

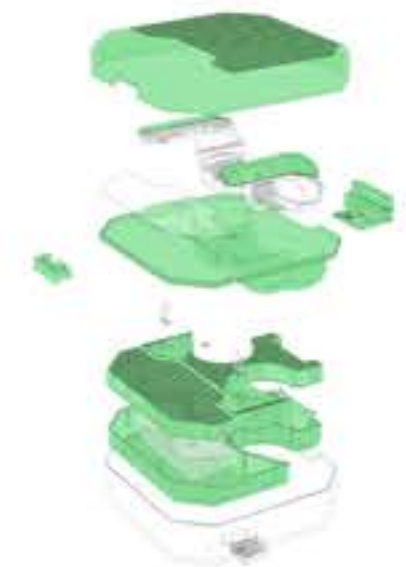
LAFAYETTE  
COLLEGE

# SUSTAINABILITY



Rupt takes a bold step towards a greener tomorrow by exclusively using recycled materials in all of our products, such as recycled ABS, recycled stainless steel, recycled PC, recycled polyester, and more, to create products that stand the test of time. Our mission is simple yet profound: to provide you with the highest quality goods while significantly reducing our ecological footprint. By utilizing recycled materials, we diminish the need for new resource extraction, thereby minimizing the disruptive impact on our precious environment.

Guided by the principle of "what you can't measure, you can't improve," we are implementing a cradle-to-gate product carbon footprint calculation. We believe in full transparency, and thus, we will publish the CO2 emissions at every stage of a product's life — from raw material extraction to manufacturing, packaging production, transportation, and storage.





# SECOND LIFE PACKAGING

At Rupt, we believe in a future where every element of our lives contributes to the **well-being of our planet**. Our highly creative product packaging for our cutting-edge tech products and sleek drinkware, are not just about the present—they're about the **sustainable future we're crafting**.

Gone are the days of mindlessly discarding packaging into landfills. Rupt's second life packaging is a testament to our commitment to sustainability. Instead of ending its journey as mere packaging, **each box transforms into a myriad of functional objects**, ushering in a new era of conscientious consumption.

A simple box becomes a **Desk Clock**, a **Bird Feeder**, a **Spice Rack**, an **Illuminated Table**, a **Greenhouse**, a **Cord Organizer**, a **Night Light**, and so much more.

**Our mission** goes beyond providing you with exceptional products; it's about enhancing your lifestyle while leaving a **positive impact on the environment**. Rupt is redefining the very essence of packaging—turning waste into wonder, and boxes into brilliance. Join us on this journey towards a greener, more imaginative future. With Rupt, your purchase isn't just a product; it's a statement—a statement of sustainability, creativity, and a **pledge to make our planet a better place, one transformed box at a time**.

INTRODUCING **RUPT'S INNOVATIVE**  
APPROACH TO PACKAGING

WHERE SUSTAINABILITY MEETS  
CREATIVITY IN EVERY BOX.





**RUP**<sup>TM</sup>

**AEROTUNES**  
OVER EAR EARBUDS



Range: Up to 33ft

Frequency Response: 100-20KHz

4.05" L x 2.4" W x 1.3" H ≈ 2 hours

3.5 oz (earbuds: 0.2 oz) Color

AS LOW AS \$50.00 (C)

Total recycled % by weight **54%**



AEROTUNES packaging transforms into a: **PEN HOLDER**



RUP™

# GHOSTBUDS

EARBUDS



Range: Up to 33ft

Frequency Response: 100-20KHz

2.40" L x 2.40" W x .98" H ≈ 2 hours

2.1 oz (earbuds: 0.2 oz) Color

AS LOW AS \$30.00 (C)

Total recycled % by weight 52%



GHOSTBUDS packaging transforms into a: **CHARGING STAND**



RUPIT™

SOUNDO

3W SPEAKER



Input Power: DC 5V/1A | Range: Up to 33ft

USB 2.0 | Stereo Play (TWS)

4.13" L x 2.75" W x 1.22" H

4.8 oz | ≈ 2 hours | Color ● ●

AS LOW AS \$29.17 (C)

1 PIECE MINIMUM

Total recycled % by weight 49%



SOUNDO packaging transforms into a: **NOTE HOLDER**



**RUPIT™**

**BOOMZ**

5W SPEAKER



Input Power: DC 5V/1A | Range: Up to 33ft

USB 2.0 | Stereo Play (TWS)

3.15" L x 2.95" W x 2.8" H

6.4 oz    ≈ 2 hours    Color    ●    ○

AS LOW AS \$40.00 (C)

