

Quentin Harris, Graphic Designer

Summary

Versatile graphic designer skilled in creating engaging visual designs for print signage, digital media, and motion graphics. Experienced in managing website redesigns, eCommerce stores, and producing creative assets for large-scale marketing campaigns across multiple platforms. Adept at creative problem-solving, asset management, and delivering high-quality graphics for both agency clients and in-house projects.

Portfolio: <https://q-harris.com/>

Contact: Quentinharris723@gmail.com

Lafayette, IN

Professional Experience

Graphic Design & Asset Manager

Feb. - Jul. 2026

GQT Movies

Location: Lafayette, IN

- Create original and engaging digital graphics and assets for various platforms, enhancing brand visibility across website, social media, on-screen videos, printed media, and large format signage.
- Apply practical knowledge of delivery platforms to ensure graphics meet end-use requirements, improving consistency and quality.
- Adapt workflow to specific assignments and project timelines, achieving on-time delivery by actively communicating with management on assignment status.
- Manage and prioritize time based on management-directed priorities, increasing efficiency in project completion.

extern

Breaking Games E-Commerce Data Analysis & Strategy Externship

Sep. - Dec. 2025

Extern, Breaking Games

Location: Remote

- Analyzed multi-platform e-commerce data—including ad performance, on-site behavior, and sales metrics to evaluate key drivers of traffic, conversion, and revenue growth.
- Used AI-assisted tools to synthesize insights from Google Ads, Meta Ads, Google Analytics, and Shopify data, identify trends in customer behavior, campaign performance, and sales funnel effectiveness.
- Created cross-platform synthesis reports covering ad effectiveness, site behavior, product performance, and conversion bottlenecks—translating findings into actionable e-commerce growth strategies.

Website & Marketing Manager

Dec. 2022 – Aug. 2025

CSIA

Location: Plainfield, IN

- Redesigned website and set up a new e-commerce store using Shopify, improving user experience and online sales capabilities.
- Produced graphic designs for print materials including popup banners, a 32-page pocket calendar, logos, and badges, enhancing brand consistency.
- Created and scheduled social media advertisement graphics and posts, increasing engagement across marketing channels.
- Managed website and DNS, performed content updates, maintenance, and quality assurance to ensure optimal site performance.

Graphic Designer

Sep. 2020 - Oct. 2022

Find8 Performance Marketing Agency

Location: Lafayette, IN

- Designed websites with mobile responsiveness, performed content updates, front-end design, quality assurance, and website redesigns for agency clients, improving client satisfaction.
- Created graphic designs for print and digital marketing materials such as flyers, holographic stickers, brochures, and social media ads, elevating client brand presence.
- Managed DNS and server for client websites, ensuring reliable site performance.
- Managed help desk to provide customer service for clients requesting support tickets or upgrades via email and phone, improving client retention.

Education

Purdue University

Graduation Date: May 2020

Degree: Bachelor's

Major: Visual Communication Design

Minor: Communication

Skills

Adobe Photoshop, Illustrator, InDesign, XD, After Effects, Premiere Pro, Figma, WordPress

Certifications

- Complete Figma - Udemy - Web & Mobile Projects from Scratch - Issued Nov 2025
- Complete Web Design Course: HTML, CSS, Javascript and jQuery - Issued Sep 2022
- The Complete JavaScript Course 2025: From Zero to Expert! - Issued Feb 2025
- Design Aesthetics for the Web - Issued Sep 2020
- Introduction to Web Design and Development - Issued Sep 2020
- Mapping the Modern Web Design Process - Issued Sep 2020
- User Experience for Web Design - Issued Sep 2020
- Online Marketing Foundations - Issued Aug 2020