Welcome Eddy-Lea County B.A.S.H.

Tuesday, July 29, 2025 - Sunday, August 3, 2025

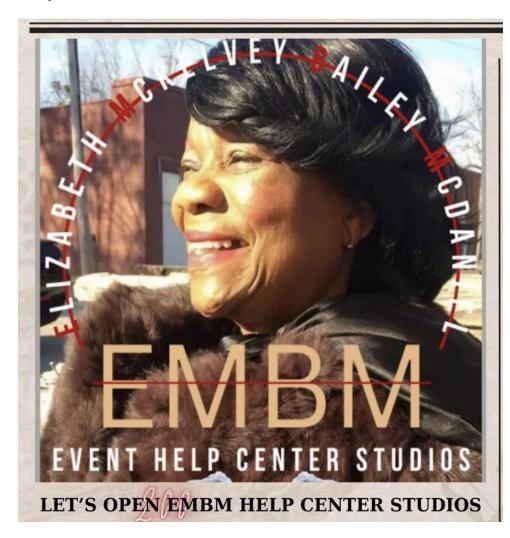


Welcome Eddy-Lea County B.A.S.H.

WHY-PURPOSE...

To unite *Eddy and Lea Counties* through a six-day celebration featuring 18 events, all dedicated to the grand opening of seven (7) *E.M.B.M. Event Help Center Studios of New Mexico*.

Help Centers...



These centers will serve as a continuous solution for local challenges while fostering development in (7) counties. From New Mexico to The World.

Our Events: Set up to Unite, Inspire & Mobilize, as THE Difference.

Welcome Eddy-Lea County B.A.S.H.

Tuesday, July 29, 2025 - Opening Day

Event 1: Check-In & Welcome / King of the Courts Basketball Tournament / Round I

- Carlsbad, New Mexico (Venue TBA by May 1st, 2025)
- Check-In Begins: 8:00 AM
- Opening Ceremony & Basketball Tournament: 10:00 AM 4:00 PM
- Guest Speakers, local officials, community leaders, basketball teams, B.A.S.H. musical presentations, DJ and food trucks
 - Ribbon Cutting Ceremony TBA

Event 2: Carlsbad Fashion, Comedy, Talent Show & B.A.S.H. Part I

Walter Gerrells Performing Arts And Exhibition Center

Address: 4012 National Parks Hwy, Carlsbad, NM 88220

- (S) 4:00 PM 6:00 PM (Business Meeting) 6:00 PM 11:00 PM (Event)
 - Topic: "Creating Lasting Change in Our Communities"
 - Workshops & Mentorship Sessions onto LIVE SHOW
 - Panel Discussion with business leaders and economic developers
 - Encouraging Business Growth in Eddy County TO SHOWTIME

Event 3: After B.A.S.H. with Special Guests, Staff and Friends of B.A.S.H. – Part I

- Carlsbad, New Mexico (TBA May 1st, 2025)
- 11:00 PM 2:00 AM / Honoring Community Leaders & Key Supporters
 - Doors Open at 9:00 PM
 - LIVE DJ Party/B.A.S.H.
 - Announcing the Capital Campaign to Rebuild New Mexico Recruit, Fundraise

Welcome Eddy-Lea County B.A.S.H.

Showcasing Local Talent & Creatives - Featuring Special Guests

After B.A.S.H. with Special Guests, Staff and Friends of the B.A.S.H. (TBA) – Part I After B.A.S.H. UNITY Gathering. CARLSBAD, NM

Wednesday, July 30, 2025

Event 4: Check-In and Welcome / King of the Courts Basketball Tournament / Round II

- Carlsbad, New Mexico (Venue TBA by May 1st, 2025)
- 8:00 AM Check In / 10:00 AM 4:00 PM B.A.S.H.
 - Community vs. Local Heroes Game
 - Youth Engagement Activities

Event 5: Carlsbad **Fashion**, **Comedy**, **Talent Show & B.A.S.H.** Part II

Walter Gerrells Performing Arts And Exhibition Center

Address: 4012 National Parks Hwy, Carlsbad, NM 88220

- (S) 4:00 PM 6:00 PM (Business Meeting) 6:00 PM 11:00 PM (Event)
 - Topic: "Creating Lasting Change in Our Communities"
 - Workshops & Mentorship Sessions onto LIVE SHOW
 - Panel Discussion with business leaders and economic developers
 - Encouraging Business Growth in Eddy County TO SHOWTIME

Event 6: After B.A.S.H. with Special Guests, Staff and Friends of B.A.S.H. – Part II

- Carlsbad, New Mexico (TBA May 1st, 2025)
- 11:00 PM 2:00 AM / Honoring Community Leaders & Key Supporters
 - Doors Open at 9:00 PM
 - LIVE DJ Party/B.A.S.H.

