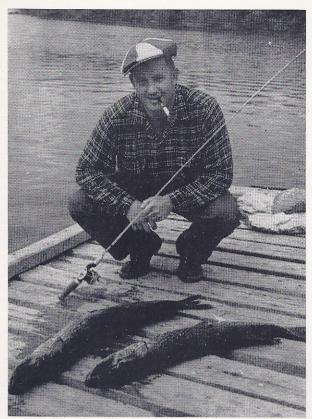
Fifth Annual Flin Flon Trout Festival June 30, July 1-2-3, 1955 Price 25c



the sky's the limit

when it comes to making visitors to the Fifth Annual Northern Trout Festival feel at home. The fishing's great, there's fun for all . . . so have a good time and enjoy your visit to Manitoba's Northland.

BUREAU of TRAVEL and PUBLICITY

Department of Industry and Commerce

Legislative Building

HON. R. D. TURNER, Q.C., Minister

Winnipeg, Manitoba

R. E. GROSE, Deputy Minister

1955 FLIN FLON TROUT FESTIVAL

THE Fifth Annual Flin Flon Trout Festival will be held this year June 30th, July 1st, 2nd and 3rd, with most of the events centering around Flin Flon, Baker's Narrows and Cranberry Portage in Manitoba, and Phantom Lake and Denare Beach in Saskatchewan.

This Festival during its young life has become very well known through its ambitious pregram of promoting such events as a 3 or 4-day Canoe Race with cash prizes of around \$2,000.00—a Trout Derby in which the winner receives a late model automobile with lesser prizes for other prize-winning fish-the bringing in of top-notch entertainers from Hollywood, Des Moines, Toronto, Cleveland, Winnipeg, etc.—the staging of motor boat races, water skiing exhibitions, etc. In other words, the Directors have gone all out to promote and stage events that will make at least four days a year memorable ones for Northern Manitoba and Saskatchewan.

Flin Flon looks a long distance away when you look it up on the map, but it can be easily reached from Winnipeg by daily C.P.A. plane service in 3 hours—by daily train service in 20 hours—by Greyhound and Manitoba Transit Bus transportation

in 17 hours or by your own car over all-weather roads (62% paved) in about 14 hours.

The Festival is staged at a time of the year when the weather is at its best, the countryside is at its greenest, and the people of the north are at their friendliest.

We hope to see YOU this summer!!

Note from the

This book is written up this year with the idea of giving you information on activities that have happened and are liable to happen again during Annual Flin Flon Trout Festivals. We hope you are pleased with what you read.

We wish to thank Bob Dadson for his article on the Canoe Derby, also the Manitoba Bureau of Travel & Publicity and the Northern Lights for picture cuts, and the many concerns who made the booklet possible by advertising in same.

All articles, except above-mentioned one, were written by the Editors.

ROBERT ASH, Editor.

MARG. SMITH,
Assistant Editor.

Welcome to the Fifth Annual Flin Flon Trout Festival

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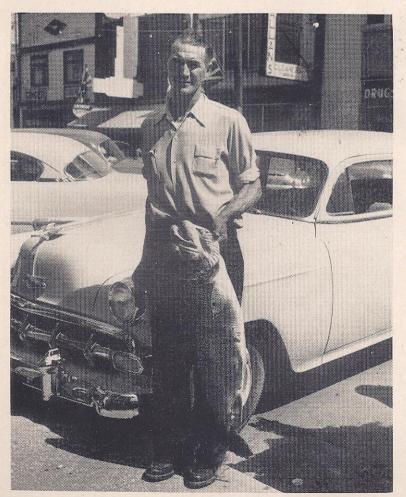
PHONE 4734

Fishing at the Festival

ANY district in the northern part of Canada catering to the Tourist Traffic must have as the Number One attraction "lots of fish." Facilities necessary such as roads, docks, guides, boats, accommodations and reasonably good weather are also a must. We, around Flin Flon, think we have the fish and the necessary things that make fishing a pleasure and we invite you to try your luck in our Lakes.

Some fishermen get a "kick" out of

going out on the lakes and catching their quota of fish every day—it doesn't matter much whether they are large or small. Others are satisfied with catching one or two fish and spending the rest of the day sunning themselves in the boat. We find that a great many of the fishermen coming here are interested in catching at least one fish big enough to mount and talk about for the rest of their days.



Norman Eryou, a real ardent fisherman who probably holds the record for catching the greatest number of big trout caught in Northern Manitoba waters in the past two years. Records show that he has six 20 pounders or over to his credit.

Chevrolet car in backyard was one of his prizes.

TOURISTS-HUNTERS-FISHERMEN!

Here's an open message of welcome from the CORONA HOTEL and the ROYAL HOTEL! We hope your stay will be both pleasant and successful... and we hope that we have been able to add to your enjoyment and your comfort.

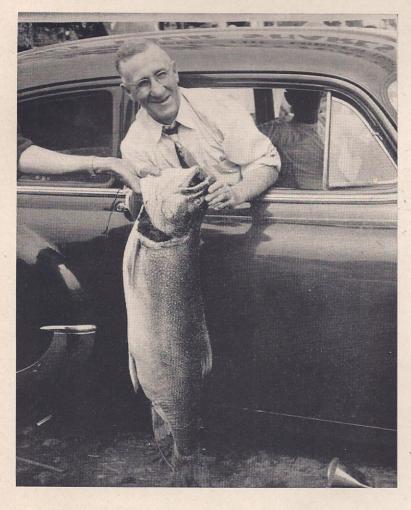
Come again — bring your friends.

We'll be honored to serve you during your next visit — remember at the CORONA and the ROYAL — you're always among friends!



