



EMERITUS GOLF

SPONSORSHIP AGREEMENT

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EMERITUS GOLF INC

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Content

WHO IS EMERITUS GOLF? 2

OUR MISSION..... 2

OUR GOAL 2

FUNDRAISING 2

SPONSORSHIP LEVELS 3

BRONZE LEVEL 3

SILVER LEVEL..... 3

GOLD LEVEL..... 3

PLATINUM LEVEL..... 4

DIAMOND LEVEL 4

FUNDRAISING WITH FUNDSCRIP 4

VISIBILITY..... 4

SPONSORSHIP COMMITMENT..... 5

EMERITUS GOLF COMMITMENT 6

Our members like to have fun!



Sponsorships are key to supporting Emeritus Golf

WHO IS EMERITUS GOLF?

Emeritus Golf Incorporated is a federally registered not-for-profit organization focused on supporting veterans and first responders via the medium of golf.

OUR MISSION

Emeritus Golf is committed to providing access to the game of Golf to members of the Canadian Armed Forces, First Responders, both retired, serving and their families, in recognition of their selfless service to Canada.

OUR GOAL

Emeritus Golf is currently active and runs golf tournaments in three provinces. The goal of Emeritus Golf is to support members and host tournaments across the country.

FUNDRAISING

Fundraising is fundamental to our future success!

Emeritus Golf has developed a three-year Fundraising Strategy, built on three pillars; cash donations, in-kind support and sponsorship. This agreement outlines five levels of sponsorship support. Each level provides various tools for a sponsor to gain visibility for their organization or themselves. A sponsor may also remain anonymous if requested.

Emeritus Golf aims to host approximately ten or more tournaments per year and two major annual fundraising events:

1. Emeritus Golf Annual Best Ball Tournament
2. Emeritus Golf Annual Gala

Sponsors are required for these events to be successful.

SPONSORSHIP LEVELS

There are five levels of sponsorship to choose from. Every sponsor will be highlighted on a wall-of-fame page on Emeritus Golf's website by level.

BRONZE LEVEL

Bronze Level Sponsorship is a cash donation made directly to Emeritus Golf or donations in the form of prizes for our two main fundraising events: Emeritus Golf Annual Best Ball Tournament and the Emeritus Golf Annual Gala. These prizes are handed out in the form of a draw from either ticket sales or small door prizes.

Value: \$50 to \$299 (cash, prizes or hand-outs)

Visibility: Shared advertising of the various Bronze Level sponsors on a common sheet on each table or in each golf cart.

SILVER LEVEL

Silver Level Sponsorship is a cash donation made directly to Emeritus Golf or the sponsorship of an individual golf tournament. The tournament sponsorship covers the prizes that are awarded at tournaments. A total of \$300 in gift cards are handed out at each tournament to the winners in each golf flight as well as other prizes.

Value: \$300 to \$499 (cash)

Visibility: Sign with company logo displayed at the registration desk and logo in Golf Genius.

GOLD LEVEL

Gold Level Sponsorship is a cash donation made directly to Emeritus Golf or a donation of prizes for our two main fundraising events: Emeritus Golf Annual Best Ball Tournament and the Emeritus Golf Annual Gala. There are three ways to sponsor:

1- Cash donation

Donate money directly to Emeritus Golf.

Value: \$500 to \$999

Visibility: Signage with your logo to be placed on the wall-of-fame at the Gala.

2- Silent auction

Donate an item to be auctioned at the Gala.

Value: Over a \$500 value

Visibility: Signage with your logo to be placed on the wall-of-fame at the Gala.

3- Sponsor a hole

Sponsor a hole at the Best Ball Tournament.

Value: \$500 cash purchase per hole

Visibility: Pin flag with your logo, signage on the tee-box with your logo, and logo in Golf Genius for the specific hole sponsored.

PLATINUM LEVEL

Platinum Level Sponsorship is a cash donation to Emeritus Golf or major door prizes for the Gala.

Value: \$1000+ (cash or prizes)

Visibility: Signage with your company logo to be placed on a special section of the wall-of-fame at the Gala, visibility on all posters for the Gala and on the Emeritus Golf website. Two tickets to the Gala or two golf fees for the Best Ball Tournament for each \$1000 donation.

DIAMOND LEVEL

Diamond Level Sponsorship are title sponsors for Emeritus Golf. There will be a maximum of two Diamond Level sponsors. Donations at this level support our two main fundraising events: Emeritus Golf Annual Best Ball Tournament and the Emeritus Golf Annual Gala.

Value: \$10,000+ (cash)

Visibility: Significant visibility on Emeritus Golf's website (home page) and Golf Genius throughout the year, large banner that everyone will walk under at the two main fundraising events, speeches at the two main fundraising events to highlight your organization/yourself and why you support Emeritus Golf, two foursomes for the Best Ball Tournament and a table (8 people) at the Gala.

FUNDRAISING WITH FUNDSCRIP

To support our fundraising strategy, we have partnered with [Fundscrip](#). We encourage all our members, families, sponsors, volunteers, and friends to continually support Emeritus Golf through this on-going fundraising activity. [Fundscrip](#) is easy and requires very little effort. More importantly, it will not cost you anything to participate in this fundraising venture and you do not need to change any of your shopping habits. All you need to do is buy gift cards for the places you normally shop and Emeritus receives a percentage in return from the partnering stores. Simply sign up at www.fundscrip.com. Click on the Support a Group button and enter our group code **L P L J X U**.

VISIBILITY

It is important to note that all the costs associated to the banners, flags and posters will be covered 100% by Emeritus Golf Incorporated with a two-year sponsorship agreement. A one-year sponsorship will be shared 50-50 between the sponsor and Emeritus Golf. Should the one-year sponsor decide to commit to a second year, the costs paid by the sponsor in the first year will be subtracted from their donation.

SPONSORSHIP COMMITMENT

Company name:

Name of company representative:

Representative title:

Date:

I confirm I have the authority to enter into this sponsorship agreement with Emeritus Golf Incorporated.

Signature: _____

Sponsorship period: Start date: _____ End date: _____

Our company commits to the following sponsorship level:

Select the appropriate box to make your selection:

- BRONZE LEVEL** Amount: _____
- SILVER LEVEL** Amount: _____
- GOLD LEVEL**
 - Cash donation** Amount: _____
 - Silent auction** Value: _____
 - Sponsor a hole** Number of holes: _____
- PLATINUM LEVEL** Amount: _____
- DIAMOND LEVEL** Amount: _____

It is understood all sponsorships are for a one-year period unless otherwise specified.

EMERITUS GOLF COMMITMENT

Emeritus Golf Incorporated is committed to its sponsors.

PAYMENT AND GIFT DELIVERY

Details for gift or prize delivery and payment options will be communicated to you by Emeritus Golf upon the receipt of this agreement.

Daniel Archambault
Treasurer



Signature

For more information on being an Emeritus Golf sponsor, do not hesitate to contact me at daniel.archambault@emeritusgolf.ca. I look forward to hearing from you!



ARTICLES & NEWS ABOUT EMERITUS GOLF

[Canadian Military Family Magazine](#)

[Flagstick Magazine](#)

[Flagstick TeeTalk](#)

[Global News](#)

[TSN 1200 – Tee it Up! With Kevin Haime](#)



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