few People Generate Half Of The" <https://dariusforoux.com/prices-law/>. Accessed 23 Aug. 2020.

critically and independently, take steps toward Path to the 1% and Better in all 8 pistons of life. You will achieve self-actualization through Stoic and Eudaimonic lifestyle by helping others.

Expertise Wanted

For OBREC: Software Developers, Digital Marketing Experts, Realtors, Civil Engineers, Construction/Project Management, Architects, All Engineering Background, International Import-export, Supply Chain, Business Management, Real Estate Attorneys, and more.

For ABCQ: Software Developers, Digital Marketing, Mathematics, Physics, Economics, Stock Market Knowledge, Logic, Abstract Thinking, Quant Problems, Behavioral Economics, Game Theory and Philosophy. Broad spectrum of knowledge is required.

For EMMA Foundation Volunteers: Software Developer, Digital Marketing, Logic, Philosophy, Mathematics, Physics, Behavioral Economics, Psychology, Neuro-Science, History, English, Foreign Languages, Writing skill and more.

[Please click the **like** button below, **subscribe** and **forward** this link to your friends. We will appreciate any donation to Emma Foundation, Path to the 1% and better. Emma Foundation accounting system is online and is 100% transparent to donors. Please see the transcript of this video below. **Contact:** Email: Munzer@EmmaFoundation.net]