Manitoba Division, Western Canada Breweries Limited A trip out to the local taxidermist any time during the fishing season will prove to you that our lakes are full of large fish. Just last summer four teenage youths travelled overland to a lake three or four miles from town with equipment, not the most expensive, and came home with a Trout weighing 40 pounds 1 ounce

big one and when he arrived back in town was asked if he was going to enter it in the car derby. He replied, "No, I've got a couple of Cadillacs now; this fish means more to me than any car—it will look like a million dollars mounted and hanging in my lodge down in Texas." By the way, the fish weighed in at 38 pounds plus



Jimmy Bell proudly leans out of his prize winning Chevrolet displaying his 36 lb. 2 oz. trout which he caught in June, 1953.

and measuring three feet eight and a-half inches long. This was supposedly the third largest Trout caught on hook and line on the North American continent for 1954 and won for 16-year-old Harold McLaughlin many honors and awards. There was also the fisherman from Texas who was fishing out of Cranberry Portage last Trout Festival Time. He pulled in a

and would have been heavy enough to win the car if entered. Back in 1928 a young lady (now Mrs. Bill Grayson, of Island Falls) was fishing near Limestone Narrows and after pulling in a few ten-pounders realized she had a big one on the end of the line. When it was finally landed in the boat, it was given to a railway conductor who sent it to Winnipeg for

mounting. It weighed in at 63 pounds and was forty-seven and a-half inches in length, and held the World's Championship for the largest Trout caught on hook and line for a good many years. Just a few months ago Dr. Bal Biggs took to Winnipeg, to present to one of the U.S. Rotary Clubs, a 42-pound (net caught) trout, but Bill Perepeluk, of Lynn Lake, heard about it and took with him a 45-pounder. They say the presentation of these two fish was one of the highlights of the Rotary Convention.

'Twas in 1950 that the idea of giving away a car to the person catching the largest Trout was thought up as a publicity stunt by Freddie Lockhart, a local car dealer. There was no entry fee in this contest, and a great many people registered and took to the lakes, but the big ones just didn't seem to be biting and it wasn't until the third last day of the summer-long contest that Harry Cross, an underground electrician, in company with Charlie Nelson and Don Colpitts, decided to give Big Island Lake a try, and at 2:30 in the afternoon Harry hooked onto a twenty-seven pound, two ounce, forty-one and a-half inch trout and won himself a 1950 Austin —a winner by ten ounces over a lady tourist from California.

The Trout Festival Association was organized in 1951, and it was decided to carry on with the idea of giving

away a car to the person catching the largest Trout during a 10-day period prior to and during the Festival. The entry fee was \$1.00, and it wasn't long before all the fishing equipment in the North was sold out and everybody seemed to be out on the lakes fishing. Reports started drifting in of twentyfive and thirty pounders being caught in Lake Athapap, Pinkie Davie caught a thirty-two pounder, but the day before the contest closed Paul Edwards. a school inspector from Chicago, who was holidaving at Sherridon in company with his wife, pulled in a thirtyseven pound twelve ounce Trout in Lake Kississing and left town in a 1951 Pontiac.

By 1952 the festival had gained a great deal of publicity and fishermen came from all over the country, but it took a Cranberry Portage man, Fred Constable, to show them how it was done. Fred, in company with his daughter, pulled in two Trout inside of an hour both weighing exactly the same, thirty-seven pounds, near Mc-Kenzie Point in Lake Athapapaskow on a No. 7 Gibbs Stewart with 500 feet, of Monel wire line out. A 1952 Chevrolet was the prize.

The year 1953 saw an exceptionally large number of Trout weighing over twenty pounds caught—Norm Eryou, for instance, caught one weighing twenty-one pounds four ounces; a second one, twenty-nine pounds



One of the 350 summer cottages, situated in the Flin Flon tourist area.

eleven ounces, and ended up with a thirty pound five ounce Trout; but none of these were big enough to win the car, as Jim Bell, a Flin Flon old-timer, took a trip down to Lake Athapap in company with Dean Smith and cought himself a thirty-six pound two ounce beauty.

Norm Eryou, the runner-up in 1953, decided to take his annual vacation during the 1954 fishing period and really fish in earnest. This paid off, as on June 26th he caught a thirty-two and a-half pounder with a girth of 24" and length of 44". This fish was hooked about 36 miles from Flin Flon in Lake Athapapaskow. Took 20 minutes to land and the bait was a Gibbs Stewart No. 8 Spoon. Norm is still driving his 1954 Chevrolet, but he likes the look of the 1955 model and will be out there fishing again this year.

There is no doubt in the fact that the Trout fishing part of the Festival gets most of the publicity, but the

majority of the people fishing have not the proper equipment to get out on the big lakes where you catch large Trout and they do their fishing in protected bays or small lakes, where Northern Pike, Pickerel, and Perch are easily caught. Many prizes are given away for the largest fish of these species caught—for example. in 1953 Jim Byer, of Brandon, won a pair of Hudson's Bay blankets for catching a twenty-four pound Northern Pike, and Mrs. E. Čechvala won a rod and reel for the largest fish caught by a lady angler. In 1952 Jimmie Wold won a bicycle in the Junior fishing contest by catching an eighteen pound fish, and in 1954 Ed Martin won a pair of blankets by hooking a five pound pickerel.

There is no need for any tourist leaving this part of the country without his quota of fish—if you can't catch them in one lake, try another—there is no shortage of lakes, all easily reached from No. 10 highway.



Fred Constable caught two 37 pounders inside of an hour in 1952.

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Manitoba's Third Largest Centre

The Town of Flin Flon
FLIN FLON, MAN.

STAGE SHOWS

IT has become the custom of the Festival Committee to negotiate with and bring into Flin Flon a tonnotch entertainment group who are capable of putting on a two-hour stage performance, supplying firstclass music for dances and having in their group a celebrity who can act as Master of Ceremonies during the Festival.

1951 and '52 we brought into town a professional troupe working under contract to the Irwin Grossman shows of Des Moines and they did a very good job. For headliners we had Dennis Morgan, of Hollywood, and Cliff McKay, of Toronto. In 1953 Mc-Kay, who was a sensation here the previous summer, brought a radio group from Toronto, and in 1954 we contracted with Jimmie Shields. noted Irish tenor, to furnish a complete show from Eastern Canada. In addition to this, we brought in individual stars, such as Marie Kupcik, a night club and Television Star, from Cleveland, and Elsie Dragolowski, a former local singer, who has made

quite a name for herself around Montreal

This year we are headlining our show with Marsh Phimister and a group of entertainers that can usually be found entertaining Winnipeg patrons at Jack's Place out Pembina Highway. Marsh is very well known in Western Canada and will have with him Bobbie Byron, impersonations and vocal; Len Andree, pantomime: Billy Warbeck, featured violinist; several girl dancers and his regular orchestra. The show will feature comedy, vocal and Western swing, plus an act with several dances to add the touch of glamor.

The dances that have been put on by these outside groups have always been exceptionally popular, and this year we will again be staging several dances. Marsh's orchestra, which will be playing at them, is heard every Saturday night over the Dominion network, and features modern music. reverting to Western Swing and Old Time.



