

Raydium Exchange Academy

Franchise Investment
Proposal



Executive Summary



RAYDIUM EXCHANGE ACADEMY AIMS TO BECOME
THE LEADING GLOBAL HUB FOR BLOCKCHAIN, DEFI,
AND CRYPTO TRADING EDUCATION.



FRANCHISING WILL BUILD A GLOBAL LEARNING
NETWORK, EXPANDING RAYDIUM'S ECOSYSTEM.

Vision & Mission

Vision: Democratize blockchain & DeFi education worldwide.

Mission: Equip learners with trading, investment, and blockchain skills through structured courses, mentorship, and real-world simulations.



Franchise Model

Structure:

- Master Franchise (regional)
- Unit Franchise (local centers)

Offerings:

- Foundation Courses
- Advanced Courses
- Certifications
- Workshops & Events

Revenue Streams

1. Course Fees

2. Memberships

3. Corporate Training

4. Events & Conferences

5. Merchandising & Licensing

Franchise Investment & Returns



SETUP COST:
COMPANY COST



FRANCHISE FEE:
\$5000



ROYALTY: 10-15%



BREAK-EVEN: 9
MONTHS



ROI: 150% ANNUALLY



PROJECTED REVENUE:
\$50K – \$100K/YEAR
PER UNIT

Support for Franchisees



- TRAINING FOR
STAFF &
INSTRUCTORS



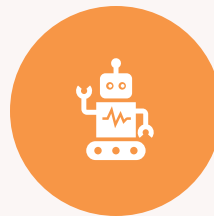
- CENTRALIZED +
LOCAL MARKETING



- TECHNOLOGY
PLATFORM ACCESS

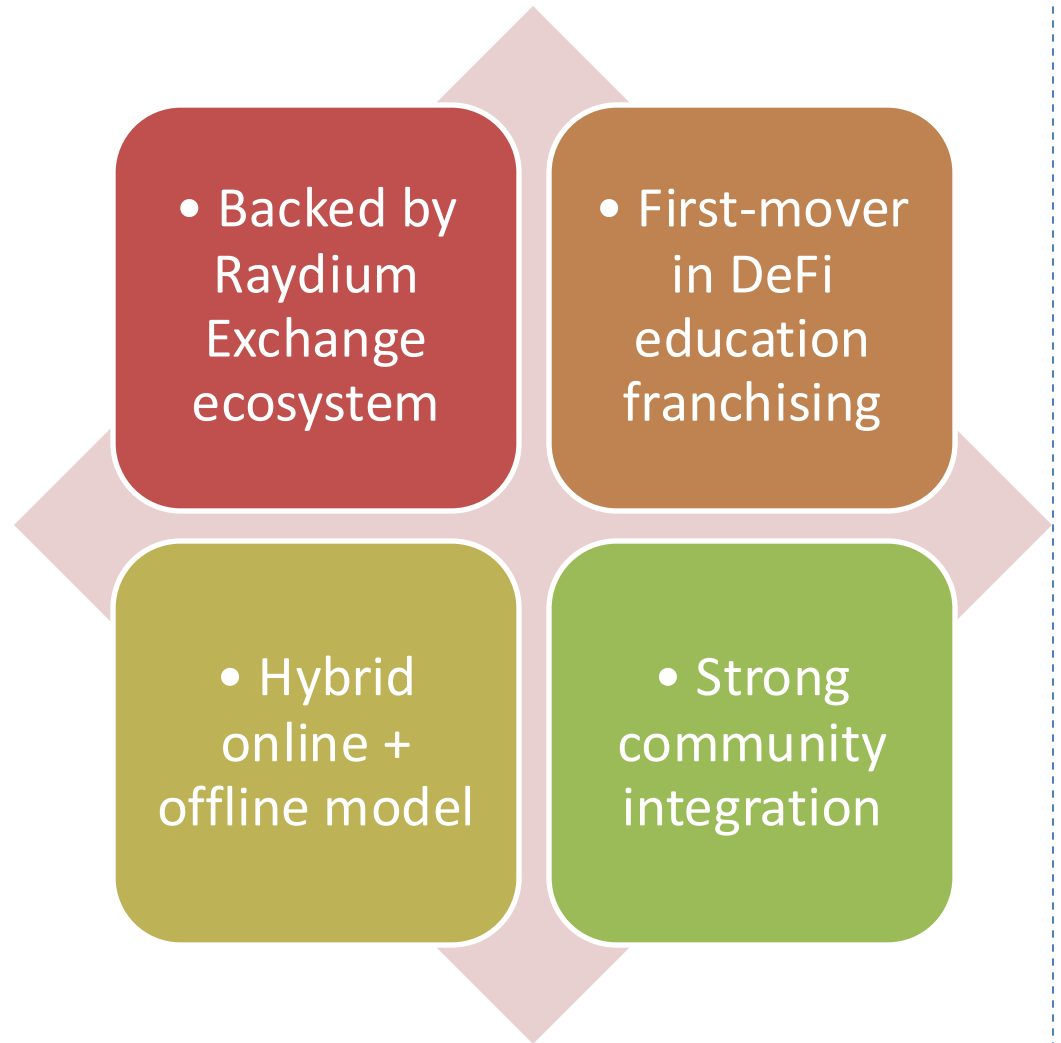


- SOPS FOR
CONSISTENT
QUALITY

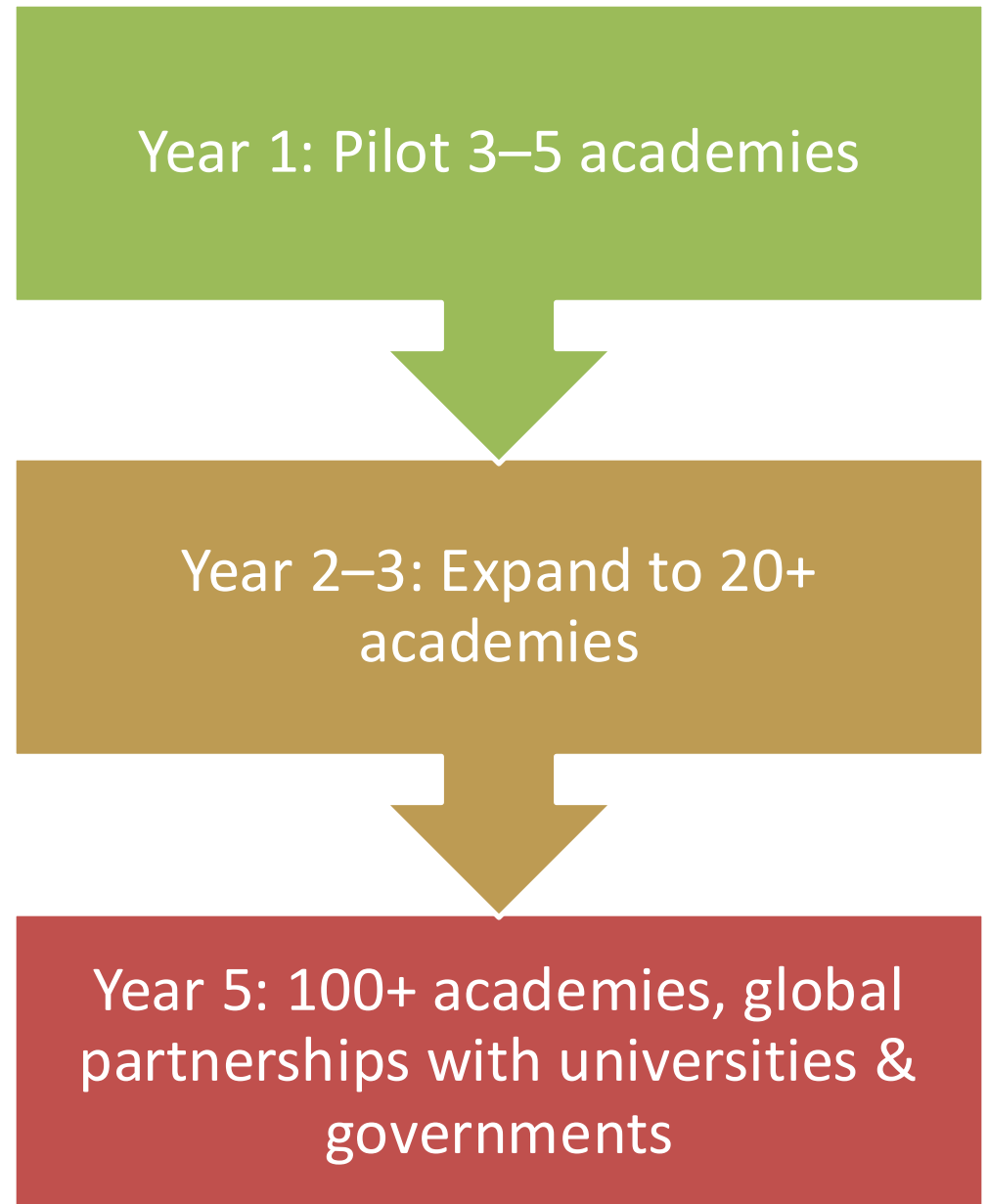


- CONTINUOUS R&D
AND CONTENT
UPDATES

Competitive Advantage



Roadmap





Investment Opportunity



Seeking strategic investors & franchise partners.



Benefits:



- Equity in global franchise network



- Revenue sharing from royalties



- Early positioning in a high-growth sector.