

EMMA Foundation Goals and Mission Statements

The Emma Foundation is a US-based non-profit organization recognized as an IRS 501(c)(3) global philanthropic entity. The primary aim of Emma is to empower individuals to attain their utmost potential by following the Founder's model of the "8 Pistons of Life," which encompass: 1) Health, 2) Wealth, 3) Intellect, 4) Family, 5) Travel, 6) Philosophy, 7) Self-Mastery, and 8) Philanthropy. This concept draws inspiration from the robust eight-cylinder engines of classic American cars.

One of the main goals of Emma Foundation is to teach people how to think rather than prescribing what to think. This involves fostering rational, logical, just, and impartial thought processes based up on science and reason to arrive at conclusions, then putting those conclusions into practice. Gradually, these practices become habits, and that's when you will witness the magic.

The Emma Foundation provides seven tiers of non-denominational services on a daily and/or weekly basis. It also educates the general public to pursue a balanced and holistic lifestyle that includes Wealth, Health, Spirituality, Enlightenment, Eudaemonic, Ascetic, Stoic, and Balanced-Epicurean elements. This lifestyle is complemented by proper diet, exercise, self-mastery, and meditation, fostering personal well-being and benefiting society as a whole. Please see 8-Pistons poster text block 9 for 7-tiered concept.

The foundation holds that addressing worldly issues, both material and spiritual, necessitates enlightening the mind by replacing flawed ideas with well-reasoned, logical concepts rooted in science, reason, and truth. Emma acknowledges some value of myth and ritual when they serve a constructive purpose.

In contrast to many charitable organizations that focus on providing physical sustenance, such as, feeding the hungry and providing shelter to homeless, Emma Foundation emphasizes nurturing "The Soul"—the mind that discerns good from bad, right from wrong, truth from falsehood. This involves the intricate interplay of the Subconscious and Conscious mind, consisting of approximately 86 billion neurons in the average adult human brain. Emma's goal is to elevate consciousness and spirituality, fostering individual and collective well-being. Accordingly, Emma allocates a smaller portion of its funds to material assistance and a larger portion to nurturing the soul, which is in fact the mind. The foundation operates based on its distinct set of values and a carefully designed process.

The confluence of the 2016 and 2020 US presidential election cycles, along with the ongoing 2023-2024 US presidential primary election in conjunction with the rise of the COVID-19 pandemic and the subsequent propagation of mixture of both accurate and false information, then politics of Israel-Hamas war of 2023, has unveiled, in an unparalleled fashion, the deep-seated corruption presents within diverse sectors of our society. Institutions spanning local, state, and federal governments, including entities like the FBI, CIA, and the US Defense Department Conglomerate, Techno- feudalism, as well as media establishments, corporations, the educational framework, Hollywood, the healthcare

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system, and international organizations such as the UNO, WEF, ESG, IMF, and WTO, among others, have been laid bare to an extent surpassing prior exposés. This unveiling has significantly contributed to a widespread erosion of trust in those occupying positions of authority.

Emma Foundation now holds the perspective that the government, corporations, media, and the conventional educational system are unlikely to genuinely serve the interests of ordinary individuals like you and me. Consequently, a fundamental shift is necessary, placing the impetus for positive change into the hands of each individual. The path forward involves fostering self-empowerment, mutual assistance, and the cultivation of our highest potential. By embracing self-reliance, personal responsibility, and dedicating ourselves to working harder, smarter, and more diligently, we can collectively contribute to a more meaningful and impactful existence.

As such, Emma represents a grassroots movement, a bottom-up initiative that strives to enhance our world in small but significant ways. Through a concerted effort to empower each individual and foster a spirit of collaboration and self-improvement, Emma seeks to create a positive ripple effect that contributes to making our world a better place for all. The reason EMMA 8-Pistons poster has 7 tiers of teaching and intermingling system is to make the process more effective. To test your biases, reason-based thinking and problem-solving ability and training please visit the menu item: The 1% and Better-8Clubs-> P3: Intellect-8PQ Athena. Also read chapter 1 of Book of Intense Truth.

The process involves harnessing the prefrontal cortex, System 2 (often referred to as "the rider"), which wields the power of wisdom, science, reason, and truth. This cognitive faculty can guide and influence System 1 (referred to as "the elephant"), helping individuals overcome cognitive dissonance and detach from years of unfavorable habits and ideas. Emma Foundation's approach is to teach its members how to overcome initial resistance to beneficial ideas and liberate themselves from cognitive consonance related to outdated notions and habits.

Emma Foundation will achieve its goal in the following distinct steps:

Appeal to emotion (System 1) with compassion and love, thus creating a congenial learning environment.

Teach people how to do fair, honest, and rational analysis of their own life and their own beliefs and ideas. This will help them reconfigure their own Pre-frontal cortex (System 2). System 2 is only 16% of the Homo sapiens brain and has evolved only in the past 200,000 years or so. Science, reason, and friendly cogent arguments will persuade people to strive to replace their bad ideas and habits with good ones. System 2 is the rider on System 1.

Provide a new friendly environment to act upon those newly acquired well-thought-out ideas through daily practice, ritual, chant, mantra, meditation, self-mastery, and stoic practice, appealing to the human limbic system (System 1) will be re-configured over time. System 1 constitutes about 84% of the human brain and evolved over hundreds of millions of years. Neurons in the gut, spinal cord, and elsewhere are part of System 1. System 1 is the human reptilian and mammalian brain. This is where a lot of untapped power resides. This is the

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elephant in the brain. We will train the members how to influence or slightly alter their own System 1 to make them passionate about Emma's value system for their own good.

System 1 and 2 terms are coined by the world-famous Nobel Laureate, Daniel Kahneman. He talked about these in his famous book, "Thinking, Fast and Slow," which is available on Amazon.com.

Emma members will be able to track their progress in a systematic way and fine-tune their personalized strategy for success.

Members will be required to commit to this philosophy of member for life. Members of Emma will be called EMMAM. Emma will take an oath to help other EMMAM for life, somewhat akin to Freemasonry Society except that EMMA model is not secretive but open to public. Emma is open to all, regardless of race, sex, religion, national origin, or nation.

Emma will also provide opportunities for entrepreneur-minded people to start their own businesses supported by Emma. Investors can join Emma's endorsed CLAP Entrepreneur-Investment Club, bringing entrepreneurs and angel investors together around the world. Emma also supports driven people with an investment fund, Plutus Investment. You can work either on your own idea or our ideas.

Emma Foundation Philosophy:

The reasons most people do not achieve their maximum potential are:

- a) Self-deception, Lies
- b) Consciously or subconsciously wanting things for Free and Now
- c) Shallow & Narrow (Tunnel Vision)
- d) Lack of Critical Thinking and Logic Processing
- e) Lack of Emotional Control, Emotional Intelligence

If you are a professor, Graduate or Ph.D. student, or working for a corporation as professional, entrepreneur minded, driven, hard-working, smart, creative person with big dream and wants to participate in EMMA's program in any capacity then please contact us. You can reside anywhere in the world and still participate in our program. EMMA Foundation is not seeking your money but wants small piece of your brain, time, skill. In return you get sweat equity in EMMA sponsored startups. Please see the home page.

EMMA is looking for volunteers.

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