

# ANNUAL REPORT 2023

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## **ABOUT US**

Digital Citizenship is an initiative that aims to support local communities understand and safely navigate the cyber world.

# **OUR MISSION**

Digital Citizenship consultancy operates for digital literacy, journalism, women and girls leadership, empowerment, and civic engagement.





# **KEY FACTORS**

We are working on spreading knwoledge of Internet Citizenship and helthy use of Internet through our events, activities and social media accounts

4.5K 1 215.7K **Total Reach Total Visits** 2.2K 495 639 **Facebook Followers Instagram Followers Twitter Followers** 



# REPORT PLAN

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- Key Factors
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- 2023 Overview
- Advocacy Campaigns
- Workshops & Technical Support
- **OR** Publications
- Convenings
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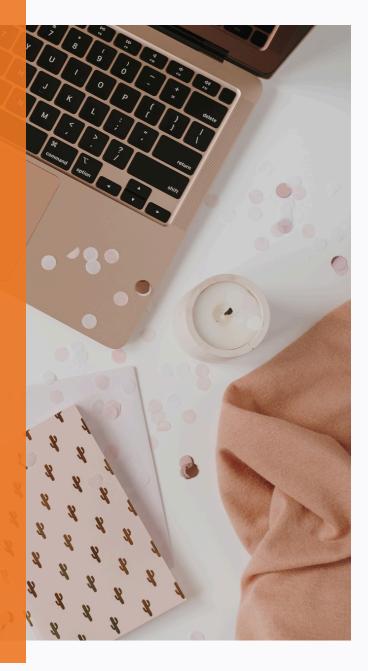


#### **2023 OVERVIEW**

2022 was a year full of achievements and renewing our connections with our community and stakeholders. It helped us observe closely the behavioral changes post pandemic and adapt our perspectives and actions while keeping on working on our mission.

In 2023, Digital Citizenship has been affected by local and international events, which led us to focus more on the social life of the Internet citizens and their well-being. This year, we worked human rights in the digital freedom era. online minorities expression, accessibility online and safety.

The following report will describe more of our advocacy campaigns, events, webinars and publications.





#### ADVOCACY CAMPAIGNS

Digital Citizenship online campaigns consist of a series of posts regarding a chosen theme or research aiming to raise awareness about that important and imminent issue and communicating our research findings.

#### **Privacy Research Report**

Based on the findings from Digital Citizenship research on Privacy in Tunisia, a series of posts were published on our social media platforms during the month of January in order to raise awareness on the miscellaneous uses of personal data by different stakeholders including tech platforms.



#### **Freedom of Expression**

In continuity to the privacy campaign, Digital Citizenship opted into raising awareness about online users' harassment while freely expressing themselves. A campaign that lasted during the month of February. The aim of the campaign was to promote <u>Muhal.org</u>, the website developed for civil society organizations to document cases of freedom of expression repression.



#### **Digideaf Report publication**

In order to raise awareness on the accessibility of people with disabilities to the digital world, Digital Citizenship has launched a campaign from August to September in order to draw the attention of legislators and entrepreneurs on the issue and work together to make the digital world more accessible



# Supporting Palestinians' Right of Online Expression

Digital Citizenship believes in the global right of expression has collaborated with multiple human rights organizations have signed a petition to make big tech companies accountable for repressing palestinians right of expression (Learn more)





#### **WORKSHOPS AND TECHNICAL SUPPORT**

Digital Citizenship organizes workshops to get closer to the community, understand their digital needs and work on digital knowledge and safety.

#### **Digideaf workshop**

During the month of March, we organized a one-day workshop to discuss individuals with hearing difficulties' inclusion in the online environment in Tunisia and the different ways to assure their protection online.







#### Workshop on digital safety for adolescents in Douz

In June with the collaboration of Women's Association for Development and Equality in Douz (عمعية نساء من أجل التنمية) and the staff from the Youth Center Ibrahim Ben Amor in Douz, we delivered a workshop to the youth of the region. Our workshop consisted in raising awareness of the young people in Douz about their social media accessibility and safety.





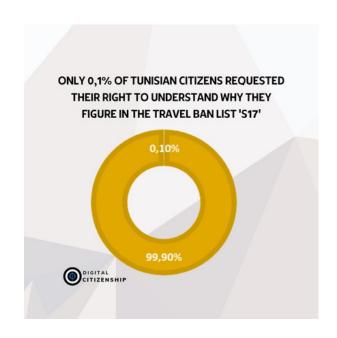


#### **PUBLICATIONS**

Digital Citizenship collaborates with other organizations all year long in order to publish about the latest changes in the online citizenship world and bring solutions for all digital activists and human rights activists

#### Privacy research

Through a qualitative research, Digital Citizenship came up with some findings that could be areas of work to mitigate any breach of privacy in Tunisia (Learn more)



#### **Digideaf Report**

Accessibility is a universal right, therefore minorities still live in a world where they are excluded from digital accessibility. Digital Citizenship has published a report on Deaf people access to the internet with testimonies on ways to handle this important tool and experiences they went through (Learn more)





# **CONVENINGS**



# The Sub-Saharan Students Presence online in Tunisia

In accordance with the events of february 2023 and the start of the school year, Digital Citizenship has organized a meeting with activists in order to discuss the reality of Sub-saharan Students in Tunisia (Watch the full meeting)





#### Online Mis/Disinformation Around the War on Gaza

Being in constant observation of the news about the war on Gaza, and the online practices of different parts. In order to help raise awareness about the type of information shared online, Digital Citizenship has organized an online webinar in order to discuss the issue (watch the full webinar)



# Reshaping International Platforms

Participation in the second session to talk about the role of tech platforms in the current war on Gaza and the need to mitigate their bias to protect human rights and lives of Palestinians.





#### **OUR PARTNERS**







































## **OUR SERVICES**

We offer a wide range of services to civic and corporate entities such as:

- Entity's cyber assessment
- Digital and online safety check
- Training workshops and certification for Good Digital Standing
- Digital safety curriculum
- Digital safety trainings (individual and collective)



**Contact Us** 

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