# COMPANY PROFILE



Customized, Creative & Sustainable Packaging Solutions for Your Branded Products .....



# **INTRODUCTION**

RR PACKAGING, a proprietorship firm, embarked its journey in the year of 1989 by the Promoter MR.

PRAVINKUMAR NAGJIBHAI

GANATRA. We started from a Small Unit in rented premises and today we own a Manufacturing Plant to cater



the needs of our Clients. Today **RR Packaging** is also one of the participants in the fastest growing and Versatile Packaging Manufacturing unit.

With our existence in Rajkot, Gujarat we are extending our reach to the whole of the Gujarat State, PAN India and eager to serve our clients at international level by providing them with the Packaging Solutions.

#### WHY TO CHOOSE US?

THE PERFECT PACKAGING SHOWS THE BRAND VALUES OF YOUR PRODUCT. AND WE CARE FOR IT.



# **ABOUT OUR TEAM**







### **MISSION & VISION**

It's the legacy of **RR PACKAGING** to become customers' core Treasury serving all types of complete packaging solutions that resolve the industry-specific challenges since the day of inception.

Our commitment to the customers puts us in the position to support their growth as well as to set the prideful and Remarkable Existence of our firm.

We are actively contributing to our National Mission of "MAKE IN INDIA" and "ENVIRONMENT FREE INDIA" through our standardized yet world class and affordable packaging products.

#### **OUR STRENGTH & USP**

To qualify the needs of the clients we employ our 30+ year's unique product development skills, expertise and sustained efforts. We recommend tailored dimension quality packaging boxes or cartons to reduce the empty space in the box by providing the right level of product protection and minimize the shipping costs which will ultimately result in reducing the environmental footprint.



# **BENEFITS OF CUSTOMIZED PACKAGING**

- Attractive Branding & Product Detailing.
- Preventing & Protective Customized Packaging.
- Seek more attention from the customers.
- Minimize the Empty Space.
- Reduce the Shipping & packaging costs.
- Helps to Set Reasonable Pricing for the Product.
- Increase in the level of Customers' Satisfaction.
- Setting up High Calibration for the Company.
- Contribution in reducing the environmental footprint.
- It's Recyclable & Reusable.



# **OUR WORKING PATTERN**

- Acquisition of the Sample Product.
- Taking notes on Your Packaging Needs.
- Measuring the Dimensions of the product.
- Studying the Material requirements.
- Designing of Packaging Box/Carton.
- Providing a Sample Box/Carton to the Customer.
- Deciding the Product Pricing & Policy.
- Finalisation & Approval of the Product Packaging.
- Manufacturing of the product.
- Dispatching.



## **OUR TARGET CUSTOMERS**

- Bangle Box
- Artificial Or Imitation Jewelry Box Industry
- Professional/Banking Industry
- **&** E-Commerce Traders/Sellers & Logistic Industry
- **Sweets, Namkeen, Dairy Products & Bakery Industry**
- Fruits & Vegetable Industry
- Food & Beverages Industry
- Cosmetic Industry
- Hardware & Bathware Industry
- Kitchenware & Crockery Industry
- Electrical Appliances Industry
- Stationery Industry
- **Automobile / Autoparts Industry**
- Textile/Clothing Industry
- Pharmaceutical Industry
- Ceramic & Art Work Industry



# **CONTACT US**



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