

## No. 5 Model Essay (Band 6.5 – 7.0) Analysis: Focusing on **Structure and Logic**

Question: *Mobile phones and the Internet bring a lot of benefits to people nowadays. However, older people use them the least. In what aspects do mobile phones and the Internet benefit older people? How can we encourage them to use these technologies?*

### Exercise: Structure Analysis

Question 1:

Read Paragraph 1 (Introduction). Compare the issues mentioned in the question (prompt) with the first and second sentence. What can you spot and conclude?

Question 2:

Is the first sentence (topic sentence) in Paragraph 2 (first body paragraph), Paragraph 3, and Paragraph 4 (third body paragraph) long?

Question 3:

In Paragraph 2, the ideas flow as Benefit → Problem → Solution → Example (Proof of Benefit). How does this structure ensure clarity and persuasiveness?

Question 4:

In Paragraph 3, the ideas flow as Benefit → Problem/Need → Solution → Justification (Targeted Impact). How does this structure ensure clarity and persuasiveness?

Question 5:

In Paragraph 4, the logic flows as Central Claim (Thesis) → Implied Problem (Why?) → Multi-Level Solutions (How?). How does this structure ensure clarity and persuasiveness?

Question 6:

Does the conclusion (paragraph 5) simply repeat the introduction? How does the conclusion echo into the three body paragraphs?

## Essay

1. *Mobile phones and the Internet have become essential in modern life, yet many elderly people remain hesitant to use them. These technologies can significantly benefit older adults, and there are effective ways to encourage their adoption.*
2. *One key benefit is enhanced social connection. Many elderly people experience loneliness, especially those living alone or in care facilities. Mobile phones enable them to maintain relationships through video calls, messaging apps, and social media. Grandparents, for example, can watch their grandchildren grow through regular video chats, helping them feel involved in family life despite physical distance.*
3. *Another important advantage is access to vital services. Older adults often need frequent medical care and financial services. Online platforms allow them to consult doctors remotely, order prescriptions, and manage bank accounts without leaving home. This is particularly helpful for those with limited mobility who find traveling difficult.*
4. *Encouraging older people to use technology requires a supportive approach. Younger family members should patiently demonstrate basic functions and emphasize practical benefits. Community programs could provide free training sessions tailored to seniors' needs. Technology companies also play a role by designing simpler interfaces with larger text and voice-command features to accommodate aging users.*
5. *While some elderly people may resist new technology due to fear or lack of familiarity, its benefits for communication and convenience are undeniable. With proper support and user-friendly designs, older adults can significantly improve their quality of life through mobile phones and Internet services.*

## Answers to Question 1 to 6:

### 1. Key Observations & Conclusions:

- i) Direct alignment with the prompt's core issues:
  - Benefits Highlighted:
  - Encouragement Implied:
- ii) Strategic Framing:
  - The prompt frames tech as *universally beneficial but underused by seniors*.
  - The intro **narrows the focus** to "*older adults*" and "*their daily lives*," making the discussion feel targeted rather than generic.

### 2. No: just 7, 8 and 10 words only.

### 3. This structure ensures clarity and persuasiveness by:

- i) Starting with the positive outcome (benefit).
- ii) Justifying why it matters (problem).
- iii) Explaining how it works (solution).
- iv) Providing real-world evidence (example).

### 4. This structure ensures clarity and persuasiveness by:

- i) Starting with the positive outcome (benefit)
- ii) Justifying why it matters (problem)
- iii) Explaining how it works (solution)
- iv) Providing real-world evidence (example/justification)

### 5. This structure ensures clarity and persuasiveness by:

- i) Starting with the positive outcome (benefit)
- ii) Justifying why it matters (problem)
- iii) Explaining how it works (multi-level solution)

*Individual/Family Level*  
*Community Level*  
*Corporate/Systemic Level*

iv) Providing real-world evidence (example/justification):.

## 6. Conclusion

Not simply repeating.

The conclusion **synthesizes** key points from each body paragraph, creating a cohesive closing argument.

### 1. Echo of Body Paragraph 1 (Social Connection):

- *Body*: "Mobile phones enable [the elderly] to maintain relationships through video calls..."
- *Conclusion*: "Benefits for **communication**... are undeniable." (*Direct reference to social ties.*)

### 2. Echo of Body Paragraph 2 (Access to Services):

- *Body*: "Online platforms allow them to consult doctors remotely, order prescriptions..."
- *Conclusion*: Benefits for **convenience**... (*Refers to practical services like healthcare.*)

### 3. Echo of Body Paragraph 3 (Supportive Approach):

- *Body*: "Younger family members should patiently demonstrate... Technology companies [should design] simpler interfaces..."
- *Conclusion*: "With **proper support and user-friendly designs**..." (*Summarizes solutions from family + tech companies.*)