RAYVIN BLEU

www.RayvinBleu.com



Experience

May 2025-Present

FOX 61, Hartford, CT • Multi-Skilled Journalist/Fill-in Anchor

- Research, pitch, enterprise and write compelling stories for broadcast, capturing quality visual content for multiple platforms
- Deliver news reports, including live, ad-lib and recorded reports while demonstrating energy, confidence, professional appearance, and vocal quality
- Develop and cultivate a wide network of sources within the community and establish a community presence outside of the newscast
- Combine video, audio, and graphics to tell the story effectively
- Work independently, with assignment desk editors and production staff in the news gathering process
- Anchor newscasts as needed
- Work closely with producers to ensure story selection and quality of broadcast are clean, compelling, and consistent
- Demonstrate ability to connect with viewers and community both on and off the desk
- Responsible for representing channel in a professional manner

March 2022-March 2025

WNEM TV-5, SAGINAW, MI • Weekend Evening Anchor/MMJ-Reporter

- Anchor weekend newscasts, and other weekday newscasts as assigned
- Work closely with producers to ensure story selection and quality of broadcast are clean, compelling, and consistent
- Demonstrate ability to connect with viewers and community both on and off the desk
- Shoot and edit content for newscasts and digital platforms as assigned
- Generate story ideas and build local contacts
- Deliver live/breaking news reports while demonstrating energy, confidence, professional appearance, and vocal quality
- Work with assignment desk editors and production staff in the news gathering process
- Responsible for representing channel in a professional manner and establish a community presence outside of the newscast

January 2020-January 2022

Spectrum News 1 Upstate New York, Middletown, NY • Reporter/MMJ

- Research, pitch, enterprise and write compelling stories for broadcast, capturing quality visual content for multiple platforms
- Deliver news reports, including live, ad-lib and recorded reports while demonstrating energy, confidence, professional appearance, and vocal quality
- Develop and cultivate a wide network of sources within the community and establish a community presence outside of the newscast
- Develop stories that aired frequently on Spectrum News channels across the country
- Combine video, audio, and graphics to tell the story effectively
- Work independently, with assignment desk editors and production staff in the news gathering process
- Responsible for representing channel in a professional manner

March 2017-January 2020

Spectrum News NY1, New York, NY News Assistant

- Shot and edited stories for air in the number one news market in the United States
- Conducted interviews for air during daily hyperlocal segment
- Wrote VOSOTs and packages for anchor tracking
- Pitched story ideas daily
- Field produce special programming, including NY1 New Year's Eve show and election coverage
- Assisted with field operations, including at live outside broadcasts and acting as liaison between field and in studio
- Assisted assignment desk with hyperlocal segment planning

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▼ Education

Hofstra University, Hempstead, NY Master of Arts in Journalism

Florida International University Miami, FL Bachelor of Business Administration in Marketing

December 2015

May 2007