

# ASBF 2023 Final Briefing

## Judging

An expert balanced judging panel will ensure that all aspects of science communication are assessed.

We are looking for students who can shine in science communication, showmanship and project set up:

- ☐ Science Communication - **Explanations of demonstrations shown must be scientifically accurate, and use scientifically precise** and correct language without overwhelming the audience with jargon. Ability to explain science and technology concepts in everyday language without compromising on the accuracy.
- ☐ Showmanship - Ability to engage, interest and excite the audience. Ability to express the 'wow' factor in the busking. Ability to make the audience feel inspired and walk away with the feeling that they learnt something.
- ☐ Set up, Overall look and Feel - Creative and innovative ways of showcasing demonstrations. Blending of the look & feel with the concepts presented. Creative booth/stand design concepts.

Please keep in mind that the judges are assessing your ability to communicate science and technology, not the worthiness of your topic or project.

## Rules

These rules apply for the final presentations and interviews on 27 July:

- Participants are not permitted to use PowerPoint or posters, but are allowed to use whatever props they can carry and set up on their booths/stands.
- Participants are not allowed to read from notes or a script!
- Presentations must be no longer than three minutes.

## Timings

Each finalist/team will be given exactly 3 minutes to present. The judges will have 3 minutes to give feedback or ask questions. A bell will ring every 6 minutes for judges to change over to other projects.

## Project Set-Up

All finalists will set up their tables from 8:00am to 10:00am on 26 July. Each finalist/team will get a table measuring 60cm by 45cm. Our safety and display committee will check and approve all tables. Props, artwork, prototypes and apparatus/materials for demonstrations or presentations are encouraged. Everything has to fit on the table. The following items are not allowed:

- science fair/ research posters
- liquid nitrogen or flammable gases

- use of tools or gadgets akin to assault weapons
- dangerous and prescription chemicals

**Dress Code**

All finalists shall be in school uniforms or formal wear on 26 July and 28 July for ceremonies. For judging and science busking on 28 July, finalists will be in their ASBF t-shirts. All finalists will receive their t-shirts during registration on 26 July.

**Lunch**

Lunch will be served to finalists only on 26 July and 27 July. Teachers will be served lunch on 27 July.

**No Meat**

Please note that our venue, Westridge High School, does not allow meat products or eggs.