

MCS token - WhitePaper 1.00



# Momocoin's Corp. WhitePaper1.00

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# 1. Introduction

**Momocoin's Corp.**, the memecoin that revolutionizes the crypto world with stability and real growth.

Imagine a memecoin that goes beyond viral hype and wild market fluctuations: **Momocoin's Corp.** is designed to offer steady and stable growth, rooted in smart strategies and tangible investments.

We are not just a fun token inspired by meme culture, we are an evolving corporation, where every holder becomes part of an ecosystem that generates real value over time.

**Momocoin's Corp** ( **MCS** ) is an innovative memecoin built on the Solana blockchain through the Pump.fun platform.

It's designed to combine the viral and community energy of memecoins with advanced mechanisms for stability and value growth.

Unlike traditional memecoins, which often rely solely on speculation and social media hype, **MCS** integrates diversified revenue streams, both digital and real, to ensure sustainable and growing token value.

**Momocoin's Corp.** mission is to create an ecosystem that captures the crypto community's enthusiasm, providing tangible value through investment strategies, asset management, and a robust marketing plan that includes sports sponsorships, real-world crypto events, and the sale of branded merchandise and apparel.

**MCS** generates profits from exchange fees, stock dividends, stablecoin and cryptocurrency management and real estate investments, supporting the **MCS** token with buybacks and marketing campaigns.

Additionally, the **MCS** logo has been officially registered under European regulations, ensuring legal protection and strengthening the brand's international identity.



# 2. Vision and goals

#### Vision:

Becoming the first memecoin born on Pump.fun, combining the energy of internet culture with a stable and sustainable economic model, amplified by a global marketing presence and a legally protected brand identity in Europe.

#### Goals:

- Maintain the stability of **MCS**'s value through diversified revenue streams.
- Build an active and participatory community to guide the project's development.
- Integrate advanced blockchain technologies to ensure transparency, security, and efficiency.
- Offer innovative investment opportunities by combining digital and physical assets.
- Promote the adoption of Solana and Pump.fun through high-impact marketing campaigns, including sports sponsorships, global crypto events, and the sale of merchandise and apparel.
- Strengthen **MCS** brand awareness through a registered logo in accordance with European regulations.

# 3 - TECHNOLOGY AND INFRASTRUCTURE

**Momocoin's Corp.** ( **MCS** ) was created using Pump.fun, a leading memecoin launch platform on Solana, known for its simplicity, accessibility, and ability to foster viral adoption.

Choosing Pump.fun allows MCS to benefit from:

- Fast and decentralized launch: Token creation in minutes with fair distribution.
- Integration with the Solana ecosystem: Instant access to DEXs like Raydium and PumpSwap through Pump.fun's features.
- Community engagement: Pump.fun's mechanisms incentivize hype and early participation.

MCS operates on the Solana blockchain, chosen for its features:

- High speed: Solana processes up to 65,000 transactions per second, ensuring near-instant confirmation times.
- Low Costs: Transaction fees on Solana are less than \$0.0025, making **MCS** accessible for trading and frequent use.
- Scalability: Solana supports a growing ecosystem of DeFi, NFTs, and Web3 applications, ideal for **MCS**'s ambitions.
- Energy Efficiency: Transactions on Solana consume energy comparable to a few Google searches, aligning with sustainability goals.

**MCS** is an SPL (Solana Program Library) token, compatible with wallets like Phantom and DeFi platforms like Orca, Raydium, Meteora and Jupiter.

The project's infrastructure includes smart contracts for managing exchange fees, dividend collection, with initial support provided by the Pump.fun pipeline.



# 4 - MMCS TOKENOMICS

- Token Name: Momocoin's Corp
- Symbol: **MCS**
- Network: Solana (created via Pump.fun)
- Total Supply: 1 B MCS

#### Distribution:

- 100%: Public sale via Pump.fun.
- >10%: Rebuy for project development, marketing (including events, sponsorships, and merchandise/apparel production), and operations.

NAME:

Momocoin's Corp.

TAG:

MCS (\$MCS)

COIN CREATED:

1.000.000.000 MMCS

**NETWORK:** 

**SOLANA** 

CONTRACT:

To be issued

**DECIMAL**:

6

**CREATION WALLET:** 

To be created



# 5 - Stability mechanisms and value growth

Mechanisms **MCS** adopts a unique approach to maintaining stable and growing token value by combining on-chain and off-chain revenue streams.