Marie Kupuk, television singer from Cleveland, will Four members of the Cliff McKay Show, 1953. be a repeat performer this year.



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of

Fort Garry Brewery Limited

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VISIT CHURCHILL, see the White Whales, Historical Sites, Beautiful Harbour, Grain Elevator, study the unlimited possibilities of this Northern Manitoba Port.

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Hot and Cold Water

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G. A. REID, Prop.

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TROUT FESTIVAL

We Suggest You Travel To And From The Festival Via

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For information Phone or Write

Cummings'

Ladies', Children's,

Men's Wear

Exclusive Dresses

- FOOTWEAR
- LUGGAGE

1087 Sherritt Avenue LYNN LAKE, MAN.



Bud Jobin and Dennis Morgan getting ready for the first official cast of the Trout Derby.



Cranberry Portage has its tourist attractions. Here is Caribou Bill with two pet bear cubs.

Cranberry Portage Day

For the past three years one of the highlights of the Trout Festival has been "The Cranberry Portage Day." Dates for the Festival have been worked out in such a manner that this day is the last day of the Festival—the windup of the canoe race and a family picnic day for everybody.

A great many visitors from The Pas, Swan River, Lynn and Snow Lake usually keep this date in mind and arrive in time to take in the 1 p.m. Flag-Raising ceremonies. The waterfront and surroundings at Cranberry are beautiful and most of these people leave around 8 p.m. with a good impression.

Highlights of the day are the ending of the Canoe Derby, the flour-packing contest where upwards of 550 pounds of flour is packed, the Junior bathing beauty contest, ball tournament, motor boat and hydroplane races, water skiing exhibitions, casting competitions, etc.

Last year we had the R.C.A.F. band from Macdonald there to entertain

the huge crowd with their band music. Several aeroplanes to take up sightseers and perfect weather. We hope to be able to do as well this year.



The residents of Lynn Lake extend a cordial invitation to visit our Town.

Here you will find excellent hotel accommodation and good stores where merchandise may be purchased for fishing and camping trips.

Air Companies are here to give service to visitors wishing to travel farther North.

A regular scheduled air passenger service is established for the convenience of the travelling public, via Flin Flon, together with a tri-weekly railway service.

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LIGHT LUNCHES

TOBACCOS & CIGARETTES

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Congratulations
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- A warm welcome to Northern visitors.
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JERRY SPARROW, Manager

WHERE SPORTSMEN MEET

Festival Queen

One of the highlights of any Festival seems to be the crowning of a Festival Queen, and in this respect we fall right in line.

For the past three years our Queen has been the Phantom Lake First of July Bathing Beauty winner, and we have been very fortunate in having wonderful girls to reign over our Festivals. This year we are making a change in the method of selection. This is being done in order to give girls from surrounding towns a better chance to compete.

In 1951—the first year of the Festival—Chickie Iannone was crowned Queen Mermaid in a ceremony separate from the Bathing Beauty Contest, and she made an ideal Queen during the four-day period.

In 1952 it was decided to have the 1st of July Bathing Beauty winner crowned as Queen at a ceremony immediately following the beauty contest. Gwen Miller was a very popular choice.

The year 1953 saw interest in the contest gathering momentum and 16



Doreen Andersen, pictured along with Cliff McKay, was a very popular winner in 1953.



Gwen Miller was our 1952 Queen.

girls entered, with Doreen Anderson being chosen as Queen and Mary Puchniak and Eleanor Kepper as princesses. Doreen, besides receiving a hundred dollar wardrobe, was our entry in the Trappers' Festival and spent a week in Banff at the Winter Carnival.

The 1954 winner, Marilyn Keddie, fared just a little bit better than the former winners. She received a trip sponsored by the Flin Flon Chamber of Commerce to the Minneapolis Aquatenniel, where she reigned as one of the visiting Queens, and later on in the fall she received a trip to North Carolina, where she took part in an Apple Festival. She appeared on numerous Television shows, and reported it as a wonderful experience at all these events.

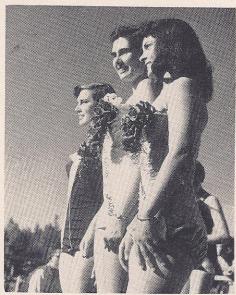
Freddie Lockhart, Lew Parres, Neil Nielson, Visiting Celebrities, the Flin Flon Chamber of Commerce, and the Grayling Club, to mention a few, have all had a big hand in making the Queen Contest a big success.

This year it is our intention to have girls from towns in the north take part in the final selection of a Queen. Flin Flon's representative in this contest will be the 1st of July bathing beauty winner. A sponsored trip to the Minneapolis Aquatenniel has been promised by the local Chamber of Commerce, and the winner will receive many other awards, including a \$100 wardrobe, which is donated to her by the Mary Jayne Shoppe and the Trout Festival Association. Frances Thompson is in charge of this year's contest.

At date of this writing entries have been received from Flin Flon, The Pas, Lynn Lake, Creighton Village and Cranberry Portage.



Chickie Iannone was our 1951 Festival Queen.



Marilyn Keadie, 1954 Queen, with her two princesses.



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TROUT FESTIVAL

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Best Wishes For a Successful

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May we take this opportunity to extend to you all, a cordial invitation to attend and take part in our Ninth Annual . . .

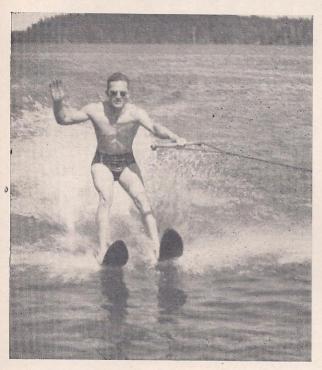
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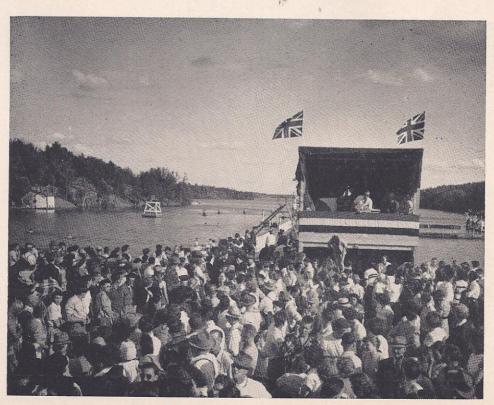
Happenings Around Festival Time



Doug Slater is one of the many water skiing enthusiasts found in the north.



