

Serve It! – Privacy Policy

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Serve It! is a desktop application designed to manage and control digital menu displays. We value your privacy and are committed to being transparent about how the application handles data. This Privacy Policy explains what information the app collects, how it is used, and how sensitive credentials are stored.

1. Information We Collect

Serve It! **does not collect, store, transmit, or process any personal information** from users. The application operates entirely on the user's local machine and does not send personal data to Sticker Punks LLC or any third parties.

2. Toast POS API Integration

Serve It! includes optional functionality to sync menu data with Toast POS systems.

2.1 Toast POS API Key

- Users must obtain a Toast POS API key directly from **Toast Inc. Customer Service**.
- The API key is stored **locally on the user's PC**.
- The key is **never transmitted off the device** except when used to authenticate with the official Toast POS API.
- Sticker Punks LLC does **not** receive, store, or access this key.

2.2 Data Accessed from Toast

- Serve It! only retrieves menu-related data from Toast POS for display and synchronization purposes.
- No personal or customer information is accessed or processed.

3. AI Chat & OpenAI Integration

Serve It! includes an optional AI assistant to help with menu management tasks and code generation.

3.1 OpenAI API Key

- Users must provide their own **OpenAI API key** to enable AI features.

- This key is stored **locally on the user's PC**.
- The key is **not transmitted off the device** except to authenticate with OpenAI's API.
- Sticker Punks LLC does **not** receive, store, or access this key.

3.2 AI Data Handling

- Any prompts or messages sent to the AI assistant are transmitted directly to OpenAI's API for processing.
- Sticker Punks LLC does **not** intercept, store, or analyze this data.
- Users should review OpenAI's own Privacy Policy for details on how OpenAI handles API data.

4. No Data Sharing or Selling

Sticker Punks LLC does **not**:

- Collect personal information
- Sell or share any user data
- Transmit any locally stored credentials to third parties
- Use any user-provided content for training AI models
- Access or store any menu data retrieved from Toast POS or generated by the AI assistant

All data remains fully under the user's control.

5. Local Storage

All configuration data — including API keys, settings, and menu templates — is stored **locally on the user's device**. Serve It! does not use cloud storage, remote servers, or external databases.

6. Security

While Serve It! does not collect personal data, it does store API keys locally. Users are encouraged to:

- Protect their device with secure authentication
- Avoid sharing their API keys
- Contact Toast Inc. or OpenAI immediately if they suspect unauthorized access to their credentials

Sticker Punks LLC implements reasonable safeguards within the application to prevent accidental exposure of locally stored keys.

7. Third-Party Services

Serve It! interacts with the following external services **only when configured by the user**:

- **Toast POS API** (menu synchronization)
- **OpenAI API** (AI assistant features)

These services operate independently of Sticker Punks LLC and are governed by their own privacy policies.

8. Changes to This Policy

Sticker Punks LLC may update this Privacy Policy as needed. Any changes will be reflected with an updated “Last Updated” date.

9. Contact Information

If you have questions about this Privacy Policy or how Serve It! handles data, you may contact us at:

Sticker Punks LLC Email: john@stickerpunksprint.com

Address: 7 Brittani’s Way, Ellington, CT 06029