The main mechanisms are described below:

#### **5.1 Exchange Fees**

Each MCS transaction on dedicated DEXs will be subject to a 0.1-0.5% fee, which will be used for:

- Buybacks of the **MCS** token, increasing its value
- Purchase of physical and digital reserves, such as cryptocurrencies (e.g., Bitcoin), real estate, and real stocks.
- Real and digital marketing campaigns

#### **5.2 Dividends from Real Stocks**

- A portion of the Stability Fund will be invested in shares of real companies (e.g. McDonald's, Apple, Microsoft, Tesla) that offer regular dividends.
- Generated dividends are converted into **MCS** or held in reserve to enhance the value of the **MCS** token.
- This approach links the value of **MCS** to real economic performance, reducing dependence on cryptocurrency speculation.

#### 5.3 Management of Stablecoins and Growth Cryptocurrencies

- The Stability Fund invests in stablecoins (e.g. USDC, USDT) to generate returns through DeFi protocols on Solana or other networks.
- A portion of the fund is allocated to cryptocurrencies with high growth potential (e.g. SOL, ETH, XRP) to capitalize on market appreciation.
- Profits generated are reinvested in the **MCS** fund or distributed to holders as rewards for promotional events.

#### **5.4 Property Management**

- A portion of the stability fund is used to acquire properties in strategic markets, with a focus on income-generating properties (e.g. commercial or residential rentals).
- Profits from rentals and real estate capital gains can be used and converted into MCS.
- Property management is entrusted to professional partners, with maximum transparency through periodic audits and on-chain reporting.



# 6 - MARKETING STRATEGIES

To ensure exponential community growth and global visibility, **MCS** adopts an integrated marketing approach that combines real-world and digital initiatives, supported by the registered logo in accordance with European regulations to strengthen the brand identity.

#### **6.1 Real-World Marketing**

- Guerrilla Marketing Campaigns: Creative installations in key cities (e.g., murals, flash mobs) to promote the **MCS** brand, using the registered logo to ensure legal and visual recognition.
- Influencer Collaborations: Partnerships with prominent figures in the world of sports, music, and pop culture to amplify the project's reach.

#### **6.2 Sports Sponsorships**

- Partnerships with Teams and Athletes: **MCS** will sponsor sporting events and teams in popular sports (e.g., soccer, eSports, basketball) to reach a mainstream audience. The registered logo will be visible on uniforms, banners, and promotional materials, ensuring compliance with European regulations.
- Thematic Sports Events: Organizing esports tournaments with **MCS** prizes, promoting token adoption among gamers and digital sports fans.
- Engagement Initiatives: Fan contests, such as VIP tickets to sponsored sporting events, reserved for **MCS** holders.

#### **6.3 Crypto Events Worldwide**

- Participation in Crypto Conferences: Presence at global events such as with dedicated booths, workshops, and keynotes presenting **MCS** and its ecosystem.
- **MCS** Meetups: Organization of local events in key cities (e.g. London, Dubai, Miami) to connect the **MCS** community, with networking sessions, project presentations, and merchandise distributions featuring the registered logo.



# 7 - PROJECT ROADMAP

#### 1 - Fondations

#### Introduction:

• Momocoin's Corp. token creation plan on the Solana network

#### White Paper:

• WhitePaper1.0 MCS

#### Social media and reference channels:

- Website
- X
- Telegram
- Threads
- Instagram
- TikTok
- YouTube

#### Creation:

• MCS token creation on the Solana network

#### Verifications:

- MCS contract verification on Solscan
- Token verification on DEX platforms with market charts

#### 2 - Basic

### Registrations and verifications:

- Trademark registration for european protection
- Trademark registration for international protection
- Token and contract verification

#### Visibility:

- MCS Token registration on voting sites
- · Beginning of marketing campaigns on social media
- Beginning of video campaigns with promoters and influencers
- Beginning of real-world advertising campaigns
- CMC and CG

#### DEX:

- Raydium
- Orca
- Meteora

#### Clothing and Merchandise:

- Creation of clothing for marketing campaigns
- Creation of merchandise
- Beginning of Momocoin's Corp. clothing sales for generations of profit



#### 3 - Stability and Growth

#### Acquisitions:

- Begin acquisitions of reserve cryptocurrencies and management to support the MCS token
- Begin acquisitions of real shares for dividend generations
- Begin acquisitions of movable and immovable assets for profit generations

#### Stake:

• Launch of the staking program with reserve management to support the MCS token

#### Identity Verification:

- Audit
- KYC

#### Marketing:

- Begin participation in crypto and web3 events
- Begin sponsorships in sporting events

#### CEX:

• Request for listing on the main and most popular CEXs

#### 4 - Support

#### Target:

• Base dollar target for the **MCS** token

#### Support:

- Support for the MMCS token
- Support for the HICO token
- Support for the LNLL token
- Support for the ZETO token

#### Support other coin:

• Absorption of 1 to 10% of newly created circulating tokens, creating solid partnerships in order to expand our corporation

#### Reserve:

• Reach 10 BTC as a reserve fund

#### Service:

• Creation of commercial services with payment in **Momocoin's Corp.** 



# 8 - GOVERNANCE AND COMMUNITY

#### 8.1 - Total Decentralization

No single entity or founder controls MCS.