Welcome Eddy-Lea County B.A.S.H.

- Announcing the Capital Campaign to Rebuild New Mexico Recruit, Fundraise
- Showcasing Local Talent & Creatives Featuring Special Guests

After B.A.S.H. with Special Guests, Staff and Friends of the B.A.S.H. (TBA) – Part II After B.A.S.H. UNITY Gathering. CARLSBAD, NM

Thursday, July 31, 2025

Event 7: Check-In & Welcome / King of the Courts Basketball Tournament / Round III

- Carlsbad, New Mexico (Venue TBA by May 1st, 2025)
- **Section 2.10 8:00 AM Check In / 10:00 AM 4:00 PM** B.A.S.H.
 - Team Challenges (5 on 5 3 on 3) / Community Engagement

Event 8: Carlsbad Fashion, Comedy, Talent Show & B.A.S.H. Part III

Walter Gerrells Performing Arts And Exhibition Center

Address: 4012 National Parks Hwy, Carlsbad, NM 88220

- (S) 4:00 PM 6:00 PM (Business Meeting) 6:00 PM 11:00 PM (Event)
 - Topic: "Creating Lasting Change in Our Communities"
 - Workshops & Mentorship Sessions onto LIVE SHOW
 - Panel Discussion with business leaders and economic developers
 - Encouraging Business Growth in Eddy County TO SHOWTIME

Event 9: After B.A.S.H. with Special Guests, Staff and Friends of B.A.S.H. - Part III

- Carlsbad, New Mexico (TBA May 1st, 2025)
- 11:00 PM 2:00 AM / Honoring Leaders from Eddy & Lea Counties
 - Doors Open at 9:00 PM
 - LIVE DJ Party/B.A.S.H.

Welcome Eddy-Lea County B.A.S.H.

- Announcing the Capital Campaign to Rebuild New Mexico Recruit, Fundraise
- Showcasing Local Talent & Creatives Featuring Special Guests

After B.A.S.H. with Special Guests, Staff and Friends of the B.A.S.H. (TBA) – Part III After B.A.S.H. UNITY Gathering. CARLSBAD, NM

Friday, August 1, 2025

Event 10: Youth & Family Community Day / Countywide Giveback & B.A.S.H.

CITY PARK, Hobbs New Mexico

Address: 200 E Broadway St, Hobbs, NM 88240

- 8:00 AM Check In / 10:00 AM 4:00 PM B.A.S.H.
- FREE FOOD, ALL DAY!! Networking. Music Performances. DJ, Games, Workshops, and Interactive Sessions. CAR MEET GATHERING. Car, Bike, Jeep, Corvette and other CLUBS.

Event 11: Hobbs, NM Fashion, Comedy, Talent Show & B.A.S.H. Part I

Zia Park Casino Hotel & Racetrack

Address: 3901 W Millen Dr, Hobbs, NM 88240

- (S) 4:00 PM 6:00 PM (Business Meeting) 6:00 PM 11:00 PM (Event)
 - Topic: "Creating Lasting Change in Our Communities"
 - Networking Workshops & Mentorship Sessions onto LIVE SHOW
 - Panel Discussion with business leaders and economic developers
 - Encouraging Business Growth in Lea County TO SHOWTIME
 - Engaging Local Leaders & Residents MEETING / Live Show

Event 12: **After B.A.S.H.** with Special Guests, Staff & Friends of B.A.S.H. – **Part I (Hobbs)**

Hobbs, New Mexico (TBA May 1st, 2025)

Welcome Eddy-Lea County B.A.S.H.

- 11:00 PM 2:00 AM / Honoring B.A.S.H. Local & Statewide Leaders
 - Doors Open at 9:00 PM
 - LIVE DJ Party/B.A.S.H.
 - Announcing the Capital Campaign to Rebuild New Mexico Recruit, Fundraise
 - Showcasing Local Talent & Creatives Featuring Special Guests

After B.A.S.H. with Special Guests, Staff & Friends of B.A.S.H. / Part I / After B.A.S.H. UNITY Gathering. HOBBS, NM

Saturday, August 2, 2025

Event 13: Youth & Family **Community Day** / Countywide **Giveback & B.A.S.H.**

P CITY PARK. Hobbs, NM.

