

# AFRICA SCIENCE BUSKERS FESTIVAL

*AFRICA'S LARGEST SCIENCE COMMUNICATION SHOWCASE FOR STUDENTS*



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## OUR STATEMENT OF PURPOSE

"To inspire creativity and transform communities by creating a pathway for young people of all backgrounds to do extraordinary science, solve grand challenges, and showcase their work."

## THE 2022 EDITION

Expected to attract 5 000+ participants from 15+ countries, the 2022 Africa Science Buskers Festival will be held in a hybrid format, as a highprofile science communication showcase for young scientists, engineers and science communicators in primary and high schools across Africa and beyond. All hybrid events and sessions during the three days of the Festival and most of the pre- and post-festival events will be an integrated experience, with live events accessible to participants in-person at the Festival venue in Harare, Zimbabwe and simultaneously virtually through a virtual platform from anywhere in the world. The networking opportunities will be offered both in-person and live virtually.

## FESTIVAL AT-A-GLANCE

Day 1 (27 July 2022): ~ 9:00am - 3:00pm CAT  
Day 2 (28 July 2022): ~ 9:00am - 3:00pm CAT  
Day 3 (29 July 2022): ~ 9:00am - 12:00pm CAT

- Participants will include primary and high school students, teachers, school heads, and parents.
- Three days of project showcase, keynote addresses, workshops, plenary sessions, and awards presentation.
- Special and grand award project judging

## SPONSORSHIP OPPORTUNITIES

As a sponsor, you have the opportunity to:

- ★ Inspire tomorrow's STEM leaders and innovators.
- ★ Increase brand awareness and loyalty by connecting directly with the next generation of scientific and engineering leaders.
- ★ Drive media coverage around your company's commitment to young STEM talent.
- ★ Develop unique, individual relationships with Africa's top STEM talent.

Depending on your level of sponsorship, there are special benefits, including, for instance, branding and recognition throughout the in-person and online event platform, opportunities for recognition in Science Buskers newsletter, and inclusion in press releases, the Science Buskers website, and the Festival's annual report.

## SPONSORSHIP GUIDELINES

Corporations, foundations, educational institutions, and individuals may support the Africa Science Buskers Festival in a number of ways. The categories below outline the levels of recognition, with benefits provided based on total contribution.

## SPONSORSHIP CATEGORIES

Category	Amount (US\$)	Limit
Opening Plenary Sessions	\$1000	3
Special Awards	\$1000	5
Closing Plenary	\$1000	1

## **AFRICA'S LEADING SCIENCE COMMUNICATION SHOWCASE - THE STORY**

In March 2016, the Science Circus Africa was launched in Harare, Zimbabwe through the support of the Australian Embassy and the Australian National University (ANU). Dr Graham Walker from ANU trained the Zimbabwe Science Fair team in science show performance using every day, low-cost materials. This left the Science Fair team with new skillsets and inspiration. The Australian Embassy through the DAP supported the Zimbabwe Science Fair team with grants to run science circuses in Manicaland Province, Mashonaland Central Province and Bulawayo Province in Zimbabwe throughout 2016. The science circuses saw over fifty thousand primary and high school students in these provinces being engaged and inspired in science.

The overwhelming positive response from the learners, teachers and school authorities, was clear evidence that the science circuses kindled innate passions and love for science in the learners. The most fulfilling feedback was when the learners started writing letters to the Science Fair team expressing how the science shows had inspired them to pursue science, and that they too wanted to communicate science. It was this feedback that led to the establishment of the Africa Science Buskers Festival. A platform for inspired young people to practice and showcase their science communication passions and talents.

The Africa Science Buskers Festival was launched at the Australian Embassy, Harare in March 2017 with entries from Zambia, South Africa and Zimbabwe. The second edition of the Festival was held in Lusaka, Zambia in March 2018 with entries from Zimbabwe, South Africa and Zambia. The 3rd edition was held in Harare, Zimbabwe in July 2019 with entries from Zimbabwe, South Africa, Zambia, Botswana and Nigeria.

The 2020 and 2021 editions of the Festival were held virtually, attracting entries from more than 15 countries.

Finalists of the ASBF have gone on to build startup companies, receive scholarships from top global research universities such as Harvard and MIT, get accepted into international prestigious internships, start science advancement initiatives in their communities, among other achievements.