



Board of Directors

Meeting – 2 November 2019

Board of Directors	Executive Director	Bruce Phillips
	Chief Operations Director	Tom Martineau (Absent)
	Director of Admin & Dev	Duncan J Phillips
	Treasurer/Secretary	Vallerie Phillips
	Director	Ryan Little (Absent)
	Director	Riad Byne (Absent)
	Director	Troy Killingbeck

Serial	DISCUSSION	ACTION BY
1	Call to Order 09:05 am	ED
2	<u>Introduction:</u> Brief explanation of Emeritus Golf Evolution and how our status of a Non Profile Organization works	ED
3	Review of Minutes – Minutes from AG 15 Sept Reviewed	
4	<u>Financial Report</u> – Reviewed - <i>Motion to accept</i>	Motion : Bruce Phillips 2 nd : Duncan Phillips All in favour
5	<u>New Business</u> 1. <u>Address of correspondence /Financial</u> Correspondence: 170 Bonnyley Cres, Kemptville ON Financial: P.O. Box 142, Petawawa ON K8H 1X0 <i>Motion to incorporate 2 separate address Fin/Corr</i>	Motion : Bruce Phillips 2 nd : Duncan Phillips All in favour

2. Reoccurring yearly expenses

Discussed and agreed that this should be at the needs discretion of the Treasurer i.e.: PO box, office supplies etc to a max amount of \$1000.00

Motion to entrust the Treasure to expend a max \$1000 per year for reoccurring costs.

2. Logo Trademark

Discussion on protection of our logo with trade marking at a cost of \$330.00 to cover a 10 year period.

Motion to expend \$330 to Trademark of our logo for 10yrs period.

3. Registered Charity

Currently registered as Not for profit and moving forward to apply for Charitable status which would benefit us by

- a. Able to provide Tax Receipts
- b. More attractive to sponsors
- c. To establish as a Canadian Amateur Association for Golf

Pre-request – Must be registered as Not for profit
In Feb of 2019 we applied but the application was returned as it was received by the wrong Government department. Window to apply Jan-Feb time frame via online or by mail.

Rules changed in Nov – address and SIN# of all BOD is now required. Cost not identified. This item was discussed at the past AGM, voted and accepted by all members present.

Motion to move forward with application for Charitable Status

4. Board Meeting Expenses

It is acknowledged that many travel from out of the area to attend board meeting therefore a suggestion to budget \$200.00 for travel & meals for travelers to include coffee , tea for meetings, meals and mileage for traveler

Motion to set aside a budget of \$200 for Board meeting expenses

Motion : Bruce Phillips
2nd: Duncan Phillips
All in favour

Motion : Bruce Phillips
2nd: Vallerie Phillips
All in favour

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in Favour

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in Favour

5. Ball Caps / T shirts Inventory recoup

Discussion on purchasing the remaining T shirts & Hats in inventory to be utilized for prizes and promotional handouts.

Motion to pay Duncan Phillips for remaining inventory of T-Shirts & Ball Caps with EMERITUS Golf logo

6. Club Link Tournaments

Discussion on the possibility of Club link hosting 5 Tournament in the next season. Bruce to ask Ryan Little to investigate further and provide feedback at next BoD meeting

7. Wooden Sticks Golf

Discussion on Wooden Sticks golf Courses interest in our organization. Bruce to ask Ryan Little to investigate further and provide feedback at next BoD meeting.

8. Legion – Lake Land Florida

Canadian Snow birds association put on an exhibition every year and suggest including EMERITUS Golf promotion. Email has been sent to The Legion chairperson who will be presenting the idea to the Legion Board of directors in Clearwater at their next meeting. More to follow

Motion to push forward with incorporating EMERITUS Golf promotion in Florida

9. CronoGolf App

Chrono Golf is an individually licensed all in one Golf App used by Club link. From Registering for tournament to keeping track of scores which are linked to Golf Canada. Embracing this software would eliminate the use of Stripe which has proven to be cumbersome and not specific to our needs. Troy presented an overall description of features and benefits using his existing Chrono Golf app. This app is owned by Chrono Golf and adopted by Club link

