Quentin Harris, Graphic Designer

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Objective

Creating high-impact designs using clean and functional design for print, digital and UI/UX projects across all platforms and devices in response to specific client or internal marketing needs.

Experience

extern

Extern, Breaking Games Sept. - Nov. 2025 - Remote

- · Analyzed multi-platform e-commerce data—including ad performance, on-site behavior, and sales metrics to evaluate key drivers of traffic, conversion, and revenue growth.
- · Used Al-assisted tools to synthesize insights from Google Ads, Meta Ads, Google Analytics, and Shopify data, identify trends in customer behavior, campaign performance, and sales funnel effectiveness.
- Created cross-platform synthesis reports covering ad effectiveness, site behavior, product performance, and conversion bottlenecks—translating findings into actionable e-commerce growth strategies.

Webmaster, Temporary Contractor Aug. 2025 Peace Through Commerce, Inc.

Education

Purdue University Bachelors Degree in Visual Communication Design, Minor in Communication
June 2017 - May 2020

Website & Marketing Manager Dec. 2022 – Aug. 2025 Chimney Safety Institute of America (CSIA)

- Designed safety and education-focused social media graphics and print designs to promote classes and inform customers about classes and certifications.
- Problem-solved website and DNS management, content updates, maintenance and quality assurance.
- Navigated organization to achieve operational improvements to performance of online sales using Shopify.

Graphic Designer Sep. 2020 - Oct. 2022 Find8 Performance Marketing Agency

- Managed and launched website redesign projects using mobile responsiveness, content updates, front-end design, quality assurance and for best user experience and site performance for clients.
- Creative print and digital design solutions to promote services to find new clients and retain current clients with additional services or marketing materials.
- Managed help desk support system to provide customer service for clients that request support tickets or additional upgrades to their websites to maintain client satisfaction after website launch.

Certifications

- · Complete Figma Udemy Web & Mobile Projects from Scratch Issued Nov 2025
- · Complete Web Design Course: HTML, CSS, Javascript and jQuery Issued Sep 2022
- The Complete JavaScript Course 2025: From Zero to Expert! Issued Feb 2025
- · Design Aesthetics for the Web Issued Sep 2020
- · Introduction to Web Design and Development Issued Sep 2020
- Mapping the Modern Web Design Process Issued Sep 2020
- · User Experience for Web Design Issued Sep 2020
- Online Marketing Foundations Issued Aug 2020

Skills:

Photoshop Figma Illustrator WordPress Adobe XD After Effects