The smart contract is renounced at launch, and liquidity is locked. Everything is on-chain, audited by independent third parties to avoid rug pulls or annoying surprises.

- DAO (Decentralized Autonomous Organization) model: **MCS** adopts a simple and accessible DAO, based on standards on Solana(or Solana for low fees). **MCS** holders vote on key proposals, with a quadratic voting system to prevent whale dominance (large holders). This means the more tokens you have, the more votes you count... but not exponentially, to maintain fairness.
- Governance token: **MCS** serves as a native voting token. For sensitive proposals (e.g. token burns or partnerships), a minimum holding of the total supply will be required. It's inspired by Shiba Inu with BONE, but simplified: no mandatory staking, just hold and vote.

#### 8.2 - Voting Procedure and Proposals

- 1. Proposal Submission: Any **MCS** holder can submit ideas through a dedicated web portal (e.g., Snapshot or a custom dApp). Examples: "Burnt 1% of the supply for everlasting hype?" or "Collaborate with a meme artist for free NFTs?"
- 2. Review and Debate: 48 hours of open discussion on Discord/Telegram, with AMAs (Ask Me Anything) from the team.
- 3. Voting Period: 7 days of on-chain voting. Approval requires >51% of the vote and a quorum.
- 4. Timed Execution: For security, a 24-48 hour delay before execution allows for objections or emergency hackathons.
- 5. Slashing for Misconduct: As in Dogechain, penalties for malicious proposals (e.g., 10% of the proposer's tokens burned).

#### 8.3 - Examples of Community-Driven Decisions

- Technical Development: Fee-Free Contract Updates.
- Marketing and Utility: Launching Staking Rewards, DEX Integrations, or Charitable Campaigns (Dogecoin-Style: Donations to Viral Causes).



# 9 - RISK AND CONSIDERATIONS

Memecoins on Solana, like **MCS**, are speculative instruments inspired by internet memes and viral communities.

They offer no guaranteed returns and are subject to extreme fluctuations.

Here are the main risks to highlight:

- Price Volatility and Total Capital Loss: The token's value can drop rapidly due to changes in community sentiment, market news, or manipulation (e.g., pump-and-dump).
- On Solana, over 19,000 new tokens are launched weekly, but most lose value within days. Investors could lose their entire investment; do not invest more than you are willing to lose.
- Technical and Security Risks: Solana is fast and low-cost, but vulnerable to network congestion (past outages) or smart contract exploits.
- Rug pulls (developers withdrawing liquidity) are common; Our project revokes minting authority post-launch to mitigate, but does not eliminate, this risk.
- Market and Liquidity Risks: Low initial liquidity can cause high slippage in transactions. Presales or liquidity pools on platforms like Raydium could fail if sentiment declines.
- Regulatory and Tax Risks: Memecoins may be classified as securities in some jurisdictions (e.g., USA, SEC), leading to penalties.

Every trade is a taxable event; consult a tax advisor for local obligations.

- Community and Marketing Risks: Dependence on social media hype; a drop in engagement can wipe out value. We avoid deceptive tactics, but the market is unpredictable.

The **Momocoin's Corp.** team takes responsibility for transparency and integrity, but limits liability for risks inherent in the crypto market.

Team Responsibilities:

- We provide white papers, open-source code, and verifiable audits.
- We did not hold any pre-launch tokens other than those for liquidity/development (details in tokenomics).
- We monitor for abuse and burn post-graduation liquidity on DEXs.
- The team is not responsible for losses from volatility, hacks, or regulation; no performance guarantee.

# 10 - CONCLUSIONS

**MCS** is designed to be a community project, rooted in the Solana ecosystem and inspired by meme culture. Our goal is to offer a transparent, engaging, and responsible experience, while recognizing the high volatility and inherent risks of memecoins. We have outlined a clear tokenomics framework, anti-manipulation mechanisms, and security commitments, such as smart contract audits and post-launch revocation of minting authority, to build trust with our community.

