## What Does Massachusetts Aquaculture Association (MAA) do for you?



Since 1986 MAA has been privileged to serve Massachusetts aquatic farmers, related support businesses and organizations by working on the collective interests of these groups. MAA promotes aquaculture in Massachusetts through ongoing interaction with existing and prospective members with a goal of speaking with "one voice" to strengthen support for aquaculture businesses in Massachusetts.

Your membership to Massachusetts Aquaculture Association supports:

- <u>Representation</u> of your interests at the local, state and national level by MAA's collecting and conveying accurate information and status of aquaculture in the Commonwealth.
- ✓ <u>Education</u> opportunities to the public and governmental officials as to the needs, benefits, uses, and importance of your aquaculture business with a goal of enhancing employment and business development opportunities associated with aquaculture in Massachusetts.
- ✓ <u>Advocacy</u> at local, state and federal levels for policy, regulatory and statutory development that benefits aquaculture in Massachusetts. In short, MAA works to have a "seat at the table" to represent the interests of Massachusetts aquaculture and the MAA membership.
- <u>Communication</u> of updates and news relevant to Massachusetts aquaculture including alerts and announcements that are important to Massachusetts aquatic growers through a dedicated web page, social media channels and email communication directly to members.
- <u>Contribution</u> to a network of industry, government, and researchers by promoting the research interests of Massachusetts aquaculture, seeking and supporting research funding and where beneficial participating in relevant research efforts.
- Participation in important events that create greater visibility of aquaculture and your business such as annual attendance to Agriculture Day and Seafood Day at the Statehouse which puts the interests and products generated by growers front and center and also provides direct connections to law and policy makers in order to insure the interests of Massachusetts aquaculture are recognized.
- ✓ <u>A forum</u> for the exchange of information between MAA members as well as a connecting point for those outside of Massachusetts aquaculture who seek Massachusetts aquaculture products and industry expertise.

MAA's work is driven by its membership and governed by a volunteer Board of Trustees who oversee the work that is done to support the mission and objectives of the Association. Join us today!

For More Information about MAA see <u>www.MAAquaculture.org</u> or email MAA Consulting Coordinator Scott Soares at Scott@BostonBayConsulting.com