Total recycled % by weight    55%



BOOMZ packaging transforms into a: **PEN AND PLANT HOLDER**



RUP™

**DIPSTER**  
WATERPROOF SPEAKER



Input Power: DC 5V/1A | Range: Up to 33ft

USB 2.0 | Stereo Play (TWS)

4.9" L x 5.1" W x 1.1" H

10.3 oz v ≈ 2.5 hours Color ●

AS LOW AS \$45.00 (C)

Total recycled % by weight **55%**



DIPSTER packaging transforms into a: **DESK ORGANIZER**



**RUPIT™**

**SOUNDVIEW**

15W SPEAKER



Input Power: DC 5V/2A | Range: Up to 33ft

USB 2.0 | Stereo Play (TWS)

7.4" L x 3.2" W x 4.4" H

1 lb 8 oz ≈ 2 hours Color ●

AS LOW AS \$80.00 (C)

Total recycled % by weight **58%**



**SOUNDVIEW** packaging transforms into a: **SPEAKER STAND**



**RUPIT™**

**JOUNCER**

80W SPEAKER



Input Power: DC 20V/3A | Range: Up to 33ft

USB 2.0 | Stereo Play (TWS)

11.5" L x 4.1" W x 7.7" H

7 lbs 4 oz | 3 hours | Color ●

AS LOW AS \$300.00 (C) **1** PIECE MINIMUM

Total recycled % by weight: **32%**



JOUNCER packaging transforms into a: **DESK CLOCK**



**RUPIT™**

**FUSIONBEAT**

POWERBANK - CHARGER - EARBUDS



Input Power: DC 20V/3A | Range: Up to 33ft

USB C Input/Output: 5V/2A

USB A Output: 5V/2A | Stereo Play (TWS)

4.13" L x 2.75" W x 1.22" H

10.6 oz | ≈ 3 hours | Color ●

AS LOW AS \$66.67 (C)

Total recycled % by weight **49%**



**FUSIONBEAT** packaging transforms into a: **DESK ORGANIZER**



RUP™

**AMPX**  
6000MAH POWERBANK



USB C - USB A Input/Output:  
5V/3A; 9V/2A; 12V/1.5A (Max 18W)  
4.17" L x 2.86" W x 0.73" H  
5.4 oz   ≈ 2 hour   Color   ●   ○  
AS LOW AS \$30.83 (C)  
Total recycled % by weight   21%



AMPX packaging transforms into a: **STORAGE DRAWER**



**RUPIT**<sup>TM</sup>

**VOLTIX**  
10000MAH POWERBANK



USB C 1 - USB C 2 - USB A Input/ Output:

5V/3A, 9V/2A, 12V/1.5A (Max 18W)

5.8" L x 3" W x 0.7" H

9.4 oz    ≈ 2-4 hours    Color ●

AS LOW AS \$50.00 (C)

