

Your **NEW** Church Directory

Two ways - Delivered **FAST!**

*Painted
Light*

Photography

Church Directories

313-281-4840



We offer both a **TRADITIONAL** printed directory program often favored by elder members, and the latest **DIGITAL DIRECTORY** preferred by tech-savvy members who are comfortable with social media apps.

Our program is EASY! There's far less work for your Church as we provide 24/7 online appointment setting for photo appointments and do all the layouts for your printed directories. Your Directory books will be shipped to you within 45 days of your final layout approval.



You can get started in as little as one week. We can set up your **FREE** Digital Directory App, and everyone can begin entering their personal information immediately for both the printed and digital directories. A Church Volunteer can assist those members without social media experience post their individual listings.

Our photo days are super fast and efficient, with little or no waiting time for appointments. Members will appreciate working with **REAL** professional photographers who produce beautiful, flattering images and take pride in their work. We want to make you happy with your portraits.

After picture days, we'll upload your Member's **FULLY-RETOUCHED** portraits to the Digital App and the printed directory, and we'll fulfill any portrait orders they might choose to make. We have portrait packages starting at just \$20, but there's no obligation to purchase. Even those who choose not to be photographed by us can upload their own personal snapshot to appear in the Digital Directory.

The Digital Directory is **FREE** to all Church members, whether we photograph them or not.

Your Digital Directory has many more useful functions than the traditional printed directory. Here are just a few:

- **It's 100% secure and PRIVATE**, just for your Church Members. It's NOT an internet app.
- **The DIGITAL DIRECTORY** allows members to put names and faces together and contact one another more efficiently using a smart device (smartphone or tablet) they probably use all the time.
- **The NEWS-FEED** feature allows your Staff and Committee Leaders to post announcements of upcoming events and INSTANTLY communicate in case of emergencies and cancellations.
- **The SMALL GROUPS** feature allows Leaders to stay in touch with members and promote group activities and new memberships.



- **The EVENTS CALENDAR** will allow everyone to see at a glance what's happening at Church.
- **The MEMBER MAP** is available only for your Staff. It helps plan for carpooling and volunteer assistance by pinpointing the home locations of your Members.
- **The YELLOW PAGES** feature allows Church members with their own businesses or services and other trusted local vendors to promote themselves on the app and offer discounts to Church Members.
- **NEW MEMBERS** and those with new family additions can immediately join the Digital app by providing their own photos to appear. This will keep your **DIGITAL DIRECTORY** more current than any Directory before.

Best of all, there is **NO CHARGE** for members we photograph to appear in **BOTH** the printed and digital directory.

In addition, a limited number of complimentary printed directories will be provided to your Church for distribution to those unable to use the Digital Directory.



Finally, we will **TITHE-BACK** to your Church **10%** of our portrait sales to benefit Church Ministries. We are the **ONLY** Church Directory company to do this.

Use this rebate for your fundraising or to purchase any additional copies of the print directories, as needed.

The time is **NOW** to get started. You can have your Directories completed and in Members' hands by the Summer if you **ACT NOW**. Plus, your Members may appreciate the opportunity to purchase beautiful family portraits.

Please get in touch with Painted Light Photography for more information and to reserve your photography dates.

Email: Churchdirectories@paintedlightphotography.com

Phone or Text: 313-281-4840

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Proud Member of

