Scale Your SME with AI-Powered Digital Marketing

A 3-Month Execution Programme by eDragon Asia in Partnership with @ASK Training

LOW COST | HIGH IMPACT | AI-DRIVEN

The SME Challenge in 2026

If your business isn't using AI for content and lead generation, your competitors already are.

💸 Hiring Costs

A full-time Digital Marketer costs S$3,500+/month — out of reach for lean SMEs.

🤖 AI Moves Fast

The pace of AI evolution makes it nearly impossible for business owners to keep up alone.

🏢 Agency Fees

Traditional agency retainers are often unaffordable for smaller, leaner operations.

Our Solution: The Hybrid Model

The power of partnership — combining certified talent with strategic AI expertise.

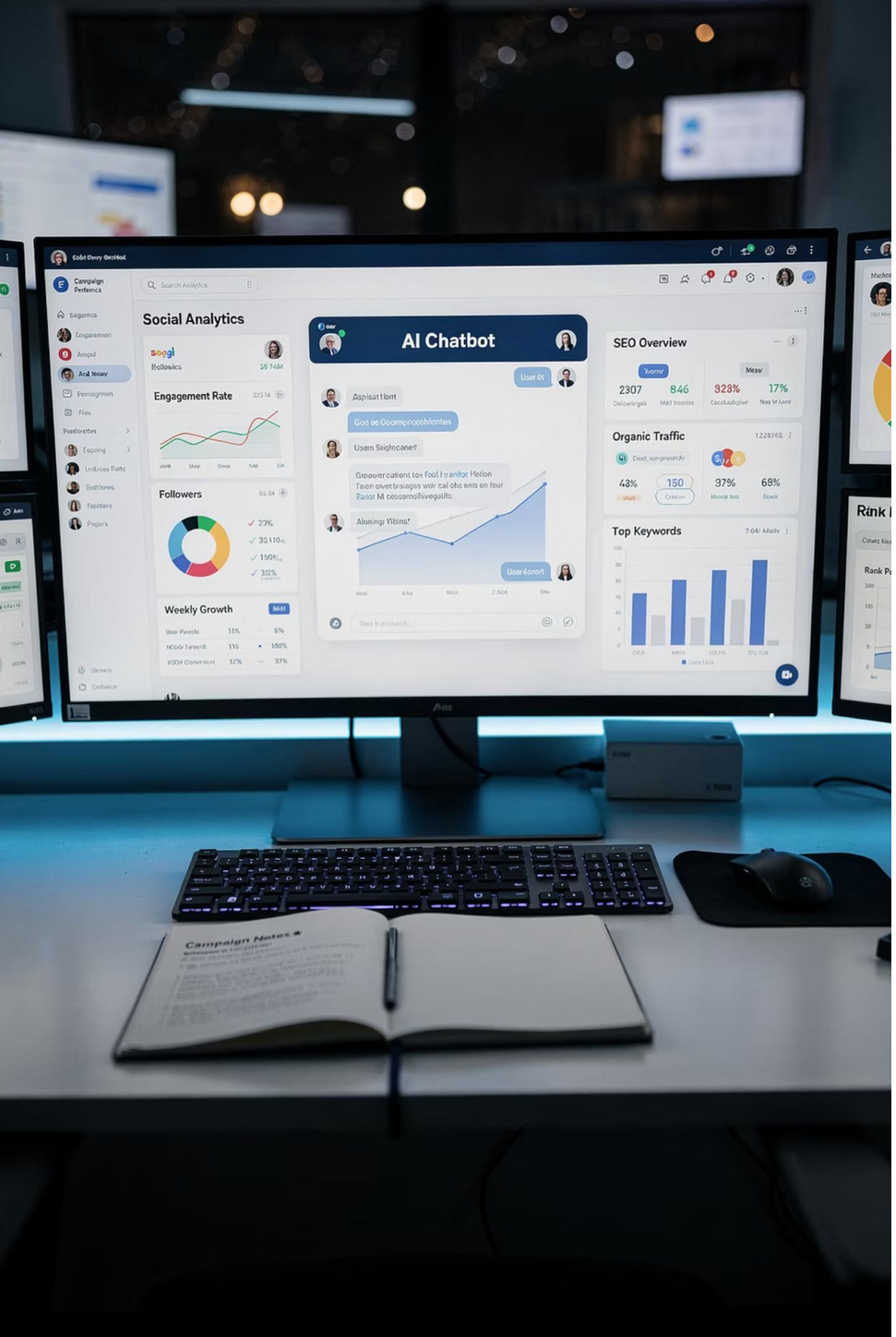
@ASK Training

Providing certified, SGUnited/WSQ-trained digital talent ready to execute your marketing strategy from day one.

eDragon Asia

Strategic oversight and AI implementation frameworks, ensuring every campaign is guided by senior strategists.

The Result: You get a dedicated "Digital Executor" backed by senior strategists to run your marketing and AI projects — without the full-time hire cost.



What You Get

1

Strategy Onboarding

0.5-day session aligning your business goals with the right AI tools and digital channels.

2

Social Media Management

Full content creation and scheduling across your key platforms for 3 months.

3

AI Chatbot Automation

Customer inquiry automation to capture and qualify leads around the clock.

4

SEO & Lead Funnels

Data-driven performance reporting with weekly check-ins and quality control by eDragon Asia.

The 90-Day Roadmap

A structured, milestone-driven programme designed to build momentum and deliver measurable results.

1

Month 1

Audit & Setup

AI Content Calendar & SEO Foundation

2

Month 2

Active Growth

Lead Gen Campaigns & AI Automation

3

Month 3

Optimise & Scale

Performance Report & ROI Analysis

Unbeatable Pricing

FUTURE-PROOF YOUR BUSINESS FOR S$66 A DAY

S$2,000

Per Month

Minimum 3-month commitment. Total investment: S$2,400.

50%+

Cost Savings

Versus hiring a full-time digital marketer over the same period.

The Comparison

Full-Time Hire (3 months): S$12,000 (with CPF)

Our Programme (3 months): S$6,000

Save over S$6,000 while receiving professional, AI-driven results.

Why Choose Us?

Localised Expertise

We understand the Singapore market deeply — from D24 Durians to High-Tech Consulting. Our strategies are built for local context.

Government Aligned

Leveraging learners from Singapore's leading CET provider, ASK Training, under SGUnited/WSQ frameworks.

AI-First Approach

We don't just do "marketing" — we build AI systems that stay with and grow alongside your business long-term.

Next Steps

Getting started takes just 30 minutes. Here's how your digital transformation begins:

01

Discovery Call

A 30-minute conversation to assess whether your SME is the right fit for the programme.

02

Matching

We select the best-suited trained learner for your industry and business goals.

03

Launch

Begin your 3-month digital transformation with a dedicated executor and senior oversight.

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