Total recycled % by weight **27%**

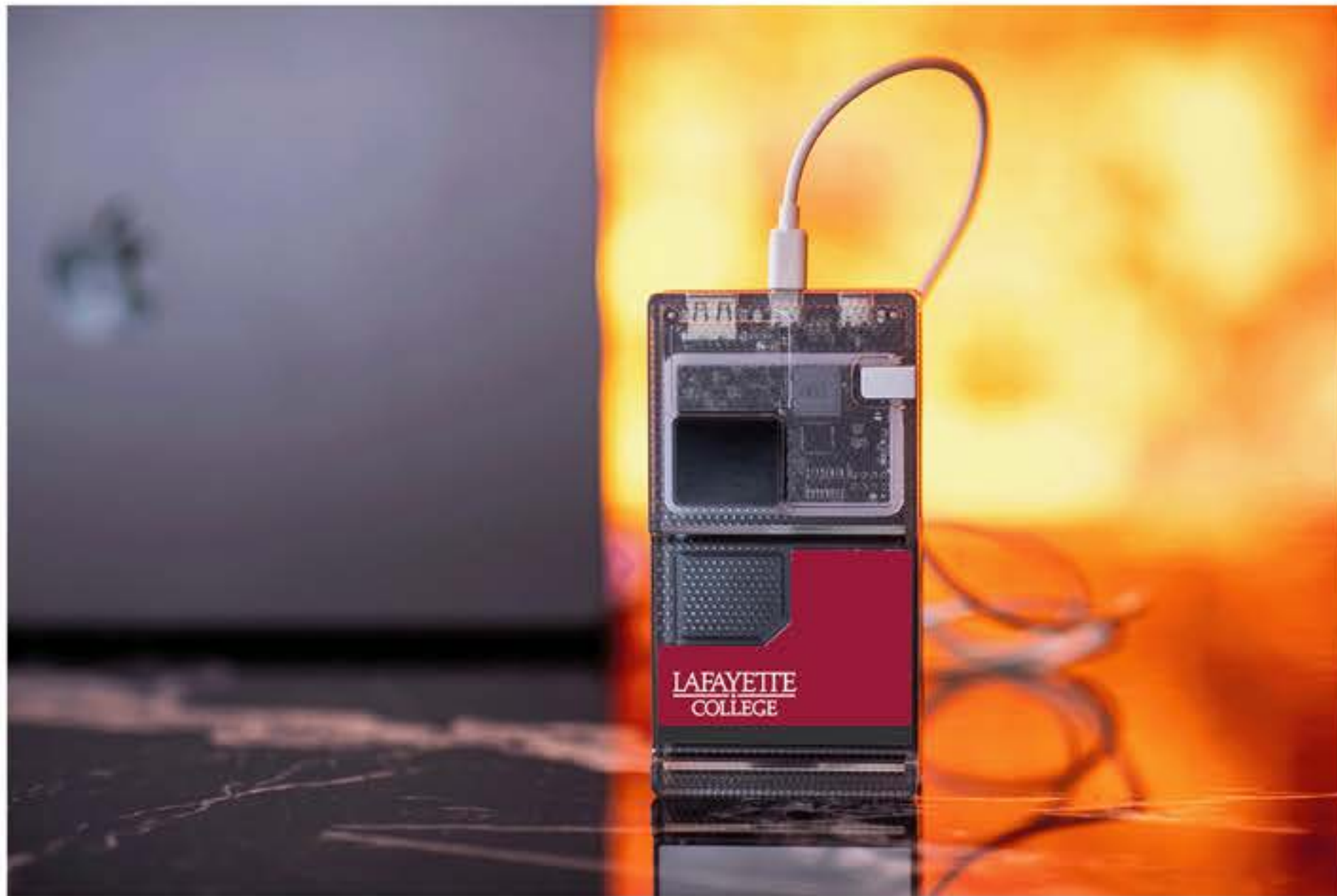


**VOLTIX** packaging transforms into a: **PHONE HOLDER**



**RUPIT™**

**ELEXA**  
20000MAH POWERBANK



USB C 1 - USB C 2 - USB A Output:

5V/3A; 9V/2A; 12V/1.5A (Max 18W);

Output: Max PD30 W

5.17" L x 2.77" W x 1.51" H

1 lb    ≈ 3-6 hours    Color

AS LOW AS \$68.33 (C)

Total recycled % by weight    **21%**



**ELEXA** packaging transforms into a: **NIGHT LIGHT**



**RUPIT**™

# TRINIFTY

3 IN 1 CHARGER



Input Power: DC 5V/2A, 9V/2A, 12V/1.5A  
Portable Charger Wireless Output:  
5W/7.5W/10W/15W  
Portable Charger USB C Input:  
5V/1A, 5V/2A, 9V/2A, 12V/1.5A  
4.05" L x 2.87" W x 5.11" H  
5.4 oz Color ●  
AS LOW AS \$75.00 (C)  
Total recycled % by weight 53%



TRINIFTY packaging transforms into a: **PICTURE FRAME**



**RUPIT**™

# VERSACORD

5 IN 1 CHARGING CABLE



USB C x 2 - USB A - Micro USB - iOS Compatible Cable

2.3" L x 1.4" W x Ø 0.7"

1.3 oz Color ●

AS LOW AS \$12.50 (C)

Total recycled % by weight 71%



VERSACORD packaging transforms into a: **NOTE & PEN HOLDER**



**RuPT™**

**ECHODEEP**

OUTSIDE NOISE REDUCTION HEADPHONES



Input Power: DC 5V/1A | Range: Up to 33ft

7.3" L x 7.4" W x 2" H

8 oz    ≈ 2.5 hours    Color ●

AS LOW AS \$46.67 (C)

Total recycled % by weight    **54%**



**ECHODEEP** packaging transforms into a: **HEADPHONE STAND**



RUPIT™

ULTRAZ

ACTIVE NOISE CANCELLING HEADPHONES



Input Power: DC 5V/1A | Range: Up to 33ft

7.28" L x 7.48" W x 1.75" L

8 oz    ≈ 2.5 hours    Color: ●

AS LOW AS \$110.00 (C)

Total recycled % by weight    47%



ULTRAZ packaging transforms into a: **ILLUMINATED TABLE**




**RUPIT™**

## **RIVIN**

BACKPACK



- Side access laptop compartment
- Reflective safety panel
- Hidden pockets throughout pack
- Luggage pass-through
- 18L Capacity 

Total recycled % by weight **73%**

AS LOW AS \$70.00 (C)