However, we reiterate that **MCS** is not a traditional investment nor does it guarantee profits. Users must approach the project with full awareness of the financial, technical, and regulatory risks, conducting independent due diligence. The team is committed to promoting ethical marketing and maintaining transparency, but cannot be held liable for losses due to market dynamics or external factors.

We invite the community to actively participate by contributing to the project through feedback, social media engagement (e.g., X, Telegram), and suggestions for future developments. For more information or updates, visit momocoinscorp.com. Invest only what you're willing to lose and consult with legal/tax experts for compliance in your jurisdiction.

Thank you for supporting **Momocoin's Corp.**Let's build the future of this project together, with responsibility and creativity!



# 11 - DISCLAIMER

This whitepaper is provided for informational purposes only and does not constitute an offer to sell, a solicitation to buy, or a recommendation to invest in **Momocoin's Corp.** - **MCS** or any other cryptocurrency or related asset. It is not financial, legal, tax, or investment advice. Investors should conduct their own independent research (DYOR) and consult qualified professionals before making any decisions.

**MCS** does not guarantee the completeness, accuracy, or timeliness of the information contained in this document, which may change without notice.

Investment risks and capital loss

- Total Capital Loss: Investing in cryptocurrencies, including Solana (SOL) tokens, carries a high risk of partial or total loss of invested capital.
- The value of the token may fluctuate dramatically due to market factors, and there is no guarantee of return or recovery of capital.
- Market Volatility: Cryptocurrency markets are highly volatile and unpredictable. The price of the token may decline significantly in a short time, influenced by speculation, news, macroeconomic events, or market manipulation.
- Historically, similar assets have experienced declines of 90% or more.
- Limited Liquidity: The token may have low liquidity, especially in the early stages, making it difficult to buy or sell without impacting the price.

This could lead to additional losses if rapid liquidation is required.



#### Technical and Operational Risks

- SOL contract: The Token is deployed on SOL, a SPL blockchain. While SOL is considered secure, the underlying smart contracts may contain vulnerabilities, bugs, or coding errors that could lead to loss of funds, theft, or exploits (e.g., hacks similar to those seen on other networks).

**Momocoin's Corp.** cannot guarantee the absence of future risks. Users are responsible for the security of their private keys and wallets.

- Solana Network Congestion and Reliability: Solana is subject to congestion during periods of high traffic, which could delay transactions, increase fees, or cause failures. Furthermore, SOL depends on Solana's infrastructure, and any interruptions (e.g., maintenance or attacks) could impact the operation of the Token.
- Blockchain updates and forks: Future updates, hard forks, or changes in the SOL protocol may alter the functionality of the Token, rendering it incompatible or obsolete without notice.

#### Regulatory and Legal Risks

- Regulatory Uncertainty: Cryptocurrencies operate in an evolving regulatory environment. Changes to laws in key jurisdictions (e.g., SEC in the USA, MiCA in the EU) could classify the Token as a security, commodity, or other, leading to restrictions, bans, or compliance obligations.

Momocoin's Corp. does not provide guarantees regarding the legal classification of the Token.

- Sanctions and Geographic Restrictions: Access to the Token may be limited or prohibited in certain jurisdictions (e.g., USA, China).

Violating such restrictions exposes users to legal and criminal risks.

- Taxation: Transactions with the Token may create tax obligations (e.g., capital gains, VAT). Investors are responsible for reporting and paying applicable taxes in their own country.



#### Market and Third-Party Risks

- Dependence on Exchanges and Liquidity Providers: The token might be listed on centralized (CEX) or decentralized (DEX) exchanges on BSC (e.g., PumSwap, Raydium...). Delisting, exchange hacks, or changes in listing policies could make the Token illiquid or inaccessible.
- Rug Pull or Fraud Risk: Although **Momocoin's Corp.** is committed to transparent governance, the cryptocurrency sector is prone to fraudulent schemes. Investors should verify the authenticity of the team and the project.
- External Factors: Global events such as economic crises, pandemics, or environmental regulations (e.g., impact on Binance's energy) could negatively affect the token's value.

Final WarningBy investing in the token, the user acknowledges having read and understood the present risks and agrees to the possibility of irreversible losses.

**Momocoin's Corp.** disclaims any responsibility for damages arising from the use of this whitepaper or from investing in the token.

We reserve the right to update this whitepaper at any time in order to improve the details and specifications of the management, making the use of the **MCS** token and the reserves under management more understandable.



# **THANKS**

Thanks to all the users who want to help the **Momocoin's Corp.** project to grow to have an ever-growing community around it.

A big thank you from the **Momcoin's Corp.** team.