Casting competition at Bakers Narrows, 1952.



A typical first of July crowd at Phantom Lake.

THE PAS BOOSTERS

1

HATS OFF TO
The Flin Flon Trout Festival

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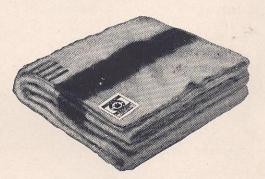
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FIFTH ANNUAL

Flin Flon Trout Festival

JUNE 30 TO JULY 3, 1955

Box 751, Flin Flon, Man.

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TROUT FESTIVAL'S OPENING EVENT

Gold Rush Canoe Derby

Entrants must hold a "Share in the North." Entrants should register in advance at headquarters, Royal Hotel, 93 Main Street, Box 751, Flin Flon. Phone 5090.

OFFICIAL PRIZE LIST

First Prize—Trophy for yearly competition and replica and \$1,000; Second Prize—\$400; Third Prize—\$200; Fourth Prize—\$100. Special Prize—\$50.00 for each entry finishing within three hours of total lapsed time of fourth prize-winners.

RULES AND CONDITIONS

- 1. All prospective entrants must fill out official entry blank and mail or present to the Trout Festival Association, Box 751, Flin Flon, by 6 p.m., June 29. Physical examinations of contestants will take place Thursday, June 30.
- 2. All contestants must register and report to starting point, Ross Lake, by 9 a.m., July 1. Examination and weighing of canoes will start immediately after registration.
- 3. Only able-bodied teams may enter. Two persons must continue together as a team through the race.
- 4. Entrants must furnish own canoes and equipment, which will be subject to officials' inspection at the start and during course of race. Entrants whose canoes are judged unsafe by officials at any time during race will be automatically disqualified.
- 5. The race is open to all models of canoes of standard construction including metal, plywood, cedar strip, canvas or fibreglass finish, providing that the following standards are adhered to:
 - (a) Canoe must be a minimum length of 15 feet and no longer than 17 feet.
 - (b) Canoe must weigh minimum of 60 lbs.
 - (c) Inside beam measurement of canoe must be a minimum of 30".

- No changes allowed in width, length or beam of any canoe after the start of the race.
- 7. Entrants must not be less than 17 years of age, and must submit to medical examinations at the discretion of officials. All entrants must be competent to handle a canoe and able to swim OR be equipped with life jackets at all times. Entrants under 21 years must supply written parental approval with application. All entrants required to sign a waiver of liability.
- 8. Entrants must supply their own necessary personal equipment, together with complete kits for patching and doping own canoes. Extra paddles SHOULD be carried. Only regulation single blade paddles may be used.
- 9. Entrants making any unscheduled portages or accepting unauthorized assistance will be immediately disqualified.
- 10. Any team which at any time interferes with the progress of any other team MAY BE immediately disqualified. In case of minor infractions of the rules judges may inflict time penalties.
- 11. Decision of the judges and Festival Committee final.
- 12. Contestants may accept awards in other forms than cash, such as scholarships or merchandise.
- 13. Entrants must produce "Share in the North."
- 14. The committee will not be responsible for transportation or expenses of contestants.
- 15. Each entry will be supplied with large-scale map of route. No other route permitted.
- 16. Each canoe will be supplied with a number and an emergency flag large enough to be seen by air.
- 17. Each contestant must carry enough food for the daily laps.
- 18. The Trout Festival Association will not be responsible for any personal or property damages or losses.

CANOE RACE ROUTE

STARTING POINT-Ross Lake, Flin Flon-July 1.

FINISHING POINT—Cranberry Portage—July 3.

FIRST DAY: Leave Mile 84 Mile Post—Lakeside Sub-division, Flin Flon, for Phantom Lake Resort via Ross Lake, Ross Creek, Schist Lake, Schist Creek, Baker's Narrows—circle island—Schist Creek, West Arm of Schist Lake, Portage, finish at end of pier. Phantom Lake Resort. (Leave Ross Lake at 10 a.m.—arrive Phantom Lake approximately 3 p.m.—distance, 38 miles.)

SECOND DAY—Leave Douglas Lake for Denare Beach Resort via Douglas Lake, Portage to Bootleg Lake, Creek to Wekach Lake, Creek to Mystic Lake, Creek to Table Lake, Creek to Ruth Lake, Portage to Komuto Lake, Portage to Beaver Lake, Beaver Lake to Denare Beach—nine portages this day. (Leave Douglas Lake 10 a.m.—arrive Denare Beach approximately 3:30 p.m.—distance, 26 miles.)

THIRD DAY: Leave Mile 84 Mile Post—Lakeside Sub-division, Flin Flon, for Cranberry Portage by way of Ross Lake, Ross Creek, Schist Lake, Schist Creek, Little Athapap, Baker's Narrows, Mink Narrows, Tin Can Narrows, Big Athapap, Cranberry Portage. Finish at Cranberry Portage pier. (Leave Ross Lake 10 a.m.—arrive Cranberry Portage approximately 3 p.m.—distance, 40 miles.)

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CHARTERED FLIGHTS TO ALL POINTS

Fishing Derby Rules

- Lakes Applicable: All in area bounded on the north by 57th parallel; south by 54th parallel; east by Hudson Bay Railway, and west by 103rd longitude. In addition, the following specific lake—Clearwater Lake, south of 54th parallel. The following lakes are excluded: Reindeer and South Indian.
- 2. Anglers must comply with all government angling regulations. Fish taken from lakes designated as water reservoirs, or otherwise restricted, are not eligible.
- 3. All fish entered must have been caught on line (rod and reel or hand) during daylight hours.
- 4. Fish must be entered by the angler in person, weighed in and measured by official weighmaster designated by Trout Festival Association.
- 5. Weighmaster will furnish certificate of weight and return duplicate which must be signed by the angler and weighmaster and a witness.
- 6. All fish entered become the property of Trout Festival Association unless otherwise arranged with head weighmaster.
- 7. In case of two or more fish of the same weight being entered, earliest entry will have priority.
- 8. All fish must be caught in presence of a witness, and both angler and witness may be required to furnish statutory declarations.
- 9. All participants must agree to abide by the decision of weighmaster, which shall be final, but all contestants will be privileged to see their fish weighed.
- 10. All participants must have purchased entry share before fishing in the contest, this to be verified on stub.
- 11. Major fishing contests starts at dawn Wednesday, June 15, and closes at sunset, Saturday, July 2. All other fishing contests start at dawn, Thursday, June 30, and close at sunset, Sunday, July 3.
- 12. Largest trout, by weight, will be declared the winner of the major fishing contest. Largest fish, by weight, will be declared winner in each of other competitions.
- 13. "Contest closes sunset" means fish must be presented to and weighed by the weighmaster, or deputy weighmaster, no later than sunset on closing dates of contests.
- 14. All fish entered with deputy weighmasters must be reported daily to the head weighmaster in Flin Flon.
- 15. All disputes arising in the contest and final examinations will be dealt with by the head weighmaster and the Trout Festival Association, and their decision will be final.

