
Education

Ph.D., Food and Agribusiness

2016 – 2022

Indian Institute of Management Ahmedabad, India

Thesis: Overcoming institutional voids in agricultural product markets – Evaluating the role of farmer organizations

Master of Arts, Economics (*Gold Medalist*)

2012 – 2014

Loyola College, Chennai, India

Gold Medalist (2012-14) - Awarded to the most distinguished master's student in Economics

Gold Medalist in Econometrics (2012-14) – Awarded to the most distinguished master's student in Econometrics

Gold Medalist (2012-13) – Awarded to the most distinguished first-year master's student in Economics

Bachelor of Arts, Economics

2009 – 2012

St. Xavier's College, Ahmedabad, India

Secured 1st rank in the state (Gujarat) in second-year undergraduate university examinations

Awarded the Rajiv Gandhi Yuva Sanman certificate for the most distinguished student in Economics (second-year undergraduate college examinations)

Awarded the Mary Hennesy and Mary Murphy prize for the most distinguished student in Economics (first-year undergraduate college examinations)

Publications

- Anar Bhatt and **Jannet John** (2023). "Including Farmers' Welfare in a Government-led Sector Transition: The Case of Sikkim's Shift to Organic Agriculture" Published in *Journal of Cleaner Production* (ABDC – 'A') <https://doi.org/10.1016/j.jclepro.2023.137207>
- Case Study - Ghosh, R., **John, J.**, & Tank, N. (2023), Indiagro Farmer Producer Company: Value Chain Management and Institutional Voids in Agri-Markets, Indian Institute of Management, Ahmedabad – Distributed through Harvard Business Publishing and IVEY Publishing <https://hbsp.harvard.edu/product/A00384-PDF-ENG?Ntt=indiagro>
- **John, J.**, Ghosh, R., Vemireddy, V., and Lagerkvist, C.J., (2022), Do small farmers benefit from participating in producer companies? – Evidence from Telangana, India, presented at the Agricultural and Applied Economics Association (AAEA) conference, Anaheim, August 2022 (*peer reviewed conference proceeding*)
- **John, J.**, Bhatt, A., Varma, P., (2019), Impact of Minimum Support Price Policy and National Food Security Mission on the Production of Pulses in India, presented at the Agricultural and Applied Economics Association (AAEA) conference, Atlanta, July 2019 (*peer reviewed conference proceeding*)
- **John, J.** (2017). Book Review: Dev Nathan, Meenu Tiwari and Sandip Sarkar (Eds). 2016. Labour in Global Value Chains in Asia" Development Trajectories in Global Value Chains. *Millennial Asia*, 8(2), 238-242. <https://doi.org/10.1177/0976399617715829>

Academic Experience

Technical University of Munich (TUM), Germany

October 2023 onwards

Postdoctoral Researcher, Chair of Economics of Horticulture and Landscaping, School of Management and School of Life Sciences

Teaching Responsibilities

- Sustainability: Paradigms Indicators and Measurement Systems (WZ001567 – Winter 2023, Summer 2024) (Lead Instructor)
- Strategy, Supply Chain Management and Sustainability in Agribusiness and the Food Industry (WZ001921 – Winter Semester 2023) (Co-Instructor)
- Research Methods and Economic Research Project (WZ001559 – Summer Semester 2024) (Co-Instructor)
- People in Organizations: Managing Change and Sustainability in Agribusiness and Food Industry (WZ001563 – Summer Semester 2024) (Co-Instructor)

OP. Jindal Global University, Haryana, India

August 2022 - Dec 2022

Assistant Professor, Economics at Jindal School of Banking and Finance

Teaching Responsibilities

- Financial Mathematics for Economists (Lead Instructor)
- Institutional Economics (Elective course designed and floated for Spring 2023 semester)

Administrative Responsibilities

- Member - Office of Research Support for Faculty and Students

International Crop Research Institute for Semi-Arid Tropics (ICRISAT), Hyderabad, India

October 2019 – May 2020

Research Scholar - for project titled 'The Dynamics of Urban Sprawl: Land-use Changes, food supply and sustainable agricultural production systems in the arid and semi-arid zones' supported by FORMAS (Swedish government research council)

