



New Faces Abound on Floyd's of Leadville Racing Roster for 2023.

Aiming for the top step at the largest and most competitive gravel and mountain bike races in North America.

Leadville, CO – 1/27/23 – Floyd's of Leadville CBD, the world's leading CBD brand for athletes, is pleased to introduce the Floyd's of Leadville Racing (FLR) roster for 2023. The racing program comprises 6 professional bicycle racers, in a dispersed, non-traditional "PrivaTeam" format.

The six-racer 2023 squad is anchored by the legendary 3x UCI Master's XC MTB World Champion Tinker Juarez. Tinker returns with the passion and drive that makes him one of the world's most recognized bike racers of all time. After claiming silver at the 2022 UCI Masters World XC in Argentina, Tinker will again chase a world XC title in Argentina and then national titles in the US MTB XC and Marathon disciplines, while featuring at top gravel events, as well.

In 2023, FLR boasts two elite men selected to compete in the [Lifetime Grand Prix](#): newcomers Logan Owen and Kyle Trudeau. Logan Owen, of Bremerton, WA, joins us after earning 17th overall in the 2022 Lifetime Grand Prix, punctuated by a standout 9th place finish at Chequamegon and an 11th place at Big Sugar. He's a 10x National Cyclocross Champion and steps in from multiple seasons with the celebrated EF Education-EasyPost UCI World Tour road racing outfit.

Kyle Trudeau, of Tucson, AZ, arrives after several years of front-running some of the biggest mountain bike and gravel events in the nation. In 2022, Kyle secured 2nd place in the Park City Point-to-Point, 4th place at the Epic Rides Whiskey Backcountry XC, 7th place at the Sea Otter Fuego XC, and had wins at the Filthy 50 and the NUE Grizzly 100.

Returning racers include Cody Cupp, Andrew Blackstock, and Ryan Johnson. Cody Cupp dipped into the world of elite gravel racing with us in summer of 2022 posting numerous impressive results. 10th at Gravel Worlds, 10th at BWR Utah, and 15th at BWR Kansas, plus grabbing 4th at the US Marathon MTB XC Championships.

Andrew Blackstock, of Greenville, SC, enters the frame after claiming second overall at the Southeast Gravel Series, including a savvy victory at the Tryon Gravel Gallop.

Pennsylvanian Ryan Johnson won his first race in an FLR kit, taking top step at the Dirt Diggler gravel, then on to a 7th at the US Marathon MTB XC Championships in October.

Noting the talent level of the reloaded program, Floyd's of Leadville Racing principal Will Geoghegan offered, "The dynamics of chasing after the legendary [Belgian Waffle Ride](#) Quadrupel Crown and pushing for podiums in the [Lifetime Grand Prix](#) presents new challenges for the program. Our vision was to stick to the "Legends, Champions, and Young Guns" theme and feel our updated roster combines emergent talent with experienced pros who know the ropes. We're up to the task and like our chances to go deep in any of these races."

Sponsors for FLR for 2023 will be highlighted separately in the coming weeks.

Floyd's of Leadville Racing can be found online at: www.floydsfleadvillerracing.com
And on Instagram at: https://www.instagram.com/floydsfleadville_racing/

For FLR media requests or sponsor inquiries, contact Ataraxia Management at 949-293-5913 or email at will@afgravelstan.com