- 16. The winner of the major prize must be on hand at 4 p.m., Sunday, July 3, to receive prize unless excused by board of directors of the Trout Festival Association.
- 17. Following are deputy weighmasters and their points of location: The Pas—E. Carpenter at Clearwater Lodge; The Pas—F. Urban at Evergreen Lodge; Cranberry Portage—F. Barnes; Baker's Narrows—John Tikanen at Flintoba Lodge; Beaver Lake—I. Norman at Norman's Store; Snow Lake—J. Gowans at Gowan's Hardware and Lumber; Island Falls—R. W. Davis at Commissary; Lynn Lake—W. Perepeluk at store; Flin Flon—W. Nordick at Royal Hotel; Sherridon—Ed Ripley.
- 18. These rules apply not only to the actual Trout Derby, but to all other fishing contests which allow for other species of fish and include the Junior Fishing Contest and Ladies' Daily Hidden Weight Fishing Contest.

FISHING EVENTS

- A. LARGEST TROUT JUNE 15 TO JULY 2 (Inclusive). Prize—Two-Door Chevrolet. Donor—Flin Flon Trout Festival Association, assisted by Uptown Motors Ltd., 83 Hill Street, Flin Flon.
- B. LARGEST NORTHERN PIKE JUNE 30 TO JULY 3 (Inclusive). First Prize Hudson's Bay Point Blankets. Donor—Hudson's Bay Co., Flin Flon. Second Prize—Rod and reel. Donor—F. W. Woolworth Store.
- C. LARGEST PICKEREL JUNE 30 TO JULY 3 (Inclusive). First Prize—Hudson's Bay Point Blankets. Donor—Hudson's Bay Co., Flin Flon. Second Prize—Rod and Reel. Donor—W. B. Hardware, Flin Flon.
- D. JUNIOR FISHING CONTEST JUNE 30 TO JULY 3 (Inclusive). Open to junior sportsmen or sportswomen under 16 years as of July 4, catching the largest fish of any species during the festival. Prize—Boys' or Girls' Bicycle, or fishing Rod and Reel and Tackle, or Repeating Rifle. Donor—Keddie Hardware Ltd., Flin Flon.
- E. LADIES' DAILY HIDDEN WEIGHT FISHING CONTEST JUNE 30 TO JULY 3 (Inclusive). Open to all lady shareholders catching the correct hidden weight fish of any species daily during the festival. Daily prize—A \$15.00 voucher donated by Festival Association and Sharon-Gaye Fashions.
- F. LARGEST FISH ANY SPECIES DAILY CATCH JUNE 30 TO JULY 3 (Inclusive). First Prize (each day)—\$12.50 Voucher. Donor—T. Eaton Co. Mail Order. Second Prize (each day)—\$8.00 Voucher. Donor—Scheider's Men's Wear.

NOTE: No person will be eligibe to win two or more prizes in the above fishing events.



NORTHERN MANITOBA OUTBOARD CHAMPIONSHIP RACES

- 1. Stock Hydroplane—Cranberry Portage, July 3, 2.30 p.m.
 - Class A 10 to 15 Cubic Inch Displacement-Prizes: \$75, \$50, \$20.
 - Class B 15 to 20 Cubic Inch Displacement-Prizes: \$75, \$50, \$20.
 - Class D 30 to 40 Cubic Inch Displacement-Prizes: \$75, \$50, \$20.
- 2. Runabout Class-Cranberry Portage, July 3, 2.30 p.m.
 - Class BU 15 to 20 Cubic Inch Displacement—Prizes: \$30, \$15.
 - Class DU 30 to 40 Cubic Inch Displacement-Prizes: \$30, \$15.
- 2. Runabout Class-Cranberry Portage, July 3, 2.30 p.m.
 - Class BU 15 to 20 Cubic Inch Displacement-Prizes: \$30, \$15.
 - Class DU 3 to 40 Cubic Inch Displacement—Prizes: \$30, \$15.
- 3. Three starters to fill.
- 4. Hydraplane: Light hull designed specifically for racing.
- 5. Runabout: Equipped with stock motor. Length not to be less than 13 feet, beam not less than 4 feet and height from chine to gunwale not less than 14 inches. The hull to have no step or breaks in the immersed surface.
- 6. In the event of a disputed race the decision will be made in accordance with the rules of the American power Boat Association applicable to the type of race concerned.
- 7. Owing to the pioneering nature of boat racing in Northern Manitoba it is impossible to adhere strictly to the book of rules, and officials in charge of this race will have to exercise discretionary powers, bearing in mind the fact that whatever form the race takes it should be planned in such a way to be fair to the contestants and to make a good show for the spectators.
- 8. All entrants under the age of 21 years must supply written parental approval and all entrants will be required to sign a waiver of liability.
- 9. Entrants are expected to comply with government regulations affecting their boats.
- 10. Trophies for winners in each hydroplane class.

RULES FOR QUEEN MERMAID CONTEST

Entry Qualifications:

Single female, and the Solicitation of set Quota of advertising as laid down by Trout Festival Executive.

Judging:

- (1) One appearance in a bathing suit.
- (2) One appearance at stage show in street clothes giving prepared talk on own town.
- (3) One appearance, at stage show intermission, in evening wear or modelling local fashions.

Judging to be done by impartial panel of judges, who will view girls at each three appearances, and will meet and converse with girls during three days of festival.

PRIZES:

\$100.00 wardrobe donated by Trout Festival and Mary Jayne Shoppe.