Responsibilities

- Conducted exploratory field visits, prepared questionnaires, and conducted focus group discussions (FGDs) with multiple stakeholders including government and private players.
- Conducted a primary survey of 470 farmers in Telangana along with multiple focus group discussions as part of my PhD thesis in December 2020. My role was to design the study and prepare questionnaires based on field exploratory visits, train enumerators, administer and supervise the survey data collection, and conduct analysis of the collected data.
- Conducted a primary survey of 650 farmers in Maharashtra along with multiple focus group discussions in December 2021. My role was to design the study and prepare questionnaires based on field exploratory visits, train enumerators, and administer and supervise the survey data collection.

National Bank for Agricultural and Rural Development (NABARD) Project – Studying FPOs in Gujarat, India

November 2017 – Feb 2018

Research Scholar - Assisted Prof. Vasant Gandhi (IIMA) for NABARD project titled 'Assessing the determinants of successful 'Farmer Producer Companies in Gujarat'

Carried out semi-structured interviews and multiple focus group discussions with farmers in rural South Gujarat

National Council of State Agricultural Marketing Boards (COSAMB), India

September 2016 – Feb 2017

Research Scholar - Assisted and co-wrote a detailed project report (DPR) with Prof. Sukhpal Singh (IIMA) and Anar Bhatt (IIMA) for the COSAMB project elaborating the Good Agricultural Marketing Practices (GAMP) for Indian agricultural wholesale markets

HL College of Commerce (now 'Ahmedabad University')

June 2015- March 2016

Visiting Lecturer, Economics

Teaching Responsibilities

- Undertook courses on Indian Economy, Environmental Economics, Labour Economics and Economic Reforms
- Planning and conducting classes as per session plan
- Evaluation of class tests and final exams

Industry Experience

Goldman Sachs, Bangalore

June 2014 – March 2015

Operations Analyst (Asset Management Division)

Responsibilities

- Reconciling Portfolio Administrator for all intercompany reporting used to facilitate transactions between a GS Company and its affiliates through independent cash and stock reconciliations
- Coordination on a regular basis with counterparts in various custodians to obtain swift resolution of high-value cash/stock discrepancies encountered during reconciliation
- Dealing extensively with numerous fixed income, money market, equity products as well as complex products like swaptions, repurchase agreements, and futures
- Act as a liaison between operations, business, marketing, technology, custodian banks and clients

Punjab National Bank, Ahmedabad

May 2013 – June 2013

Intern (Planning and Development Division)

Responsibilities

- Reviewed techno-economic viability reports and case studies
- Introduced to the concept of credit risk rating and the applicability of the risk rating models to different types of loans to various projects
- Learnt parameters of branch monitoring by the Head Office and basis of target allocation to various units

Research in progress

- **Jannet John** “*Do small farmers benefit from participating in producer companies? – Evidence from Telangana, India.*”

In this paper, I empirically analyze the impact of membership to a farmer producer company (FPC) on farm performance using cross-sectional data from 470 primary farmer surveys conducted in rural Telangana, India. We employ different matching techniques to assess the average treatment effect on treated (ATT) of producer company membership on farm performance indicators and compare it to non-member farmers. We find a significant positive impact on the farm performance indicators with a special focus on red gram cultivating farmers. (Manuscript to be submitted to *Journal of Business Venturing Insights* shortly)

- **Jannet John** “*Organizational autonomy and intermediation in the agricultural product market*”

The objective of this paper is to understand the working of farmer organizations and answer *how* and

why some of these organizations overcome the institutional gaps better than others. We develop the idea of organizational autonomy among farmer organizations to explain the heterogeneity among them with respect to their ability to overcome institutional voids in the agricultural product markets. We illustrate our arguments using the examples of farmer organizations in Telangana, India that have used this autonomy, to take up the role of the intermediaries that are underdeveloped in emerging economies. (Currently being developed as part of Research Policy paper development workshop, to be submitted to *Third World Quarterly* in June 2024)

