

The Suki & Scott Show

"This Is a Very Sexy Show!" - Marilu Henner, Actress

"Most Fun I've Had On Any Show" - Bill Engvall, Comedian



**Marketing Partnership
Opportunities**

The Suki & Scott Show
Scott Stanford & Sukanya Krishnan



The Suki & Scott Show

Multi Emmy-Award Winning, New York Morning Show Personalities, Sukanya Krishnan and Scott Stanford have taken their popular brand of Chemistry, Relatability and Energy and have created THE SUKI & SCOTT SHOW, an entertainment-based program featuring celebrity guests, performers and social influencers from all walks of life.

Launched in 2020, THE SUKI & SCOTT SHOW airs on streaming and broadcast platforms around the country! Apple+, Amazon Fire, Tubi, Google Play, Crackle, Stirr, Local Now, Facebook Live, the Family Channel and many others.

With a catalogue/library of nearly 350 episodes, guests have included: George Lopez, Vanessa Williams, Anthony Anderson, Louis Gossett Jr., Richard Marx, John O'Hurley, Marilu Henner, Bill Bellamy, Joan Lunden, Chazz Palminteri, Vincent Curatola, Taylor Dayne, Lisa Lisa, Carol Alt, John Edward, Kevin Eubanks, Tatyana Ali, Rick Springfield, Eric Roberts, Joan Van Ark, Bill Engvall, Steve Guttenberg, Kim Fields, Dom Lombardozzi, Ian Eagle, Jackie Evancho...the list goes on and on!

**The Suki & Scott Show
Viewer Demographics**



- **Adults 45+ - (70%F-30%M)**
Audience skews 30+ when younger guest performers and social media influencers appear on the show.
- **Reaching Over 5 Million Viewers Monthly!**
- **Viewership Spread Throughout All Regions of the US!**
- **Average Household Income - \$125k**

The Suki & Scott Show Broadcast Distribution Partners

**SUKI & SCOTT SHOW
Broadcast & Streaming**

local 10w

facebook LIVE

glenwed TV
GET GLEWED TO YOUR SEAT

DBA TELEVISION

STIR

tubi
FREE MOVIES & TV

Roku

Apple tv+

fire tv

CRACKLE
STREAMING MOVIES & TV

fam THE FAMILY CHANNEL

Google play

abc 10

vuiT
LIVE • LOCAL • FREE

youtoo AMERICA

WGNT 27

NEWS 9 abc

Story TELEVISION

optimum. Long Island

THE Y NETWORKS

STRONG ISLAND TV

onnj ON NEW JERSEY

Gold Marketing Partnership

- Title Sponsorship – “(Company Name) Presents The Suki & Scott Show! 3x Throughout Each Episode. Hosts Will Talk Up.
- Logo Graphics On Screen for Full Length of Program!
- In-Show Product Placement / Integrated Marketing – Suki & Scott Will Sell Your Product/Business!
- Representative(s) From the Company Will Appear as Featured Guests on the Show, promoting your goods and services. 2x per Month
- Featured Weekly Specials, Holiday Specials and Discount Codes.
- Title Sponsor Also Featured on All Outside Social Media Promotion for Show. Promos, Clips, Announcements, etc
- (2x) :30 Commercial Spots to Air in All Suki & Scott Broadcasts Across All Distribution Platforms!

Total Investment: \$5,350 / Monthly / 10 Shows per Month

The Suki & Scott Show Marketing Partnerships



The Suki & Scott Show Marketing Partnerships



Silver Marketing Partnership

- Title Sponsorship – “The Suki & Scott Show is Presented by (Company Name) – 2x Per Episode With Logo Gfx!
- In-Show Product Placement / Integrated Marketing/Suki & Scott Will Sell Your Product/Business!
- Representative(s) From the Company Will Appear as Featured Guests on the Show, promoting your goods and services.
- Featured Weekly Specials, Holiday Specials and Discount Codes.

Total Investment: \$4,475 /Monthly / 10 Shows Per Month

The Suki & Scott Show Marketing Partnerships



Bronze Marketing Partnership

- Show Billboard - “The Suki & Scott Show is Presented by (Company Name) –
- In-Show Product Placement / Integrated Marketing/Suki & Scott Will Sell Your Product/Business!
- Representative(s) From the Company Will Appear as Featured Guests on the Show, promoting your goods and services.
- Featured Weekly Specials, Holiday Specials and Discount Codes.

Total Investment: \$975 Per Show

The Suki & Scott Show Marketing Partnerships



Commercial Spots Only

:30 - \$100

:60 - \$175

:90 - \$200

2:00 - \$250

Multiple Spot Packages Available

TESTIMONIALS

DISTRIBUTION PARTNERS AND SPONSORS

The Suki & Scott Show



"The show looks terrific. It's fun. It's funny! It's original...Chemistry is great! The guests have been great! And I had no idea you guys could sing!" - Adam Ware, Vice-President and General Manager - National Networks and Platforms, Sinclair Broadcast Group (STIRR)

"THE SUKI & SCOTT SHOW has been a huge part of the success of the DB&A TELEVISION NETWORK. Since the beginning it has been one of the most popular shows on the Network. We get great feedback on the guests that appear and the terrific chemistry between the hosts."
David Brunner - Pres/CEO of DB Television Network

"THE SUKI & SCOTT SHOW helped to drive High interest and engagement with our client's target audience during the holidays! They're interest inthe product, accompanied by high exposure in-program branding makes the show a great opportunity to reach a truly engaged and loyal audience who love Suki and Scott's authenticity and entertaining presentation and content!" **Rob Zimmerman - Global Managing Director and Chief of Staff, Wise Collective**

"Having my product on THE SUKI & SCOTT SHOW was fantastic! Not only did they promote my product perfectly, but their Fanbase is very loyal as their viewers supported my product!"
David Welles, President, Yobow

The Suki & Scott Show



Celebrity Guest Testimonials

“This is the Most Fun I’ve had on Any Show!

Bill Engval, Comedian

“This Is a Very Sexy Show! You guys have that PF Factor!”

Marilu Henner, Actress

“We Just Became Friends For Life, You both are Terrific!

George Lopez, Comedian

“The Two of you are fantastic together, off the charts Chemistry!”

Sportcaster, Ian Eagle

“I’m always so at home when I talk to you guys and I’ll sing for you both anytime!!”

Vanessa Williams

“One of the Most Fun things I’ve ever done working in television! Suki & Scott are absolutely hilarious and wonderful people!”

Dave Noll – TV Show Creator

“I walked away feeling like this was the Best Interview I’ve ever had!” – Bart Johnson – High School Musical

Let's Work Together!!



www.sukiandscottshow.tv

For Inquiries:

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