All expense trip to Minneapolis Aquatennial sponsored by Flin Flon Chamber of Commerce.

Each girl will be provided with transportation, accommodation, escort, entertainment and will be properly chaperoned as the guest of the Trout Festival for the duration of the celebrations.

CASTING COMPETITION

- 1. Contestants will be given one cast only in which to qualify.
- 2. If contestant qualifies he will be given the red flag by the two judges.
- 3. Each contestant as he qualifies will be given a number.
- Contestants will then come forward and make their casts as their numbers are called.
- 5. All rods and reels must be of a stock model, and must not be changed from start to finish of each event, and will be subject to inspection by the officials. No spinning reel allowed.
 - A. OPEN—Cranberry Portage, July 3. (1) Target—Prizes: 1st \$15, 2nd \$10 vouchers donated by Ross' Style Shop, Flin Flon. (2) Distance—Prizes: 1st 15, 2nd \$10 vouchers donated by Dembinsky's Men's Wear, Flin Flon.
 - B. LADIES—Beaver Lake, July 2. (1) Target—Prize: Rod and Reel donated by Bell's Hardware, Flin Flon. (2) Distance—Prize: Rod and Reel donated by Bell's Hardware, Flin Flon.

JUNIOR BATHING BEAUTY CONTESTS

- A. Northern Saskatchewan Junior Bathing Beauty Contest—Beaver Lake, July 2. Class A—Ages 2 to 5 inclusive. Class B—Ages 6 to 9 inclusive. Prizes for each event. First, \$10 voucher; second, \$5 voucher donated by Festival Association and Smart Shoppe.
- B. Northern Manitoba Junior Bathing Beauty Contest—Cranberry Portage, July 3.
 Class A—Age 2 to 5 inclusive; Class B—Ages 6 to 9 inclusive.
 Prizes for each event. First, \$10 voucher, Second, \$5 voucher donated by Festival Association and Smart Shoppe.

HIGH SCHOOL PROSPECTORS' RACE

- 1. Two boys or two girls, or boy and girl will make a team.
- 2. Each team to report at starting line half-hour before race commences.
- 3. Each team to supply one frying pan, etc., two eggs, four strips of bacon, tea, cream and sugar.
- 4. Teams will draw for claim location.
- 5. No substitution as to claim will be allowed once a team has drawn its claim from the official starter.
- 6. Official recording slip must be "completed in full" and handed intact to official starter with signatures of both members of the team.
- 7. No team may interfere with another team.
- 8. Each team must fully complete all terms of the race which shall be reviewed by the official starter prior to the race.
- 9. Decision of the judges will be final.

Prizes. First Team, \$50; Second Team, \$30.

1

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1955 Flin Flon Trout Festival

OFFICIAL PROGRAM

HEADQUARTERS: Royal Hotel, 93 Main Street. Phone 5090

THURSDAY, JUNE 30, 1955

7:30 p.m. Stage Show—Flin Flon Arena.

9:15 p.m. Official Opening-Main Street.

9:30-11:00 p.m. Street Fair—Main Street—Square Dancing Jamboree—Modern Dancing—Concessions—Films.

11:00 p.m. Prospectors Ball—Modern—Jubilee Hall.

11:00 p.m. Prospector's Ball-Old Time-Community Hall.

FRIDAY, JULY 1, 1955

10:00 a.m. Start Gold Rush Canoe Derby-Ross Lake, Flin Flon.

10:00 a.m. Hole-in-one Contest-Phantom Lake.

1:30 p.m. Phantom Lake—Flag Raising and Official Opening of Flin Flon July 1st Observance; Celebration under the auspices of the Flin Flon Community Club, the Benevolent and Protective Order of Elks, and the Canadian Legion, with the assistance of the Chamber of Commerce, Rotary Club, Kinsmen Club, Lions Club, Grayling Club.

FEATURING

1:30 p.m. Junior Track & Field Events—Tennis Tournament.

2:30 p.m. Senior Track & Field Events—Open Horseshoe Tournament.

3:00 p.m. Finish First Lap Gold Rush Canoe Derby.

3:15 p.m. Junior & Senior Aquatics.

4:15 p.m. Canoe & Novelty Aquatic Events.

5:30 p.m. Bathing Beauty Contest.

5:45 p.m. Selection of Miss Flin Flon for Queen Mermaid Contest.

8:30 p.m. Stage Show and Judging Queen Mermaid Contests—Flin Flon Arena.

10:00 p.m. First of July Dances.

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SATURDAY, JULY 2, 1955

Observance of Saskatchewan Anniversary. Ladies Fishing Derby—Sun-up until 5 p.m. Beaver Lake only. Largest fish (by weight) any species. Three suitable prizes donated by Beaver Lake merchants and camp operators.

- 10:30 p.m. Start Second Lap Gold Rush Canoe Derby—Douglas Lake.
- 1:30 p.m. Opening Ceremonies—Beaver Lake.
- 2:00 p.m. Northern Saskatchewan Junior Bathing Beauty Contest—2 classes.
- 2:30 p.m. Jigging Contests.
- 3:00 p.m. Ladies' Casting Competition-Target and Distance.
- 3:30 p.m. Kiddies' and Ladies' Track & Field and Aquatic Events.
- 3:30 p.m. Finish—Second Lap Gold Rush Canoe Derby.
- 4:30 p.m. Canoe Races.
- 5:00 p.m. Squaw Races.
- 8:00 p.m. Stage Show and Judging Queen Mermaid Contestants—Flin Flon Arena.
- 9:30 p.m. Prospector's Smoker—Community Hall.
- 10:30 p.m. Queen Mermaid Ball—Jubilee Hall.

SUNDAY, JULY 3, 1955

- 10:00 a.m. Start Final Lap Gold Rush Canoe Derby—Ross Lake, Flin, Flon, Manitoba.
- 12:00 noon. Inter-Town Ball Tournament—Cranberry Portage.
- 1:30 p.m. Cranberry Portage—Opening Ceremonies.
- 1:45 p.m. Northern Manitoba Junior Bathing Beauty Contest-2 classes.
- 2:15 p.m. Judging Queen Mermaid Contestants (Bathing Suits).
- 2:30 p.m. Boat Races—Hydroplane and Utility.
- 2:30 p.m. Casting Competitions—Target and Distance.
- 3:45 p.m. Gold Rush Canoe Derby Finish.
- 4:00 p.m. High School—Junior Prospector's Race.
- 4:30 p.m. Water Skiing Exhibition.
- 5:00 p.m. Flour Packing Competition.
- 9:00 p.m. Variety Concert—Crowning Queen Mermaid—Prize Awarding—Closing Ceremonies.