Address: 200 E Broadway St, Hobbs, NM 88240

- 8:00 AM Check In / 10:00 AM 4:00 PM B.A.S.H.
- FREE FOOD, ALL DAY!! Networking. Music Performances. DJ, Games, Workshops, and Interactive Sessions. CAR MEET GATHERING. Car, Bike, Jeep, Corvette and other CLUBS.

Event 14: Hobbs, NM Fashion, Comedy, Talent Show & B.A.S.H. Part II

Zia Park Casino Hotel & Racetrack

Address: 3901 W Millen Dr, Hobbs, NM 88240

- (S) 4:00 PM 6:00 PM (Business Meeting) 6:00 PM 11:00 PM (Event)
 - Topic: "Creating Lasting Change in Our Communities"
 - Networking Workshops & Mentorship Sessions onto LIVE SHOW
 - Panel Discussion with business leaders and economic developers
 - Encouraging Business Growth in Lea County TO SHOWTIME

Welcome Eddy-Lea County B.A.S.H.

Engaging Local Leaders & Residents MEETING / Live Show

Event 15: **After B.A.S.H.** with Special Guests, Staff & Friends of B.A.S.H. – **Part II (Hobbs)** Grand Gala & Awards Ceremony.

- Hobbs, New Mexico (TBA May 1st, 2025)
- 11:00 PM 2:00 AM / Honoring Community Leaders & Key Supporters
 - Doors Open at 9:00 PM
 - LIVE DJ Party/B.A.S.H.
 - Announcing the Capital Campaign to Rebuild New Mexico Recruit, Fundraise
 - Showcasing Local Talent & Creatives Featuring Special Guests

Honoring Community Leaders & Key Supporters

After B.A.S.H. with Special Guests, Staff & Friends of B.A.S.H. / Part II / After B.A.S.H. UNITY Gathering. HOBBS, NM

Sunday, August 3, 2025 - Closing Day

Event 16: Youth & Family Community Day / Countywide Giveback & B.A.S.H. / Part III

P CITY PARK, Hobbs, NM

Address: 200 E Broadway St, Hobbs, NM 88240

- 8:00 AM Check In / 10:00 AM 4:00 PM B.A.S.H.
 - Championship Game & Award Ceremony
- FREE FOOD, ALL DAY!! Networking. Music Performances. DJ, Games, Workshops, and Interactive Sessions. CAR MEET GATHERING. Car, Bike, Jeep, Corvette and other CLUBS.

Event 17: Hobbs, NM Fashion, Comedy, Talent Show & B.A.S.H. Part III

Zia Park Casino Hotel & Racetrack

Address: 3901 W Millen Dr, Hobbs, NM 88240

Welcome Eddy-Lea County B.A.S.H.

- (S) 4:00 PM 6:00 PM (Business Meeting) 6:00 PM 11:00 PM (Event)
 - Topic: "Creating Lasting Change in Our Communities"
 - Networking Workshops & Mentorship Sessions onto LIVE SHOW
 - Panel Discussion with business leaders and economic developers
 - Encouraging Business Growth in Lea County TO SHOWTIME
 - Engaging Local Leaders & Residents MEETING / Live Show

Event 18: **After B.A.S.H.** with Special Guests, Staff & Friends of B.A.S.H. – **Part III (Hobbs)** Closing Ceremony & Next Steps

- Hobbs, New Mexico (TBA May 1st, 2025)
- 11:00 PM 2:00 AM Final Address & Plans for Future Development
 - Doors Open at 9:00 PM Honoring Community Leaders & Key Supporters
 - LIVE DJ Party/B.A.S.H.
 - Announcing the Capital Campaign to Rebuild New Mexico Recruit, Fundraise
 - Showcasing Local Talent & Creatives Featuring Special Guests

After B.A.S.H. with Special Guests, Staff & Friends of B.A.S.H. / Part III / After B.A.S.H. UNITY Gathering. HOBBS, NM

Final Notes:

- Event Locations & Times are "NOT" Subject to Change
- Attendees are Encouraged to Participate in All Sessions Benefits Goals
- Follow B.A.S.H. Social Media for Live Updates & Announcements

This schedule ensures a balanced mix of business, entertainment, community engagement, and celebration, fostering unity & sustainable development between Eddy and Lea Counties. From here, we will duplicate and delegate responsibilities throughout (7) cities of New Mexico.