Motion to investigate further with Ryan Little

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in Favour

Motion: Duncan Phillips
2nd: Bruce Phillips
All in favour

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in favour

10. New Season Tournament Schedule

Discussion on planning now for the opening tournament. Organize notice to all Bases. Speak with Troy reference approach Smugglers to host early May 2020

Motion to discuss further – Set location & date once Troy has confirmed interest with Smugglers Glen

11. Thousand Island Club Weekend

Discussion on organization a family golf weekend as a fundraiser. Prev yr cost \$50.00 US inclusive of 1 round of golf, 1 night accommodations and Dinner.

Montebello Quebec location – weekend fundraiser possibility

Motion to investigate and discuss further at next BoD meeting

12. Veterans Affairs Well being fund application

This fund is an award of \$250 K per year every year for a 4yr period upon review and acceptance of application. DAD applied in early 2019 but the application was not successful. Discussion on justification and strategy for next application. DAD to complete and email application for review to BoD for comments.

Motion to reapply with focus on the development of Golf and avenues to bring in new members to EMERITUS Golf.

13. True Patriot Love

Discussion about this organization and how we can partner.

Motion to bring forward once we have obtained Charitable Status

14. Partnerships

Discussion on Partnering with other like minded organizations. To involve new to golf persons and youth.

Motion to put this idea on hold for 1 to 2 year until EMERITUS Golf further established organizational, membership and financially.

Motion: Bruce Phillips
2nd: Vallerie Phillips
All in favour

Motion: Troy Killingbeck
2nd: Vallerie Phillips
All in favour

Motion: Duncan Phillips
2nd: Bruce Phillips
All in Favour

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in favour

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in favour

15. Membership

Guest – Incorporate as a different category of membership. This ability is already built into the Chronos app. To discuss further once more info is received from Ryan on App.

16. First Responders

Discussion on how to reach out to all first responders. Bruce and Troy both having heavy connections in this area. To start getting Emeritus Golf out at each function both BoD mbrs attend.

17. Business Cards

New cards to be ordered for all BoD. Investigate cheapest way to proceed. (Vista Print & iPrint)

Motion to start obtaining quotes and purchase

18. Advertising

Example of Planet Fitness car stickers presented. To cost out purchasing for Emeritus Golf through iPrint.

Motion to spend \$500 for promotional material

19. Fund raising

Discussion on when and how to solicit sponsors for the year 2020 season. How to show appreciation for all sponsors supporting the cause. Troy to ask David Goaler (Veterans Affairs) how to nail down a model and put in place at each location a tournament is being held.

20. 2020 Memberships

Discussion on best way to reach members for yearly renewal of membership.

Motion for Secretary to draft renewal notices to all yearly members to be send out end Jan – 1st week in Feb 2020

Motion: Duncan Phillips
2nd: Bruce Phillips
All in favour

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in favour

Motion: Bruce Phillips
2nd: Troy Killingbeck
All in favour

	<p style="text-align: center;">21. <u>Tournament vs. Qualifier</u></p> <p>Currently individual tournament therefore should be individual prizes. Discussion on the way forward for Emeritus Golf qualifiers. Suggested that a min amount of tournaments be played & have a 1st come 1st serve approach with a limited amount of players.</p> <p><i>Motion: Tournament structure to be resolved at another time</i></p> <p style="text-align: center;">22. <u>Club link</u></p> <p>Discussion on partnering with Club link to produce an Emeritus Golf Membership card.</p> <p><i>Motion to discuss when possible ChronoApp implementation has been finalized.</i></p>	<p>Motion: Duncan Phillips 2nd: Vallerie Phillips All in favour</p> <p>Motion: Duncan Phillips 2nd: Vallerie Phillips All in favour</p>
6	<p>Motion to adjourn 10:36 am <i>Next meeting date to be determined in new year 2020</i></p>	<p>Motion: Vallerie Phillips 2nd : Troy Killingbeck All in Favor</p>

02 November 2019

SECRETARY/TREASURER

EXECUTIVE DIRECTOR