- *Impact of Sustainable Strategies on Food Systems – Understanding the Role of Institutional Arrangements* – Proposal developed with Dr. Michael Kuhn (IIASA, Austria). The research aims to analyze the policies on transition to organic farming implemented under various institutional arrangements and carry out cross-country comparisons in order to bridge the research gap of lack of generalizable conclusions in food systems analysis

Selected Conferences and Workshops

John, J. (2024) Impact of Producer Company membership on smallholder welfare – Empirical evidence from Telangana, Paper presented at the 18th International European Forum on System Dynamics and Innovation in Food Networks, Garmisch-Partenkirchen, Germany, Feb 2024

John, J. (2023) Overcoming institutional voids in agricultural product markets– Analyzing the role of autonomy among farmer organizations, Online paper development workshop by Research Policy (RP) and the Technology and Innovation Management (TIM) Division of the Academy of Management, June 2023

John, J., Ghosh, R., Vidya, V., Lagerkvist, Cj., (2022) Do Producer Companies help remediate institutional voids in the agricultural product market? Evidence from Telangana, India, Accepted for presentation at the Agricultural and Applied Economics Association (AAEA) conference, California, USA, August 2022

John, J., Bhatt, A., Varma, P., (2019), Impact of Minimum Support Price Policy and National Food Security Mission on the Production of Pulses in India, Paper presented at the Agricultural and Applied Economics Association (AAEA) conference, Atlanta, USA, July 2019

Bhatt, A., **John, J., Varma, P.,** (2019) Agricultural Price Policy and Supply Response: An Analysis of Major Pulses in India, Paper presented at the National Conference on Agro-Economic Policy & Research, IIM Ahmedabad, India, January 2019

Hochschule Darmstadt University of Applied Sciences, Participant at the Winter University Program on ‘Between Poverty and Conservation: Socioeconomics of Smallholder Farming in the Tropics’ (Social Sciences Module), Darmstadt, Germany, Dec 2018 – Jan 2019

Bhatt, A. and **John, J.** (2018) Including Farmers’ Interests in a Government Driven Agriculture Sector Transition to Organic: The Case of Sikkim, Accepted for paper presentation at International Conference on Sustainability and Business, IIM Kolkata, India, January 2018

Bhatt, A. and **John, J.** (2017) Mapping policy initiatives to challenges faced by organic farmers: case of Sikkim, India, Accepted for poster presentation at 3rd International Conference on Global Food Security 2017, Cape Town, South Africa, December 2017

Bhatt, A. and **John, J.** (2017) Mapping policy initiatives to challenges faced by organic farmers: case of Sikkim, India, Paper presented at International Academic conference, IGNOU-AHD, IIT Guwahati, India, Sept 2017

Teaching Assistance

- **Agribusiness Entrepreneurship**, MBA compulsory course offered at IIM Ahmedabad (Jan 2021 – March 2021)
 - **Food Systems Approach to Indian Agribusinesses (FSA)**, MBA elective offered at IIM Ahmedabad (Feb 2021 – April 2021)
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Fellowships, Awards and Certificates

- Certificate for University Teaching in Bavaria (advanced level) on ‘Designing Courses’ given by the Technical University of Munich ProLehre, Media and Didactics
 - Fellowship - Indian Institute of Management Ahmedabad (IIMA) from 2016-2021
 - **Junior Research Fellowship (JRF) in Economics** in June 2015 by the University Grants Commission – Awarded to the top 6% candidates clearing all India level National Eligibility Test (NET) in Economics
 - Gold Medalist (MA Economics) (2012-14) - Awarded to the most distinguished post graduate student in economics
 - Gold Medalist in Econometrics (MA Economics) (2012-14) – Awarded to the most distinguished post graduate student in econometrics
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Research Interests

Applied Economics, Farmer Organizations, Sustainable Agriculture and Food Security, Social Entrepreneurship

Professional Membership

Agricultural and Applied Economics Association (AAEA)
European Association of Agricultural Economists (EAAE)

Skills

Technical Proficiency: STATA, SPSS, R, Atlas.ti

Languages: English, Hindi, Gujarati, Malayalam

References – Available on request