12:00 p.m. Midnight Shows-Flin Flon Theatres.



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Canoe Derby

The canoe, until recent years, was the summer conveyance, as was the dog team of the winter, of the fur trader, prospector, trapper and missionary of Northern Canada. The canoe has been the greatest single factor of transport development of our country since the early fur brigades of the Hudson Bay Co., North-West Co. and Revillon Freres left Montreal in the spring with trade goods and returned late in the fall with great bales of rich furs from the Northwest. The traders were followed by the missionaries, the surveyors and the prospectors. The whole of Canada was a great network of canoe routes and portages, all tapering down to the eastern centres of Toronto, Montreal and Quebec until the C.P.R. and other railway eventually joined the Atlantic and Pacific Oceans.

In Northern Manitoba the Selkirk Settlers travelled by canoe from Hudson Bay to the site of Winnipeg. Henry Kelsey, Mackenzie, Governor Simpson and other famous explorers passed through the immediate area of Flin Flon by canoe. The canoe enabled such famous prospectors as Creighton, Sherritt and Horne to reach their claims which eventually developed into the great metal producers—Hudson Bay Mining & Smelting Co., Sherritt Gordon and Noranda Mines. The canoe has been the prime factor of travel in the discovery of nearly every mine in Canada. In recent years, of course, the aeroplane has largely superseded the canoe for long distance Northern travelling—but once at his cabin or prospecting camp the trapper and prospector travel again by canoe.

The Northern Manitoba Trout Festival feel that the canoe and the hardy pioneers who paddled it should not be forgotten in this day of plane, motor car and outboard motor, so again this year are sponsoring the fifth annual Gold Rush Canoe Derby.

In 1951 this event was won by Orris Sarge and "Baldy" Roy Jackson, of Flin Flon, who started from Cranberry Portage and, after a long run over lakes and portages on a route east of Flin Flon, finished up at Phantom Lake Beach with elapsed time of 16 hours, 22 seconds.

In view of the great spectator interest and enthusiasm over the 1951 Gold Rush Canoe Derby, it was decided to run the 1952 race on a daily lap basis, with the route laid out as much as possible to coincide with vantage points, and to finish



Kétter and Mueller, of Minneapolis, won Canoe Derby in 1952.

at the resort where the daily activities of the Trout Festival took place. Therefore the 1952 race was run in four laps, finishing up the fourth and closing day of the Trout Festival at Denare Beach. This race was won by Karl Ketter and Dick Mueller, of Minneapolis, with a total lapsed time of 22 hours 20 minutes 14 seconds. The route was 124 miles this year.

The 1953 Canoe Derby saw Baldy Jackson with his new partner, Paul Haugen, finish the four-day race in first place, over a 144-mile course, in 23 hours 15 minutes 14 seconds.

In 1954 Baldy and Paul duplicated their win over the same route in the record time of 22 hours 42 minutes and 47 seconds. In this race there were nine starters, of which six completed the whole course.

Previous to 1954 the winners' prize was \$500.00, with lap prizes for the shortest time on each day's course. For the 1954 Gold Rush Canoe Derby it was decided to increase the first prize money to \$1,000.00, second \$400.00, third \$200.00, fourth \$100.00, and a special prize of \$50.00 for each entry finishing within three hours of the total lapsed time of the 4th prize-winners.

The changes made in this year's rules in regard to specifications of canoes are for the purpose of disqualifying all freak or hybrid canoes and to give every Gold Rush Derby entry as nearly an equal chance as possible, with the same type of canoe which developed the North.

CHANGE IN RULES FOR 1955 GOLD RUSH CANOE DERBY

Rule 5 has been changed to read:

The race is open to all models of canoes of standard construction including metal, plywood, cedar strip, canvas or fibreglass finish, providing that the following standards are adhered to:

- (a) Canoe must be a minimum length of 15 feet and no longer than 17 feet.
- (b) Canoe must weigh minimum of 60 lbs.
- (c) Inside beam measurement of canoe must be a minimum of 30".



Bob Dadson presenting trophies to Ketter and Mueller, of Minneapolis, 1952 Canoe Derby winners.



Jobin and Dadson with 1954 winners, Haugen and Jackson.



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GOOD TACKLE PAYS OFF ...

In the ALL-CANADA 1954 fishing contest sponsored by "Hunting & Fishing in Canada" magazine, GIBBS tackle scored 3 firsts and 2 seconds!

Following is a list of winners:

1st—Cohoe Salmon, 20 lbs. 1 oz.—Doug. McD. Hains, Montreal, Que. Gibbs No. 5 Tee Spoon. Caught in TI-ell River, Q.C.I., B.C.

1st—Kamloops Trout, 11 lbs. 8 oz.—John J. Johnstone, Vancouver, B.C.

1st—Great Northern Pike, 42 lbs. 12 oz.—Caught in Lake Athabaska, Sask., by Mr. F. W. Terry of Stoney Rapids, Sask., using Gibbs No. 3½ Ruby Eye Wiggler.

2nd—Cohoe Salmon, 19 lbs. 1 oz.—Mr. C. H. Baker, Sandspit, B.C. Gibbs No. 5 Tee Spoon—Caught at Sandspit, B.C.

2nd—Steelhead Trout, 27 lbs. 12 oz.—Mr. J. B. Williams, Terrace, B.C. Gibbs No. 3 Tee Spoon. Caught in Copper River, near Terrace, B.C.

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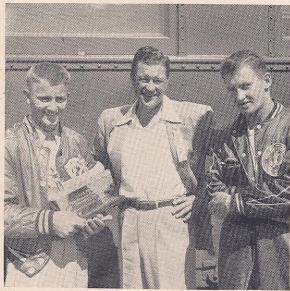


Hydroplane races are held at Cranberry Sunday, July 3.

ROUTE OF 1955 GOLD RUSH CANOE DERBY

PRIZE LIST

Same as last year—that is, \$1,000 for first prize, \$400 for second, \$200 for third, \$100 for fourth, and lesser prizes for other teams finishing the race.



Dennis Morgan, of Hollywood, with two 1951 winners, Jackson and Sage.



Eight teams start out from Ross Lake, 1954.



