

CLC Strategic Plan: In the fall of 2018 the Board of Directors of the Catholic Ladies of Columbia came together to begin the process of drafting a Strategic Plan for the Society. This plan will serve as a road map with the purpose of establishing a vision and aligning the resources of the Society to our members and constituents.

## HISTORY

Incorporated in 1897, the Catholic Ladies of Columbia is a Fraternal Benefit Society meeting the needs of members in Ohio, Indiana, Kentucky and Michigan. The Organization was formed to instill the principles of faith, hope, charity, and friendship in its members. The CLC promotes the spiritual, mental, and material welfare of members, as well as encouraging and supporting its members to participate in voluntary acts of social, educational, charitable, benevolent, fraternal, or patriotic purpose in their communities.

## VISION

To prosper and advance the fraternal and financial goals of our society.

## MISSION

The Catholic Ladies of Columbia is a Fraternal Benefit Society meeting the needs of individuals by providing secure financial products, fellowship and service to others.

## VALUES

FAITH. HOPE. CHARITY. FRIENDSHIP. FOR ALL.

## GOALS

By 2021 we plan to accomplish the following:  
Society: Increase and maintain the RBC, by boosting the surplus, and sustaining stability in the company portfolio. To expand life insurance sales, by offering competitive rates and products. To continue to promote quality leadership and governance by encouraging diversity and accountability across the Board.  
Members: Increase council membership across all councils, while maintaining the number of currently active councils.  
Over the course of the next 10 years, we will work continuously to make payments on the lien as our finances make us able.

### Outcomes:

The Board will periodically revisit the strategic plan and evaluate success, while making a conscious effort to contribute towards improvement over time.