

RMH Creative...

Providing *New Directions*
in **COMMUNITY AWARENESS**
for Nonprofit & Social Service Organizations

A successful nonprofit, without exception, has effectively articulated its values to the community it serves by creating a ***compelling brand identity***—one that motivates people who would benefit from its programs and services to become clients, but also motivates the larger community to invest time, money and energy into its **mission**.

“Great nonprofit brands
are about **PEOPLE!**”

Understanding Your Challenges

RMH Creative is a community of creative marketing professionals who understand the unique challenges that nonprofits and agencies face in a highly competitive marketplace where donors, volunteers and dedicated staff members are at a premium.

RMH
Creative

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Impact & Communication

To achieve your mission-driven goals, you must consistently prove your **impact** as well as communicate and deliver **value** to your stakeholders...*clients, participants, board, staff, supporters and volunteers.*

MARKETING • BRANDING • DESIGN • WEB • SOCIAL • VIDEO
PUBLIC RELATIONS • CAPITAL CAMPAIGNS

