
RAISA OBAID AL MANSOORI

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<https://raisa.life/>

PROFESSIONAL SUMMARY

Driven and creative Multimedia Designer with the ability of designing logos and banners, editing videos, and developing digital elements for films and short clips. Possessing a strong attention to detail, deep passion for graphic design, excellent communication skills, and great time management abilities. Willing to take on a challenging in role, harnessing Takes on interpersonal skills, collaboration and problem-solving.

WORK HISTORY

HTLA , 09/2024 - Current

Yasmin's School - Abu Dhabi, UAE

- Carried out day-to-day duties accurately and efficiently.
- Identified signs of distress in students, resolving behavioural and emotional issues.
- Created a friendly, positive and inspiring learning environment to facilitate interactions amongst students.
- Created engaging social media graphics, boosting online presence and engagement.
- Assisted teacher with technical issues, fostering a supportive work environment.

Graphic designer, 03/2024 - Current

SABIS-Choueifat School - Abu Dhabi, UAE

- Created quality, high digital image files for use in digital and traditional printing methods: posters for events and campaigns.
- Photographed high-quality images for both print and internet distribution.
- Quickly learned and applied new skills to daily tasks, improving efficiency and productivity: Instagram highlights and stories post.
- Suggested ideas for creative and engaging social media posts.

Administrative coordinator, 05/2024 - Current

SABIS-Choueifat School - Abu Dhabi, UAE

- Maintained and updated employee files and records.
- Completed new joiner onboarding documentation and reference checks.
- Published current vacancies with clear job and applicant criteria.
- Attended meetings and maintained files of notes taken during meetings.

Information Technology, 09/2021 - 01/2023

Mubadala - Abu Dhabi

- Identified issues, analyzed information and provided solutions to problems.
- Demonstrated respect, friendliness and willingness to help wherever needed.
- Organized marketing plans and programmed to best support business growth and development.
- Undertook thorough testing and exception reporting, maintaining transactional data integrity.

Freelance Designer, 01/2019 - Current

Freelancers - Abu Dhabi

- Collaborated with cross-functional design teams to produce exquisite visual results.
- Incorporated storytelling techniques to bring life to abstract ideas.
- Standardized style guides to achieve cohesive brand identity.

Marketing Coordinator, 01/2018 - 03/2018

Special Olympics event - Abu Dhabi, UAE

- Coordinated florists, photographers, videographers, musicians, officiants and ceremony participants during rehearsals and pre-ceremony, ceremony and reception events.
- Created professional business correspondence, spreadsheets and presentations and managed contractors to complete design.
- Supported continuing development of staff by coordinating and planning training courses. Organized logistics and operations for 80 athletes per day.

Journalist, 01/2016 - 01/2016

Abu Dhabi Fatima Bine Mubarak Academy - Abu Dhabi

- Developed high-level knowledge of interview questions to give comprehensive coverage for readers. Covered current events and breaking news stories.
- Evaluated and followed up on news leads and tips, developing key story ideas.

Sales Marketing Assistant, 01/2013 - 08/2013

ADIB - Abu Dhabi , UAE

- Delivered superior customer service by making information readily available and actively listening to customer needs and concerns.
- Collaborated with marketing and other professionals to coordinate marketing efforts. Created marketing materials for online and offline marketing platforms.
- Developed customer loyalty schemes to increase customer loyalty and repeat business.

SKILLS

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| • Public relations | • Websites Design: Adobe Dreamweaver and Adobe Animate, Adobe Muse, InDesign. |
| • Organization and Time Management. | • Videographer: Special effects, Video content creation, Video production |
| • Strategic planning & integrated communication, leadership. | • Visual impairment accommodations |
| • Problem solving, decision making and analytical capabilities. | • Autism spectrum disorder knowledge |
| • Branding strategies : Website graphics, Production layouts Website design | • Dyslexia awareness |
| • Posters, flyer, advertisement, Logo design, mockup. | • Applied behaviour analysis training |
| • Microsoft: Presentation Designer, Excel proficiency, Microsoft word. | • Child safeguarding |
| • Photography Software: Photoshop, Adobe Illustrator 2017 and InDesign, Adobe Lightroom. | |

EDUCATION

Some College (No Degree): Graphic Design , 06/2023

MASARAT - Abu Dhabi

Bachelor of Science: Multimedia Design, 2011 - 2017
Zayed University - Abu Dhabi

AWARDS, ACCOMPLISHMENTS, AND HONOURS

Primary Principal Award - 2024 Yasmin's British Academy

CERTIFICATIONS

- identifying opportunities Training - 2023
- Building Brand, MASARAT - 2023
- Certificate Leadership and Management, Alison- UAE - 2022
- Certified Creative Thinking, Linked in learning - UAE -2022
- Design The web: Styling From elements License linkedin - 2022
- training Cisco Certified Entry Networking Technician - UAE -2021
- Certified Graphic Design, Alison - 2020

LANGUAGES

English	Arabic
Fluent	Native

REFERENCES

References available upon request.