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Important Trout Festival Winners

1951

Paul Edwards, of Chicago, Illinois, caught 37 pound, 12 ounce trout in Lake Kississing and won himself a 1951 Pontiac.

Orris Sage and Roy Jackson, of Flin Flon, paddled their way to victory in the Canoe Derby. First prize, \$500.00.

Robert Ripley, of Sherridon, won himself a bicycle by catching a trout weighing 22 pounds 10 ounces, in the Junior Fishing Contest.

Theresa ("Chickie") Iannone, Winnipeg, was crowned Queen Mermaid by Dennis Morgan, of Hollywood.

1952

Fred Constable, of Cranberry Portage, made sure of first prize in the Trout Fishing Contest by catching two trout, each weighing 37 pounds, in Lake Athapapuskow. First prize, a 1952 Chevrolet.

The team of Ketter and Mueller, of Minneapolis, won the 124-mile canoe race in the record time of 22 hours, 20 minutes and 14 seconds. Thirteen minutes separated the first three teams. Total first prize winnings, \$600.

Jimmie Wold, of Flin Flon, won the Junior Fishing Championship with an 18-pound trout. First prize, one bicycle.

Gwen Miller, of Flin Flon, was crowned Queen Mermaid by Cliff McKay. There were dozens of other winners, winning anything from a fishing rod to \$500 in cash.

1953

Jim Bell, of Flin Flon, caught a 36 pound 2 ounce Trout in Lake Athapapaskow and won the major fishing award—a 1953 Chevrolet.

Roy Jackson and Paul Haugen paddled 144 miles in 23 hours 15 minutes and 14 seconds to win first prize in the Canoe Derby.

Ron Byer, of Brandon, won himself a bicycle by catching an 18-pound Northern Pike in Beaver Lake, in the Junior Fishing Contest.

Doreen Anderson, of Flin Flon, was crowned Queen Mermaid by Cliff McKay.

1954

Norm Eryou, a hard rock miner from Flin Flon, won himself a new Chevrolet on June 26th by pulling in a 32 pound 8 ounce Trout, with a length of 44 inches, girth 24 inches, near McKenzie Point, Lake Athapapaskow.

Jackson and Haugen again won the 138-mile Canoe Derby in the record time of 22 hours 42 minutes. They split \$1,000—first prize money. They were followed by Brightnose and Cook, of Cranberry Portage, with a total time of 22 hours 48 minutes. Ketter, of Minneapolis, who teamed up with Stan Waly, of Flin Flon, finished 48 minutes behind the winners to take third money.

Marilyn Keddie was crowned Queen Mermaid by Jimmie Shields.

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THE TOWN OF FLIN FLON

Almost everybody who has ever heard about Flin Flon is interested in finding out the origin of such an odd name and a little information in regard to the size, location, etc., of the town. Thus these few facts:

Flin Flon is situated some 390 airmiles northwest of Winnipeg and straddles the Manitoba-Saskatchewan border. It has daily train, bus and plane service, and is the most northerly point on No. 10 highway. The total population is about 14,000, of whom 3,114 are attending school. The principal streets are paved, the houses modern, and most of the facilities found in a large city are to be found here.

Recreation facilities include a ninehole golf course, an artificial ice arena, figure-skating arena, 22 sheets of curling ice, large Community Club building suitable for basketball, badminton, etc., a dance hall, several parks, numerous beaches, and unlimited lakes where fishing, boating, water skiing and swimming are enjoyed by young and old.

The principal place of employment for most of the workers is the base metal, mine and metallurigical plant of the Hudson Bay Mining & Smelting Co., Ltd. Here ore is mined at the rate of about 130,000 tons a month and gold, silver, copper, zinc, cadmium, selenium and tellurium is processed from same. Well over 40 million tons of ore has been mined in the district over the 25 years, and present prospects indicate that the mines will be operating for a good many more years. A great deal of prospecting and developing is going

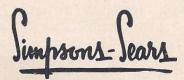
on in the immediate district.

The origin of the name "Flin Flon" takes us back to the year 1915. Six men were prospecting in this part of the country for gold, copper and zinc, when they came across an old dime novel which had been left behind by some other group of prospectors. It was called "The Sunless City," and the chief character in the story was called Joseph Flintabbaty Flonatin. The story interested them and as they read on they found out that fabulous Joseph Flintabbaty Flonatin built a submarine and descended to the bowels of the earth by way of a bottomless lake. Here he found a strange land rich in gold and inhabited by a weird race of people.

After living there for a considerable time Flintabbaty longed for his former world and eventually escaped back to civilization by climbing the walls of an extinct volcano. How the story ended was never found out by our six prospectors as quite a few of the pages had been torn out of the back part of the book.

As the men trudged over the rocks looking for minerals they often stated that they would like to find the volcano that would lead them to the City of Gold—eventually they did come to a conical-shaped hole just north of where the old pilot mill now stands and, in seeing signs of copper, they decided to stake some claims. When it came to naming the claims, Tom Creighton, with the name Joseph Flintabbaty Flonatin still fresh in his mind, said to his partners: "Let's shorten that name and call it Flin Flon."

Best Wishes for a Successful Trout Festival



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BEAVER LAKE DAY

One of the days of the Trout Festival has always been designated as Beaver Lake Day. This year that day is to be Saturday, July 2nd.

With this year being Saskatchewan's Golden Jubilee Anniversary, it is expected that arrangements will be made to make this day a little bigger

and better than ever.

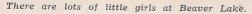
Denare Beach, where most of the activities are held on this day, is a beautiful resort, situated some 14 miles southwest of Flin Flon and is easily accessible by a good gravel road. A further trip of 18 miles along the shore of the lake can be taken to Sturgeon Weir, where the waters of Beaver Lake starts to travel downstream to the Saskatchewan river system.

The ladies are in the limelight in quite a few of the events staged on this day—a special fishing derby for women is one of the events, the squaw canoe race will show you how a lady can paddle her own canoe, the ladies will compete for prizes in the casting competition, and usually its mostly just young ladies who enter in the junior bathing beauty contest.

The second lap of the famed canoe derby will finish up at Denare Beach around 3 p.m.

Beaver Lake is very popular with the fishermen who are interested in catching large Northern Pike and Pickerel. Good accommodation and meals are available at the beach.







Waiting for the second lap of the Canoe Derby to finish at Denare Beach.

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