RIVIN packaging transforms into a: **LUGGAGE TAG**




**RUPIT™**

## **PASO**

BACKPACK



- Side access laptop compartment
- Memory foam back panel
- Hidden pockets throughout pack
- Luggage pass-through
- 20L Capacity 

Total recycled % by weight **51%**

AS LOW AS \$76.67 (C)



PASO packaging transforms into a: **LUGGAGE TAG**




**RUPIT™**

# COLOMA

BACKPACK



- Side access laptop compartment
- Memory foam back panel
- Seat belt style buckle closure
- Hidden water bottle pockets
- Luggage pass-through
- 28L Capacity 

Total recycled % by weight **50%**

AS LOW AS \$80.00 (C)



COLOMA packaging transforms into a: **LUGGAGE TAG**





# ***GALINDO***

BACKPACK



- Side access laptop compartment
- Compression straps
- Lots of hidden pockets
- Side luggage handle
- Luggage pass-through
- 22L Capacity 

Total recycled % by weight 66%

AS LOW AS \$91.67 (C)



**GALINDO** packaging transforms into a: **LUGGAGE TAG**



RUP™

# TIMEOS

650ML DOUBLE WALL SMART BOTTLE



- 🕒 Integrated timer to remind users to hydrate
- ♻️ Double wall recycled stainless steel bottle
- 📏 650ML
- 📱 Full digital imprint on top cap

AS LOW AS \$50.00 (C)    Color ● ● ○

Total recycled % by weight: 74%



TIMEOS packaging transforms into a: **COUNTDOWN CLOCK**



RUP™

ACUARA

600ML DOUBLE WALL BOTTLE



- 🌱 Slim profile and easy to hold in your hand
- 🌱 Double wall recycled stainless steel body
- 📏 600 ml
- 🔧 Laser etch or full digital decoration

AS LOW AS \$35.00 (C)

Color ● ● ○

Total recycled % by weight **84,16%**



ACUARA packaging transforms into a: **CORD ORGANIZER**



**RUPIT™**

**SOLARIX**

600ML DOUBLE WALL BOTTLE



- ▲ Unique three tier cap system
- ♻️ Double wall recycled stainless steel body
- 📏 600ML
- 🔍 Laser etch or full digital decoration

AS LOW AS \$33.33 (C)

Color ● ● ○

Total recycled % by weight **67%**



**SOLARIX** packaging transforms into a: **VESSEL ORGANIZER**



RUP™

**SPIGLO**

750ML DOUBLE WALL BOTTLE



- Unique water spigot cap
- Double wall recycled stainless steel bottle
- 750ML
- Laser etch or full digital decoration

AS LOW AS \$43.33 (C)

Color   

Total recycled % by weight **79%**



**SPIGLO** packaging transforms into a: **BIRD FEEDER**



**RUPIT™**

**LUCEN**

500ML DOUBLE INJECTION MOLDED BOTTLE



- Square shaped bottle and cap with dual body
- ♻️ Made from double injection molded recycled plastic
- 📏 500ML

Full digital decoration

AS LOW AS \$46.67 (C)

Color ● ● ○

Total recycled % by weight 63%



LUCEN packaging transforms into a: **GREEN HOUSE**



**RUPIT™**

**PERFORA**

500ML DOUBLE WALL BOTTLE



Perforated hole pattern on body of bottle

Double wall recycled stainless steel bottle

500ML

Laser etch or full digital decoration

AS LOW AS \$46.67 (C)    Color ● ● ○

Total recycled % by weight    91%



**PERFORA** packaging transforms into a: **TIME CAPSULE**



**RUPIT™**

# HEXAGUL

500ML DOUBLE WALL BOTTLE



- Unique hexagon shaped body
- Double wall recycled stainless steel bottle
- 500ML
- Laser etch or full digital decoration

AS LOW AS \$46.67 (C)    Color   ●   ●   ○

Total recycled % by weight    **87%**



**HEXAGUL** packaging transforms into a: **SNACK HOLDER**



RUP™

# VIRTUOS

1L SINGLE WALL BOTTLE



Single wall body made from recycled stainless steel

Square shaped bottle with unique cap profile

1L

Laser etch or full digital decoration

AS LOW AS \$38.33 (C)

Color ● ● ○

Total recycled % by weight **77%**



VIRTUOS packaging transforms into a: **DESK ORGANIZER**



**RUPIT**<sup>TM</sup>

**CAPCYL**

1L SINGLE WALL BOTTLE



- 🔗 Bold body shape and built for strength
- 🔗 Single wall body made from recycled stainless steel
- 📏 1L
- 🔗 Laser etch or full digital decoration

AS LOW AS \$38.33 (C)

Color ● ● ○

Total recycled % by weight **75%**



CAPCYL packaging transforms into a: **AUDIO AMPLIFIER**